

All the Arguments

Are in favor of having your clothes made by us. In quality of materials, in style, in fit, in finish, in every essential detail of fine tailoring, we are in the lead.

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R. K. COWAN
BARRISTER, SOLICITOR, ETC.

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The best, the largest and cheapest in London. Open night and day. ESTABLISHED 50 YEARS.

GILLESPIE'S HARDWARE.
SNAPS
Two only Lawn Mowers, 16 inches. Star, each \$3.25
One only Lawn Mower, 14 inches. Woodruff, for \$3.75
One only Lawn Mower, ball-bearing, 16 inches. Dupress, for \$5.50
Two Baby Hammocks, worth \$1.50, for \$1.10
One Hammock, worth \$2.50, for \$1.50
Three Hammocks, worth \$2.50, for \$1.75
One Hammock, worth \$1.75, for \$1.25
NOTICE THE REDUCTION.
W. B. GILLESPIE & CO.
PHONE 750. 204 DUNDAS ST.

Western Shorthand AND Business College
110 DUNDAS ST., LONDON.
This school teaches stenography with the single thought of qualifying the student for a good position on graduation and for rapid advancement. It takes a personal pride in the success of its graduates, which indeed becomes an important part of its own business capital, and therefore makes special efforts to develop the maximum efficiency in each pupil.
Summer term now on. Join at once. Regular fall term commences Sept. 1.
W. C. COO, C. S. R., Principal.
M. I. FORSYTH, Secretary.

McCALLUM'S BAKING POWDER
Always fresh and pure, and only the per half-pound. Made and sold only at
McCALLUM'S DRUG STORE
394 DUNDAS ST., OPP. ADVERTISER.
THAT SMART, DRESSY APPEARANCE of many ladies is mainly due to the fact of their wearing a correct, specially modelled to the figure. Wool-nough, correctors, Toronto, will make to your measure. MISS I. QUINN, 274 Dundas street, represents them and solicits your inquiry.

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Always fresh and pure, and only the per half-pound. Made and sold only at
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Always fresh and pure, and only the per half-pound. Made and sold only at
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OFFICE TO LET
Suitable for Real Estate, Insurance, etc. Cheap and Convenient.

LONDON LOAN AND SAVINGS COMPANY

HONORS FOR ELIOT.
Berlin, Aug. 9.—Emperor William today conferred the crown order of the first class on Charles W. Eliot, former president of Harvard University, and the crown order of the second class on Sir Casper Purdon Clarke, director of the Metropolitan Museum of New York.

BURDETTE'S ILLNESS.
Redondo Beach, Cal., Aug. 9.—The condition of Rev. Dr. Robert J. Burdette shows no improvement, and is causing his friends the greatest anxiety. The pain from his injury is so severe that it is necessary to keep him under the influence of opiates.

Train orders receive prompt attention. Hueston's Livery.
More servants are employed by the czar of Russia than by any one else in the world.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON
Merchant Tailor,
212 Dundas Street
Higgins' Block. Telephone 598.

Our Bins Are Filled With a Bright, Clean, New Stock of the very best Coal. Now is the very best time to have your bins filled. Call and we will quote you a price.
Good dry mixed slabs, \$1.75 per load.

MAY BROS.
Phone 1224. 685 York St.



I AM A NEW-COMER HERE
and would like to know where you buy your coal? I buy mine from D. H. GILLIES & SON. They furnish a well-screened, high-grade, free-burning coal; you get carbon and satisfactory fuel for your range or furnace. Phone 1312.

D. H. GILLIES & SON

Fresh Mined Screened Scanton Coal
Quality the best; quantity, 2,000 pounds to ton; delivery prompt and courteous. Why not let us fill your bin, as winter is sure to come, and you will need good, clean coal?

WEBSTER & KERNOHAN
PHONE 1333.

Odd things not found elsewhere
Jet Earrings
Quite the fad are Earrings of jet, also bracelets, necklets, beads, brooches and dog collars. Many pretty styles.

Thos. Gillean
402 RICHMOND STREET.

