



You can have the new
fashionably smooth arrangement
for the fluffiest hair

THE newest hair arrangements—whether for long or for bobbed hair—are severely smooth. The hair may be waved, but it must follow closely the outlines of the head. The difficulties of giving this fashionably smooth appearance to unruly hair are easily overcome with Stacom.

Just a touch of this delicate cream—
Stacom
MAKES THE HAIR STAY COMBED

Gerald S. Doyle, Agent, Standard Laboratories of N. Y.,
Water Street, St. John's, Newfoundland.

Please send me, free of charge, a generous sample tube of Stacom.
Name.....
Address.....

Our Dumb Animals

Report Chief Agent S.P.A. For Week
Ending July 26, 1924.

Attended to the landing of 72 head of cattle, all in good condition; also to the landing of 89 head of cattle, 40 pigs, 17 sheep from S.S. Lisgar County. The cattle were all carefully landed and watered. I also attended three sales cattle, sheep, and pigs at the St. John's Abattoir Company's premises, and everything was carried out satisfactorily with regard to the handling and looking after the beasts. Called to the Southside Road by Mr. Crane, to have a horse which had got caught in the fence and was badly injured that it had to be put to death. I also received a report from Topsail of a horse belonging to Mr. Duff of the Topsail Road, near Woodstock. The horse was in a very bad condition. He went there accompanied by Veterinary Bishop and found the horse to be suffering from ringbone, also from the effect of a festered hoof and swollen fore legs. Dr. Bishop recommended the owner to have the horse put to death. The owner does not want to believe the horse will get better. I said that he was not to work it under any consideration or he will be summoned for doing so. He promised faithfully not to use it. He got the horse in a trade and hasn't had it very long. I will watch the case to see whether the animal improves. I also put to death a vicious dog on Charlton Street which had bitten a man. Several complaints in about barbed wire, particularly out about Thorburn Road where a lot of it has been broken up. This is left down in the wood and causes a lot of trouble to cattle grazing in this vicinity. Owners of fences there please take notice. This wire must be attended to, and cease using barbed wire. All complaints as far as I know have been promptly attended to. There have been quite a number of complaints about dogs being an annoyance. Owners should keep their dogs in as they are at large all night long and causing lots of annoyance where there is sickness and invalids. I call upon all dog owners to see their animals housed. In case I find any house owners locking up their premises for the summer without arranging for the care of their cats I will summon the parties for cruelty to animals. I was pleased to see that at a medical conference recently held, the doctors confirmed the fitness of the S.P.A. in reference to inspection of cattle for milk and slaughter purposes. Phone all complaints to
JONAS BARTER,
Chief Agent.

BIG MONEY.
The more a mortal cruttler earns, the more he blows, the more he burns, unless his head is level; his money tempts a man to waste in luxury and life is made one long and gorgeous revel. He sets forth poor when he is young; to gain a plank his frame is wrung by hard and heavy labors; he saves a little coin at times, some nickels now, again some dimes, as do his tolling neighbors. He builds a modest little shack, with rose vines climbing up the back, he owns a plot of soil; his helpful prudence never ends, for all the capital he spends was won by grievous toil. His wife, his nieces and his aunt all gladly help him when he'd plant some rubies in the bank; they do without the things they need that he may save the chicken-feed, the kopeck and the franc. But now his patient, tolling feet have carried him to Easy Street, his salary is large; all prudent thoughts have pulled their freight, he goes through life in pomp and state, like Cloo on her barge. The women of his household aid; they scatter coin as with a spade, they dress like movie queens; and oft I wonder what they'll do, this gaudy, easy-money crew, if fortune spills the beans. I have been poor as any Jay, and I have drawn a princely pay, and wasted heaps of hoards; and I believe the happy lad is he who views his toil earned cash, the only one he owns.

WALT MATCH
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for a Throat Tickle
you couldn't
do better than
take—
LIFE SAVERS

they're
soothing
at all stores
GERALD S. DOYLE,
Distributor.

SIDE TALKS.

By Ruth Cameron.

A NEW CENSORSHIP.

We are getting all kinds of censorship these days and a friend of mine has a new one to suggest.

I suspect you will fairly condemn it as unwarranted interference with the rights of the individual when I tell you what it is.

Just as I did when he first suggested it to me.

But perhaps in time you will come to modify your views as to its utter absurdity.

Just as I have.

For the Prevention of Cruelty To Scenery.

