

...Bell

CANADA'S
HIGH-CLASS
INSTRUMENTS

...

WITHSTAND
ANY CLIMATE

...



PIANOS ORGANS Piano-Players

Self-Playing Organs

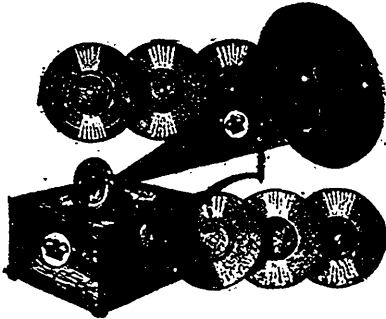
DESIGNS AND COMBINATIONS
FOR ALL PURPOSES. :: :: ::

CATALOGUE NO. 62 SENT FREE ON REQUEST.

THE **BELL** PIANO AND
ORGAN CO., Limited
GUELPH, ONT.

LONDON, ENGLAND:
49 Holborn Viaduct.

TORONTO WAREHOUSES:
146 YONGE STREET.



STOP! PAY \$1 AND BE HAPPY

This \$20 Outfit for only \$12
\$1 Sends it to Your Home.

DESCRIPTION New Crown Melophone, is the lowest priced, high-grade singing and talking machine in Canada. It is the latest product of the talking machine art; a handsome instrument, substantially made and so simply constructed that a child can easily operate it. It can be wound while running and will play any make or size of disc record. It has a beautifully polished oak cabinet, smooth-running motor, new combination brake and speed regulator, full size sound box and 15-in. horn, with large 10-inch bell, which increases the volume and ensures full, clear, musical tones—guaranteed for five years, and further guaranteed to be superior in appearance, workmanship and

finish to any machine sold outside our store for less than \$20.

FREE RECORDS With every Crown Melophone we include free, 300 finest quality needles, needle box and six of the best 50c. records. Your choice from hundreds of titles, including solos on all the different instruments, band and orchestra selections, comic, sentimental and coon songs, hymns, chimes, bells, sacred music, duets, quartettes, minstrels, talking, whistling and dialect records—making in all an outfit that you couldn't duplicate anywhere else for less than \$23, for which we ask only \$12—\$1.00 down and \$2 a month, or \$10 cash.

THE PRINCE OF ENTERTAINERS What entertainment have you for these long, dull evenings? Just think for a minute how happy one of these outfits would make your family. What a treat to have in your home; the finest music ever played, the sweetest songs ever sung, the best stories ever told.

OUR \$1.00 OFFER Send us \$1.00 and agree to pay the balance (\$11) in five and a half monthly payments of \$2 each, providing the Outfit is perfectly satisfactory. If unsatisfactory you can return it to us at our expense and we will refund your dollar. Could we make a fairer offer? If you knew all the enjoyment there is to be had out of this marvellous instrument, you wouldn't be without it for twice the price. Write now. This is an offer that if not made every day. If you wish to take advantage of the cash price, send \$1 just the same, and we will ship the Outfit C.O.D. to your nearest express office. Then when thoroughly tested and found perfectly satisfactory, you can pay the Express Agent \$9 and Express charges. Address

JOHNSTON & CO. Canada's Largest and Leading Talking Machine Dealers. 191 Yonge St., TORONTO