Quality In Slices
That's the way those who know refer to

Johnston Bros. XXX Bread
Eat it during this hot weather. It is easily digested and nourishing.

Johnston Bros
PHONE 944.

Queries Answered.

INGERSOLL.—A and B are neighbors. A asks B to put up a line fence. A, of course, is willing to pay half. B says the cedar hedge fence, which is there, is good enough. A says it is injurious to his garden. Can A compel B to put part of line fence up? Is a cedar hedge lawful? Ans.—The law requires owners of occupied adjoining lands to fence the line at their joint expense. If the parties cannot agree, an award of the fence-viewers will compel them. A cedar hedge is not a fence. An owner may maintain a hedge on his own side of the fence, and his neighbor cannot object to it, but may cut off overhanging limbs or overgrowing roots. Some people prefer a hedge to a fence.

\$10 WATCH
At this price we have the best value you will find anywhere. Twenty-year guaranteed gold case, Waltham movement, and perfect timekeeper.

SUMNER
THE QUALITY JEWELER,
380 Richmond Street.

Up-Town Office Closed Till September
Phone 470, or call at 425 York, cor. Burwell St.
John Mann & Sons
COAL, COKE, CEMENT.

Once Tried, Always Used

This is what we have always found with people who have once tried PARNELL'S FAMOUS BREADS. See if it will be that way in your case.
Our Bread has no equal for purity, and wholesomeness, so it is no wonder that when people find out how good it really is, they will have no other.

PARNELL
The Bread Man
PHONES 929 AND 1390.

"Purity" Baking Powder Is Without a Fault.

It is seldom, indeed, that you find a baking powder without a fault.
Try "PURITY," subject it to any test, and you'll find the purest, lightest and most nourishing food as the result of your efforts.

CAIRNCROSS & LAWRENCE
Chemists and Druggists
216 DUNDAS ST., LONDON, Ont.

BAND CONCERT TONIGHT IN VICTORIA PARK

Band of 26th Regiment Will Render a Choice Programme.

By permission of Lieut.-Col. Robson, the Twenty-Sixth Regiment Band, under the direction of Mr. Roselle Poocke, will play the following programme in Victoria Park this (Tuesday) evening:
March—"Bersagliere"Ellenberg
Overture—"Zampa"Herold
Selection—"When Johnnie Comes Marching Home"Edwards
Lied—"The Road to Yesterday"Kummer
Medley—"Irish Airs"L. I. de Witt
Intermezzo—"Cavalleria Rusticana"Mascani
March—"Coronation"Meyerbeer
Waltz—"Enchantment"Albert
Two-step—"Star of Empire"Loosey
"God Save the King."

SPECIAL PROGRAMME IN QUEEN'S PARK WEDNESDAY

Band of the Salvation Army Will Render Choice Selections on East Side.

The following is the programme to be given by the London I. Band of the Salvation Army in Queen's Park on Wednesday evening, Aug. 11, at 8 o'clock:
"Maple Leaf"Band
March—"Proclamation of Joy"Twitche
Selection—"Songs of Joy"Twitche
Vocal solo—SelectedCapt. Matter
Selection—"Songs of Salvation"Hill
Cornet duetThe Bros. Ward
Selection—"Strains from Mountain and Valley"Slater
(This is a fine selection of alpine melodies).
Vocal solo—SelectedCapt. Matter
March—"Vesper Hymn"Twitche
Selection—"Redemption"Twitche
Vocal duetBand
Master Wilson and Ernest Wilson
March—"Preservation"Coles
"God Save the King."

Mr. R. C. Barkle has just returned from a trip through the United States, where Mr. Barkle has thoroughly investigated the latest methods and appliances for curative physical culture treatment.
Mr. Barkle will reopen the London Institute of Curative Physical Culture on the corner of Maple and Talbot streets, on Sept. 1. Fitted out with the latest English and American modern appliances for treating chronic and nervous diseases. Obesity removed, corrective work specialty. To secure the hour you want an early appointment is essential. Consultation free. Office hours, 6 to 7. Telephone 2555.

