

Every Safe Lock Shingle is made to meet the rigid requirements of the British Government for Admiralty and other Public Service



to proper size for Safe Lock Shingles.
—The only shingle with galvanized edges.

—The only shingle sold with a positive protective guaranty against lightning, backed up by a free insurance policy signed and sealed by the manufacturers, the Metal Shingle & Siding Company, a \$200,000.00 Canadian corporation.

Every Canadian farmer who expects to put up a new barn or house or to re-roof old buildings is directly interested in this extraordinary free offer.

Think of it! A straight-out lightning insurance policy free from conditions of any kind. It is the most liberal roofing offer ever made to Canadian farmers.

Insurance records show that one-half the fire losses on barns in Canada result from lightning. The property loss in these cases amounts to many thousands of dollars every year.

We want you to know what some of the users of Safe Lock Shingles say of them.

R. T. McLAUGHLIN, Fair View Farm, Alba, Ont.—“The ‘Safe Lock’ makes your shingles absolutely wind and water proof. They are the best shingles on the market to-day.”

F. B. DOUD, Branchton, Ont.—“The Galvanized Steel roof is apparently as good as when put on in 1898. The ‘Safe Lock’ Shingles make a lasting, storm-tight roof, and give clean cistern water. “I am satisfied that I put on a good roof.”

W. J. McPHERSON, Berryton, Ont.—“The ‘Safe Lock’ Shingles that I purchased from you ten years ago have given splendid satisfaction. The roof has never leaked a drop, and they seem to be just as good as the day they were put on.”

J. C. PAYNE, Cayuga, Ont.—“It must be ten years now since I bought the metal ‘Safe Lock’ Shingles, and up to this time I have no reason to regret their purchase. We have had wooden roofs put on since which are open in spots from the splitting and shrinkage of shingles. No difficulty, so far as I have noticed at least, has arisen with your Metal Shingles, and the roof seems compact and durable. So far as I have been able to see, I have seen no wear or injury to the shingles during the ten years’ use, and cannot see but that the roof is just as good as when it went on.”

MURDOCK McKENZIE, Bear Line, Ont.—“The ‘Safe Lock’ Shingles have never given me any trouble, and they appear to be as good to-day as the day I put them on. I am well satisfied with them, as I believe them to be the best roofing that can be used on barn buildings.”

GEO. HARDY, Ashgrove, Ont.—“It will be eight years in June since the barn was shingled. I never had any trouble with it in any way, and it appears to be as good as when put on. I have been recommending your shingles as the best that can be got.”

MRS. JAMES STEWART, Pendleton, Ont.—“In reply to your letter asking about shingles I bought from you over five years ago. I looked the roof all over to-day, and they seem to be in as good condition as when they were put on the roof. The shingles don’t seem to be any the worse for wear, and they will last for years.”

Send to-day for our book, “The Truth about Roofing” and full details of our Fire Insurance Policy payable in cash if your Safe Lock Roof is damaged by lightning.

The Metal Shingle and Siding Co. Ltd.

“Roofers to the Farmers of Canada”

Cedar Street Factory, Preston, Ontario

Branch Factory, Montreal

CUT OFF THIS COUPON AND MAIL TO US

THE British Government requires all galvanized steel roofing for Admiralty or other public work to be of specific grade and to be capable of withstanding a certain acid test.

The acids used for this purpose are strong enough to burn the skin off a man’s hand, and yet the galvanizing must be heavy enough to withstand their action for a definite period.

Exposure to wind, rain and snow for a quarter of a century is much less destructive than this acid test.

Yet every Safe Lock shingle is guaranteed to meet the Government requirement in this and all other respects.

No wonder that those who have used Safe Lock Shingles declare that they will last as long as the buildings they protect.

Safe Lock Shingles are the only shingles that actually lock on all four sides so that they cannot pull apart.

Shingles which do not lock on four sides are not Safe Lock Shingles.

Again: Safe Lock Shingles are the only shingles that completely protect the roofing nails from weather.

—The only shingles that have three thicknesses of steel along the upper edge of lock, thereby doubling the strength along the line of greatest strain.

—The only shingle galvanized after the sheets have been accurately cut

Safe Lock Shingles have been on the market for more than ten years, and in all that time no building covered with them has ever been harmed by lightning.

This proves to us that Safe Lock roofing is a positive guaranty against lightning.

Anyway, we are willing to show our faith in Safe Lock Shingles and will protect you from lightning without one cent additional cost to you, directly or indirectly.

Safe Lock Shingles are sold at the same price as shingles known to be inferior in quality of steel, galvanizing and construction.

Safe Lock Shingles lock positively and securely on all four sides. They cannot be blown off, nor can they be pulled apart through the warping of the sheeting, or in any other way.

And remember this—
No other shingle is a Safe Lock Shingle.

Safe Lock Shingles can be found in every part of the Dominion of Canada where they have been subject to storms of all degrees of severity.

No building covered with Safe Lock Shingles has ever been unroofed.

My Roof measures.....ft.....in. long.

The Metal Shingle and Siding Company, Limited

Cedar Street Factory, Preston, Ontario

Please send me your booklet “Truth about Roofing,” with full particulars of your Free Safe Lock Lightning Insurance Policy.

I expect to build..... Kind of Building.....

Size of Roof..... If interested in any other Metal Building Goods please state such fact here.....

Name.....

P.O..... Province.....

My roof measures.....ft.....in.

Give length of roof along ridge; also distance from ridge to eaves, and we will send approximate cost of a Safe Lock Roof.ft.....in.