My friend suggests an architectural censorship that will stop people from doing violence to the scenery by putting up any kind of a house, however ugly, however atrocious in any way, that their taste or rather their utter lack of it suggests.

Preposterous you say? A man's house is his castle and his lot his kingdom. If he buys land surely he has a right to put any kind of a house he wants on it, even if other people do think it is ugly.

But you forget that we have already had certain abridgements of that right. In many cities we have sections that are closed to certain kinds of buildings. And land is often sold with price restrictions.

Foreign Tariff Policies.

Of particular interest to exporters and foreign traders generally is the pamphlet recently published by the Bureau of Foreign and Domestic Commerce of the U.S. Department of Commerce, entitled Trade Information Bulletin No. 228, "European Tariff Policies Since the War."

As is well known, the war resulted in every important foreign country in prohibitions and other extreme measures of restrictions against the commerce and goods of other nations. In some cases, certain classes of foreign goods were excluded altogether; in others they were admitted only at very high duties. Everywhere the tendency was towards promotion of domestic industry and restriction of trade with other countries.

This tendency is now undergoing a change. Nations, particularly European nations, are gradually swinging back towards their more settled pre-war policies. Numerous instances could be cited such as the repeal by the British Government of its 33 1-3 per cent. duty on automobiles, watches, clocks, etc. "Whether by direct governmental action, by means of the increasing number of treaty negotiations or by international conferences," says Dr. Julius Klein, Director of the Bureau of Foreign and Domestic Commerce, in summing up the contents of the pamphlet, "the tendency seems to be toward more moderate duties, the easing up of import and export restrictions, and the general re-building of international trade relations on a somewhat more liberal basis than had marked the early years following the war."—Commercial and Financial World.



Good Cosmetics are Really Beneficial

The old idea that cosmetics were harmful has gradually been dispelled. To-day it is conceded that preparations when made of pure ingredients scientifically compounded, actually protect and nourish the skin besides performing their function of beautifying.

If you desire a lovely, radiant skin—and what woman does not—your ambition can be realized by using the Instant Beauty Trio.

Pompeian
Day Cream (Vanishing)
Beauty Powder (for shades)
Bloom (a non-crumbling rouge)

The Beauty Powder, with its bewitching perfume that appeals and attracts, will adhere for hours if the skin is softened by a gentle massaging of Day Cream first. A natural rose-tint effect may be attained by a deft application of the Bloom best suited to your particular type of beauty.

POMPEIAN COMPANY
CLEVELAND, OHIO, U. S. A.
Wholesale Agents:
Harold P. Ritchie & Co., Ltd.,
Toronto.



"Mrs. Busybody" Gets Tongue-Lashing

HALIFAX, N.S., July 10.—(Canadian Press)—"Mrs. Busybody," to be found in every neighborhood, ready to run with tales that harm, was given a tongue-lashing by Magistrate Clune in connection with the case of a young woman convicted of being an inmate of a disreputable house. Owing to extenuating circumstances the magistrate let her off with bond and suspended sentence. The magistrate

said:
"I understand that you started to make good last winter, and secured employment as a pianist in a moving picture theatre, until some busybody took pains to inform your employer

of your past, and did her best to throw you back into the life from which you were trying to escape. This will serve to show you how hard it is for a woman to get up once she is down. It is to the credit of the man that hired you that he did not let the tales of this interfering person make any difference, but continued to give you your chance to make good until such time as he went out of business."

The new five cent size of Ivory Soap is dainty enough to fit the most delicate of slim feminine fingers.—ad.



After Shaving

Rub the face with Minard's mixed with sweet oil. Very soothing to the skin.



SNOODLES



Tooth-paste



By CY HUNGERFORD

LANTIC SUGAR

in 2 pound and 5 pound packages,---

Costs only one-half cent per pound more than sugar out of a barrel.

When you buy Lantic Sugar in packages you get FULL WEIGHT of best sugar.

Flies from the dumps and dust from the drains are disease carriers, ask your Doctor isn't this so.

Lantic Sugar in sealed packages is free from flies and dust.

People who are particular, prefer Lantic Sugar in dust-proof packages.

Lantic Sugar in packages comes direct from the Refinery to your table as pure as the driven snow.

Buy a case of Lantic Sugar for your own use NOW, while the price is low.

Lantic is sold by Steer's Ltd., Ayre & Sons Ltd., C. P. Egan, Bowring Brothers Ltd., and J. D. Ryan.

Ask your Grocer for Lantic Sugar in Packages