Spent Your Vacation at the Seaside.
The low rate excursions via Grand Trunk Railway system to Old Orchard, Me.; Kennebunkport, Me.; Portland, Me.; Kennebunkport, Me.; Portland, Murray Bay, Que.; Halifax, N. S.; Summerside, P. E. I.; Pictou, N. S.; etc., will enable you to do so at small cost. Tickets good going Aug. 9, 10, 11, 12, return limit Aug. 30, 1909. Full information and tickets from any Grand Trunk ticket agent.

PUBLIC SCHOOL READERS ARE NOW ON SALE

First Consignment Has Reached Booksellers—Some Criticism of Govt. and Publishers.

The first consignment of the new public school readers to reach the city was offered for sale yesterday by Mr. W. J. F. Mallagh and others. Already there has been a very considerable sale, and the fact that the readers will be compulsory assures a large sale.
The books bear the imprint of the T. Eaton Company, of Toronto, and there is a good deal of dissatisfaction among booksellers at the action of the Government in awarding the contract for their publication to a retail firm. There is also a good deal of dissatisfaction in the way that the publishers have taken advantage of other dealers. In the first instance they put the books on sale in their own store a week before they would issue them to the general trade. And they are compelling all dealers to purchase from them for cash with their order, which naturally occasions a good deal of annoyance to the general trade. Today the first, second, third and fourth readers will be offered for sale. The primer, owing to the fact that the plates for it were not completed as soon as the others, is still on the press, and will not be placed on sale for a week or more, but it is expected that they will be issued in plenty of time for the opening of the rural schools on the 15th of the month.

One commendable feature of the new readers is their very moderate price. The primer will sell for 4 cents, the first reader for 6 cents, the second for 8 cents, the third for 14, and the fourth for 16 cents. The new readers show a decided change from the old ones. These comprise extracts from a goodly number of modern authors, among whom might be mentioned Kipling, Mark Twain, Jacob Riis, Flora Annie Steel, and Henry Newbolt. Canadian authors have been given a particularly important place, and besides Parkman, whose work appeared in the old readers, these are now selections from Beekes Wilson's "Frontier," Agnes Laut, Charles G. D. Roberts, Archibald Lampman, Marjorie Pickthall, Ethelwyn Wetherald, William Wilfred Campbell and others.

Besides the extracts from the standard authors, such as Ruskin, Carlyle, Tennyson, Keats, Wordsworth and Shakespeare, it is refreshing to notice extracts from Louis Carroll's epic of childhood, "Alice in Wonderland."

The books are one and all marked by a distinctly patriotic, both towards Canada itself and the larger sympathies of the empire, and this spirit is fostered by the illustrations that are scattered through the pages of the books.

A FORMER LONDONER IN MEDICINE HAT

A Breezy Appreciation of Mr. W. Cousins, Who Was Born in This City.

The Canadian Courier of recent date contains an article which refers to a prominent citizen of Medicine Hat, and a well-known former Londoner. "It will be seen from the extract," says the Medicine Hat Times, "that our city is famous for something more than natural gas and a baseball team."

"There is a place in Saskatchewan they call Medicine Hat, and it is famous for something more than natural gas and a baseball team."

Anybody who lived in London as far back as 1833 will bear testimony with Mr. Cousins that it was slow enough to drive a man out—even to Medicine Hat, which at that period of history was as ungodly lonesome a spot as could be found on any railway in the world. But Mr. Cousins went—not caring a continental for the weather which is said to originate in Medicine Hat, though there is a good deal of it that never started in the basement. Quite naturally being one of the few white men in that camp of log snags, he soon became the whole town. He was general merchant, clerk of the court and justice of the peace; chairman of the school board and president of the agricultural society, mayor of the town and president of the baseball team that flabbergasted the prairies before the "Bone-pliers" were organized in Regina. At a latter date when Mr. Cousins had conquered all the worlds and might have vamoosed to the Great Bear Lake in order to be a rookibush to the Yellow Knives, he was seized by the associated boards of trade of the two new provinces and made president. When the new octopus got big enough to swallow Manitoba, Mr. Cousins from Medicine Hat quite naturally got the headship of that body also. He is one of the winds of the west—ready to blow about Medicine Hat till the "lid" comes off the basement."

