

THE "FIFTH AVENUE" STORE

Commences TO-DAY its first ENORMOUS EASTER CLEARANCE SALE

2 DOZEN ONLY
Gingham Dresses
Dainty small Checks and Broken Plaids. White
Cuffs and Collars **1.48**

2 DOZEN ONLY
Fancy Ratines
Very smart shades, faced with contrasting shades **2.48**

2 DOZEN ONLY
Navy Serge Dresses
Neat and Serviceable Dresses for Maids' Afternoon wear. All sizes **2.88**

18 ONLY
Fancy Voile Dresses
Pretty Spots and Fancy Designs, Navy, Nigger & Black ground **2.98**

All-Wool Check Ratines
Grey, Black, Mauve, Rose, Lovat, Green. A stylish little Dress **4.48**

We intend making our EASTER CLEARANCE SALE an annual event. If you don't miss this one—AND WE ADVISE YOU NOT TO—we KNOW you'll take good care not to miss any of our other Sales.

Ladies' Costumes
Some Smashing Values are among this fine assortment of Spring Costumes. All the most approved designs of the season as well as the new shades and fabrics are well represented. Good "straight-line" models for stout figures and "sporty" Tweeds for country wear, as well as "dressy" Costumes for town use are all on display TO-DAY!
11.98 16.25 18.50 24.50 up to 42.00

Ladies' Coats
Becoming—Stylish—Uncommon in design—more than reasonable in price—Our large stock of COATS for immediate wear has never been more tempting in its great variety. Many new materials are now being shown in beautiful shades and exceptionally good styles. In all sizes. Prices from
3.58 11.98 14.48 17.90 up to 42.00

Outport customers can safely entrust their needs to us. Just what we advertise and they require we send them, promptly, and securely packed. We do our level best to give outport business specially careful attention, and where possible, ship orders the same day as received. Money must accompany all outport orders.

Ladies' Dresses
Only 30 of these, very beautiful styles for all figures; in Navy and Black Silk Cantons, Crepe Marocain, Meteor and Satin Cantons.
From 11.90 up

The "Silvia" on her last week's trip from New York brought us a very large stock of Ladies' Fashions for early Summer, including Coats, Costumes, Dresses and Hats, also some very modish styles for Misses and Children. Full description will be given in to-morrow's "Daily News."

Ladies' Dresses
Navy and Black Serges, neatly and becomingly trimmed; Black or Saxe; all sizes, **4.98**
Poirot Twills and Tricotines in Navy, Fawn, Cinnamon, etc.; stylishly trimmed, **6.48**
Silk and Satin Cantons, Marocains, Meteors and Satins in exquisite colors and designs. From **6.90 up**

Ladies' Dresses
Handsome Poirot Twills and Tricotines in Fawn, Navy, Nigger, Cinnamon and Black, **8.48**
Tricotines, Velvet, Poirot Twill, Gabardine, Cantons and Crepe-de-Chene; very stylish, **12.75**
Tricotine and Poirot Twills in Fawn, Nigger, Navy and Black; a very exclusive line, **13.48**

Rock-bottom Prices on every garment and in every Dept.

Stylish Skirts
Good stout Tweeds in Fawn, Grey and Navy only. **1.98**
To Clear.....

Georgette Camisoles
Good quality, Flesh and White Only **48c**
All sizes,

Georgette Waists
All soft pale shades; a real big bargain all sizes **1.69**

Tricolette Waists & Jumpers
Splendid heavy silk, in rich soft shades. In all sizes. To Clear **2.98**
1.25

Children's Slip-Ons
For the small girl or boy; cute little Slip-ons of soft Rose & Wht. Wool **1.88**

Get Your Little Daughter's New Dress at Our Clearance Sale
Handsome little Sunday Dresses for the small girl, in pretty soft shades of Coral and Saxe Blue; finely hand embroidered in self shades, lined throughout; sizes up to 8 years **2.29**
BUMPER VALUE AT \$5.75. NOW

Easter Clearance in Our Gent's Dept. Navy Serge Suits
25.50 First quality English All-Wool Serge. Every Suit good value at \$40.00 **25.50**
Good stout Worsted Suits, dark shades, for hard wear **9.00**
Stylish Brown Tweeds, fine cut and finish; for business wear **19.75**
OTHER STYLES AND MATERIALS UP TO \$39.00.

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