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We desire to again call the attention of our readers to THE TEMPERANCE HERALD, the little paper published weekly at this office...

The TEMPERANCE HERALD is not in any sense a newspaper and does not aim at giving news. It consists of the most stirring and forcible appeals, arguments and facts selected from the CANADA CITIZEN...

To give the TEMPERANCE HERALD a wider circulation and make it still more effective we have slightly diminished its size and reduced the price of large quantities.

50c per hundred for all orders of not less than 200 copies, 45c per hundred for orders of not less than 500 copies, 40c per hundred for orders of not less than 1,000 copies.

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Special arrangements may also be made for mailing single copies from this office to any number of personal addresses (not less than 1,000) in any part of the country.

In many counties, in our Scott Act contests the prohibition vote varied just in proportion to the extent to which campaign literature was circulated in different localities.

F. S. SPENCE, Cor. Richmond & Victoria Sts., Toronto.

PLEASE READ THIS!

10 CENTS ONLY 10 WE ARE THOROUGHLY 10

enjoined that it is only necessary that THE CANADA CITIZEN should be known to secure its very wide circulation.

SIX WEEKS FOR TEN CENTS.

Here is a broad field of work for any one who wants to aid the great temperance reform. Take an hour to canvass your friends.

BEAR IN MIND THE FACT

that the ten cents secures for six weeks a 40-column weekly family journal of social progress and moral reform; a paper that must do good wherever it goes; bright, fresh, pure, able, attractive, and full of information and interest for young and old.

EVERY TEMPERANCE SOCIETY

ought to send a club. Are you not thoroughly convinced of the righteousness of the temperance cause, which you have so much at heart?

DO YOU WISH TO CONTRIBUTE

some money to the Prohibition cause? Send us a dollar, or five, or ten, or twenty, or fifty, with a list of addresses, and we will send the papers along.

A HUNDRED HOMES.

We believe there are thousands of warm-hearted, willing friends of our cause, who would gladly aid in this great work.

F. S. SPENCE,

Cor. Richmond-Victoria Sts Toronto

It is especially requested that those who send us addresses without the knowledge of the parties whose names are given, will kindly inform us to that effect.

10 CENTS ONLY 10 THE CANADA CITIZEN 10

The : Canada : Citizen AND TEMPERANCE HERALD.

A Journal Devoted to the Promotion of Social Progress and Moral Reform.

Subscription, \$1 a year, strictly in advance

PUBLISHED EVERY FRIDAY BY THE CITIZEN PUBLISHING COMPANY.

HON. A. VIDAL, Pres. Dominion Alliance.

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TORONTO, FRIDAY, MARCH 23rd, 1888.

THE ALLIANCE CONVENTION.

THE Alliance meeting was a success. It was a Convention of earnest, level-headed men, anxious to do the best thing in the best way, for the promotion of the Prohibition cause.

The tone of the Convention was good, there was no uncertainty or half-heartedness about it. Regret was expressed that political complications and party machinations should have worked against us in Halton, but there is to be no going back, no slackening of effort.

A good deal of attention was given to the "moral suasion" line of campaign work. It was recognized that sound public opinion based on intelligent recognition of the facts upon which temperance reform are based, is the strength of our movement.

The same wise policy of electoral action, that had proved itself so effective where fairly tried, was again recommended. There were those present who found fault with electoral action, and did not believe it to be practicable, but testimony was forthcoming to show that in many constituencies it had made itself felt.

More than usual attention was given to the important subject of Prohibition Literature. THE CANADA CITIZEN was strongly commended in a carefully prepared report, backed up by forcible and stirring speeches.

Perhaps the most important subject that came before the meeting, was the proposition for a great national Convention to be held during the approaching summer.

energetically, we have no doubt but that they will secure the hearty cooperation of the other branches of the Alliance, and that this year will be marked by a gathering, such as for magnitude, character and interest, has never before been held in Canada.

On the whole our present position is encouraging. The annual Alliance meeting of 1888 was not as large as some that had preceded it; many workers could not spare the time from hot campaign, to meet in council, but the feeling of the Convention was good.

THE BASIS OF OUR REFORM.

IT is sometimes necessary, in every great reformation, for even the most advanced advocates to go back to refresh both mind and spirit by a review of the initial principles.

"There's not to reason why, Their but to do and die."

are not the lines on which to gain any great moral victory. A full, complete, heart-stirring knowledge of the "reason why" gives energy and stability, and forms the very backbone of the enterprise.

The support of public opinion all law—and especially permissive law—must ever fail so accomplish the end for which it was enacted. But what is public opinion but consensus of conviction, and how is conviction possible without the inception and comparison of evidence!

We would warn the temperance workers of this country that they build not a lofty, imposing superstructure that is not wind and weather proof. There are dark days and tempestuous seasons for every great undertaking, and woe to that edifice that is reared on the sands of mere sentiment or passing excitement.

Let us build on a good foundation, hewn deep into the rock bed of eternal truth. Let our knowledge be our power, and then every step that raises us nearer the high ambition of our hope, once taken will be forever gained.

One of the crying needs of our time is the careful, continual inculcation of the initial truths in the temperance platform. As of old, we have to teach the uselessness and danger of drink to the individual, to show that it is not bread, but sure, if slow, poison.

falls to prohibit. Only so can we raise true men. Let our recruits be fed on facts and exercised by controversy and Scott Act contests, and they will "be strong." But remember, exercise without nutrition means exhaustion, just as reception without activity means indolence, stagnation and surfeit.

above all, let us not form too low an estimate of the nature and value of our work. Ours is no mere utilitarian movement. It is the enlistment of truth in a high, a sacred, struggle for the salvation of the bodies and souls of men.

HEADQUARTERS AGAIN.

Our W. C. T. U. friends are pushing their scheme with commendable energy and enthusiasm. One of these earnest ladies sends us the following paper which we have much pleasure in laying before our readers.

"Every wise woman buildeth her house," so said the wisest man who ever lived. Surely then if Solomon gave his opinion about a single woman, we, W. C. T. U. women of our fair city, ought to say Amen.

Walk through the streets of our good city, and what do you see? A grand Y. M. C. A. and many fine club rooms, where members meet in the interest of science, literature or recreation.

"God, Home and Native Country," could any organisation have a higher aim. We think not. Our weak women's arms have girdled the world round. We stand united shoulder to shoulder, heart to heart, to labor till we put the curse out of our land, yes, out of the world.

Advantages do you ask? Why do men love to build places where they can meet? Is not the old proverb true, "Birds of a feather flock together?" Men are drawn by their various interests to form themselves into societies, and all these have a common meeting place and no money spared to make it pleasant and attractive.

as one body. Our city is rapidly extending and more unions are constantly being formed. If you want to find out anything about these unions in the suburbs of the city, what a difficult matter it is. We hardly ever come in contact with one another.

In many of the cities of the United States the W. C. T. U. have buildings devoted to their work. Let any woman interested in temperance or Christian work carried on by women come to this city a stranger, probably after a good deal of trouble she would find out some member or officer of one of the unions who would give her information as far as she knew.

A MEMBER OF THE CENTRAL Y. N.H.—Contributions in aid of the object above referred to will be thank fully received and duly acknowledged if sent to Mrs. E. Skinner, 273 Yonge street, Toronto, Secretary-Treasurer of the W. C. T. U. building fund.

THE Scottish Permissive Bill. On April 17th the Scottish Permissive Bill and Temperance Association will have opportunity to test their strength in the British House of Commons. Mr. McLagan has secured that date for the second reading of his excellent little bill, and the Association is making strenuous efforts to get it through the House.