Planes to Rent.
Planes to rent from \$2 per month upward, six months' rent allowed in case of purchase. Williams' Piano Company.

ARE SOFT DRINKS AND SANDWICHES FOOD?

Question Now Agitating Toronto Will Not Affect London, Says Inspector Galpin.

The question as to whether soft drinks and sandwiches can be legally sold on Sunday by hotel keepers with a restaurant license is causing a great stir in Toronto, but according to Inspector Galpin will in no way affect London.

The hotel men in Toronto who are selling these goods on Sunday, the Inspector told the Advertiser today, "are entirely men whose licenses were cut off recently. None of the licensed hotel men are doing this. If they were they could be proceeded against, and if any of them tried it here I would get after them right away."

Open on Sunday.
Several places where the licenses were cut off recently were found open in Toronto on Sunday and large numbers of men who were in the bars having soft drinks and victuals were ordered out and the bars closed.

COTTAGERS WILL BUILD PIER AT PT. STANLEY

Good Move for Erie Rest—Dog Poisoned—Chathamites at the Lakeside.

[Special to The Advertiser.]
Port Stanley, Aug. 9.—Mrs. Lyman Chapin and Mrs. (Dr.) Duncombe, of Brantford, are the guests of Mrs. T. H. Duncombe, at the Bug House, on Orchard Beach.

George Morley, of Chicago, formerly of London, is a Hill Crest visitor. Mrs. R. C. Wright, of Orchard Beach, is visiting her son, L. Wright, of Port Burwell.

A valuable doghouse owned by Miss Helen Duncombe, of Orchard Beach, was poisoned Saturday night. Miss Gladys Wright, of Jackson, Mich., is visiting Miss McElin on Hill Crest.

Miss Louise Weeks, of Brantford, is visiting her grandmother, Mrs. Lena Young, Idle Hours, Orchard Beach. Chester Smith, of Shady Nook, is spending a few days with Charlie Williams in Sparta.

Mrs. John Watling, Fraser Heights, has returned after visiting friends in Detroit.

Mr. T. C. Raymond and family, of London, have moved to Michigan Cottage, Erie Rest, for the balance of the season.

The McKillop clan of West Lorne picked up on Fraser Heights on Friday.

A large excursion was run here today under the auspices of the Victoria Avenue Epworth League of Chatham. Miss Marion Royce and Master Stuart Royce, of St. Thomas, are holidaying at Lorne Villa, Fraser Heights.

Miss Helen Reid, of Toronto, is visiting her aunt, Mrs. George M. Reid, at Tarry Awhile, Fraser Heights.

The Misses Gales, of Detroit, are the guests of Miss Elliott Elmcliffe Cottage, Fraser Heights.

Shep, a small collie, on Fraser Heights, and Togo, a dog of like breed, belonging to the Ickman, went fifteen slashing rounds to a draw. After the bout Togo was put in cold storage for the rest of the day, while Shep will walk with a halt for some time to come.

Miss Ernestine Lou, of Detroit, is holidaying at Elmcliffe, Fraser Heights.

Cecil Taylor and M. C. Campbell, customs collector, of Glenora, spent the week-end with Mrs. Mae Campbell, Ferndale, Fraser Heights.

Miss Maud Wilson, of Wardville, Wilfrid Lewitt, of Glenora, and Chas. Davidson, of London, are rusticating with the C. C. Club at Stanley Cottage, Erie Rest.

Mr. Archie McMillan, of Bothwell, and Mr. Harry Singleton, of the Glenora Transcript, are the guests of Miss Gladys McLaughlin, Stanley Cottage, Erie Rest.

Miss Beatrice Lumley, of the C. C. Club, sang "Jesus, Lover of My Soul" in St. John's Presbyterian Church, on Sunday morning, with much feeling.

Miss Lumley has a very sweet soprano voice, which greatly pleased the large audience present. It is to be hoped Miss Lumley will sing again before she returns to her home.

A young lady from Glenora, while riding on the roller coaster Saturday evening, became excited and allowed her purse to fall overboard. It was found by a small boy, who returned it to its owner.

