THE

CANADIAN BEE JOURNAL

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BEETON, ONT.

EDITORIAL.

Thus far the prospect for a big honey crop next year is excellent. The deep snow which covers the ground in the northern localities will preserve the clover better than for years gone by. The plentiful warm fall showers left it in an excellent condition when winter set in. Those who make preparation in time this year will be wise.

The CANADIAN BEE JOURNAL would like to have suggestions from those who pretend to be experts in the business, in reference to the various ways of staging honey and putting it on exhibition, with the view of making it as attractive as possible, not only for exhibition purposes, but also to increase sales for both comb and extracted. Thus far, Canada has led the world in honey exhibits, not only in quality but in quantity, and has set an example which is fast being copied by others. It is useless for any one to think that they can create a demand by exhibiting a few pounds of extracted and a few sections; quantity has much to do with its attractiveness as well as quality, and small packages are prefer-Why, if the bee-keepers of the United States would unite they might have a mountain of honey on exhibition at the World's Fair that would astonish the world. We, Canadians, are all going over to have a look at you. If you do

you we will give you a piece of our mind.

One more issue and Vol VII will be finished. Our issue of April 1st will be No. 1 of Vol. VIII, whole number 309. For the past year the C. B. J. has had a hard struggle for existence, not per se, but the losses in the other branches of the business carried on by the D. A. Jones Co. clung to the publishing department like barnacles on a vessel. Since the new syndicate took charge the Journal has been published on time with the exception of one number which we held back to give a full report of the After being printed it O. B. K. A. takes a day to fold and two days to trim, address and mail. Subscribers at a distance and many of those in adjoining counties cannot get the Journal for at least three days after mailing, owing to peculiarities in the mail. Some towns only a few miles west of Beeton, geographically speaking, receive their mail from Toronto, we send to Toronto to be forwarded and thereby lose a day. Despite the many disadvantages under which the C. B. J. labored, our subscription list has vastly increased. We will add a colored cover in April, we are arranging for subject matter, and we will, bar accidents, go to press on the 1st and 15th of each month. Notwithstanding the utmost care on our part journals will get lost in the mail bags-wrappers and names will rub off and subscribers become wearied and disgusted with a Journal—always behind, and sometimes lost. We want this stopped. If you do not get your Journal within a reasonable time after the 1st or 15th of each month, drop us a postal card. We will remail the missing number or any back number. We keep an office employe for that purpose.

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