The Erie Rest cottagers are taking up a subscription for the purpose of erecting a private pier at their beach. A large sum has already been contributed. When the dock is completed the gasoline launches will call there on all their trips up and down the lake. It is expected the managers of these boats will help liberally in this scheme as it will afford a source of revenue for them.

Mrs. Thomas Green, of Lima, Ohio, has returned home after visiting her sister, Mrs. W. Ward, at Alexandra Cottage, Erie Rest.

Mr. Wade Owen has returned to his home in Nashville, Tenn., after visiting his sister, Mrs. Wm. Ward, Erie Rest.

Miss Jean Penwarden, St. Thomas, is the guest of Mrs. Charles Raven, of Hill Crest.

Mrs. C. F. Williams and four children, of Wapella, Sask., are visiting Mrs. R. N. Price, Orchard Beach.

Mr. and Mrs. E. B. Thompson, and son, Alexander, of Woodstock, are the guests of Mrs. John Campbell, Hill Crest.

Miss Evelyn Scroule, and Miss Winifred Bignell, of London, are guests of Miss Myrtle Shannon, of Willow Beach.

At Cosy Cot, Willow Beach, are Miss Fannie Wellington, Mr. and Mrs. Orm-

THE SATISFACTORY HARDWARE. Our Big Annual August Hardware Sale Is In Full Swing

This is the time to buy at reduced prices. Prompt attention to mail orders.

Savings in Saw Vices—Heavy Japanned Saw Vices. Sale price, 33c each.

A saving in Builders' Hardware—Here is a chance to save in inside sets, antique copper finished plates and knobs. Sale price, 33c set.

A saving in Night Latches—36 only Night Latches, have two flat steel keys, a safe, secure and dependable lock. Sale price 33c each.

24 dozen Mortise Door Knobs, black or white. Sale price, 10c pair.

Hose Reels, wood frame, iron wheels. Sale price 92c. We also carry a large stock of Rubber Hoses.

Plumbers' Force Cups, good quality rubber. Sale price, 28c each.

Clothes Baskets, Large size. Sale price 20c and 25c each.

Don't miss seeing our bargain tables—Good values. Special discount on all Cutlery and Cut Glass.

THE PURDOM HARDWARE CO.
Entrances—124 Dundas and 123 Carling Streets. Phones 2800 and 2801.

Canada Club LAGER
Recommended as a healthful and invigorating tonic. Kept by all dealers.
CARLING London

INVEST IN OUR DEBENTURES
If you seek a safe investment, put your money in the Debentures of this company. Simply deposit any amount over \$100 for a fixed period. The Debenture form you receive entitles you to the sum invested at expiration, with 4 per cent interest, payable semi-annually in the meantime. A Debenture investment in this company is absolutely safe, being secured by carefully selected assets of over \$4,000,000. Call or write today for details.

THE ONTARIO LOAN AND DEBENTURE CO.
A. M. Smart, Manager.
Dundas St. - Market Lane.

ston Deacon and daughter, of London. Mrs. Fred Rutherford and daughter Shirley, of London, are holidaying at Moonshine Cottage, Willow Beach, the guests of Mrs. Mills.
Miss Stella Mills, of Welland, Mr. and Mrs. Bullitt, of London, are guests at Cosy Cot, Willow Beach.

Arthur Cooper, photographic studio, opposite city hall. For sittings phone 3014.

NEW WEATHER OFFICE.
Toronto, Aug. 9.—The new observatory on Bloor street is almost completed, and the temporary quarters on Spadina avenue will be abandoned. The dome of the observatory has been completed, but the telescope will not be installed. Mr. R. F. Stupart, the director of the service, will now be able to collect his exhaustive meteorological library of between 8,000 and 10,000 volumes under one roof.

Bargains in Summer Hats
About 10 Dozen Soft Hats, this season's styles, in browns, drabs and greens. Regular \$2.00 goods
For 95c Each
About 5 dozen Christy's Drab Soft Hats. Regular \$2.50
For \$1.25 Each
ALL STRAW HATS AT HALF PRICE
GRAHAM BROS.