

SUMMER SHOES For All The Family!

IN A SALE THAT WILL BREAK ALL RECORDS--ESTABLISH NEW PRECEDENTS!

Prices Cut a Third, a Half and More--Greatest Savings Ever Achieved

A huge purchase from several of the biggest New England Shoe Manufacturers, disregarding true worth, sacrificing actual cost. Thousands of dollars worth of smartest Summer Shoes, Pumps and Oxfords for Men, Women and Children--highest grade sports, dress and utility footwear.

8,000 Pairs of Men's, Women's, Boys', Misses' & Children's High & Low Shoes & Oxfords

Women's Stunning White Shoe Ware

In this wonderful Sale, correct new styles, qualities that will delight the discriminating; every pair at less than cost of production. White Canvas and White Nubuck, welted and turned soles, heels in various smart heights. Great variety Oxfords, Pumps, Strap Pumps and Laced Boots. All priced for immediate and quick disposal.

Men's Oxfords

Good looking, sturdy up-to-date Oxfords with welted oak soles; solid leather throughout. Majority \$10 values going now for almost half.

WOMEN'S \$5 TO \$7 SMARTEST LOW SHOES

A phenomenal purchase, every conceivable kind of popular Summer Footwear, comprising complete assortments, but only sizes 3 and 4. Wonderful lots of exclusive samples. Low Shoes include custom made, with welted or turned soles, leather or covered wood heels, linings and every detail of making and finish testifying to their excellence. Wonderful choice for vacation footwear. Economies that will encourage the thrifty to purchase several pairs for future as well as immediate needs. Brown Suede, Black Satin, Tan Russian Calf, White Canvas, Smoked Horsehide with Tan trimmings, Gun Metal Calf, White Nubuck, Black Kid, Patent Colt; plain vamps, novelty effects, perforated straight wing tip. These represent our very best ranges and come in all sizes.

3.25

CHILDREN'S BOOTS AND SHOES

Laced Boots, Buttoned Boots, Strap Pumps, Roman Sandals, all sizes, and in Patent Colt Skin, Tan Russian, White Nubuck, and the smartest two toned effects; natural shape with turned oak soles and wide heels.

BIG AND LITTLE BOYS' SHOES AND OXFORDS

In Tan Russian on broad or English shapes, straight or wing tips, welted oak soles, some rubber heels; boys' sizes 10 to big boys' 6.

Novelty Footwear for Women

The very last word in distinctive dressy Shoes. This lot comprises the most wonderful lot of strictly high grade Footwear we have ever known any store to offer at such an extraordinary saving; with hand turned soles and leather and covered wood heels.

Baby, full Louis, Cuban and Spanish Cuban heels, all sizes and widths.

Men's Boots

Finest bench made Boots--Tan Russian Calf Boots, also Patent Colts, Gun Metal Calf; street and dress effects. Truly sensational values.

Extraordinary value prevails on every pair of Boots or Shoes in the store throughout this Sale, and offers a real opportunity for the thrifty wise to buy their Shoe needs now.

AMERICAN BOOT & SHOE STORE, 333 WATER ST.

SIDE TALKS.

By Ruth Cameron.

REAL AND IMITATION.



that they prove their aristocracy and superiority by being very exclusive, and rude to all "common people."

At an Inn where I once stayed there were two middle aged women who made an interesting contrast.

Stare an Insult.

One of these women was exceeding-

ly aloof. She did not even say good morning to people when she passed them in the hall. She always sat at a table by herself. She had a way of looking at people with a scrutinizing, disagreeable stare that was a positive insult. If she had been a man some other man would surely have knocked her down for it. She plainly intended to convey the impression that she preferred solitude to having anything to do with people so much beneath her. Nobody had the slightest desire to intrude on that solitude for no one liked her.

The other woman was reserved but gracious. She always said good morning pleasantly to all her housemates. She did not spend much time in the common living room but when she

did she was courteous and gracious to everyone. Everyone liked her except one or two people who had wanted to be more intimate than she cared to be, and had been offended by the screen of her dignity and reserve.

She Wasn't Because--

I fancy the first woman thought she was giving a picture of a gentle woman obliged by reduced circumstance to live among common people. As a matter of fact she couldn't give such a picture because she did not know anything about gentle-women. She had been able to pretend she did until someone who knew her chanced to come to the inn and recognized her. It then came out that she had been a waitress in a restaurant who, after a struggle to prevent it on the part of his family, had married an elderly man of good family and some money. His people had refused to receive her and she cut herself adrift from her own. He had died, hence her loneliness.

The other woman who was gracious and pleasant to all was a real gentleman from one of the finest families in the state and had actually known and luxury.

The Difference Between.

The difference in their manner was the inevitable difference between the real and the imitation gentleman. The real gentleman is reserved but she is never rude.

The imitation gentleman is rude because she does not know how to be dignified and reserved and at the same time gracious and well bred.

We've all met both kinds and though we may have been fooled for a time it was never for long.

Towed to Port.

RUDDERLESS FRENCH BANKER. The three-masted French schooner Roule, arrived in port last night in a disabled condition from the Grand Banks. The vessel was towed to port by the French hospital ship Jeanne d'Arc, which is attached to the home fishing fleet. The Roule had her rudder carried away some days ago. She reports fish plentiful and has 1700 quintals on board.

Southern Shore Fishery.

Along the Southern Shore hook and liners are reported to be doing well with fish. At Petty Harbour the boats are making fairly successful trips. Mr. Dan Chafe being high liner with 40 quintals for one boat. As yet there is nothing doing with traps.

Damage to Extent \$250,000.

INSURANCE ONLY \$115,000--BONNE BAY'S LOSS \$135,000.

Not for over twenty years has any community of the West Coast been visited by such a destructive conflagration as that which swept Woody Point, Bonne Bay, last Thursday evening, and wiped out almost the whole of the business section of that town. The fire started at 6.10 on Thursday evening, and is thought to have been caused by a spark pitching on the roof of Halliburton's old shop, about the centre of the business district. Fanned by the 50 to 60 mile gale which was blowing at the time the flames spread rapidly, and within the short space of one hour from the time the first smoke was seen, every structure for a distance of 500 yards was razed. The burnt district, extends from S. Taylor's store in the southwest to W. Parson's store in the northeast, the flames having spread to both lee and windward. The second building which fell a victim was three

hundred feet distant from where the fire started. Sheets of flame leaped into the air and were carried across the Arm to Norris Point and beyond to a distance of over three miles, and a part of a deed from the Court House was afterwards picked up over four miles away. Fortunately men at Norris Arm were placed and fought the flying embers, thus saving that locality from a fate similar to that of Woody Point.

In all fifty-eight buildings as well as all wharves and other structures along the waterfront were destroyed, including S. Taylor, coal store and a small dwelling; Coen, shop and dwelling attached; Cox, store; Garcin, shop and one store; Butt Bros., shop and three stores; Halliburton, shop and five stores; Hollahan, shop, three stores, two dwelling houses, and new shop just completed but not stocked; Rose, lower shop and one store; Government warehouse; Bank of Nova Scotia; Custom House; Court House; Preble, dwelling, shop and four stores; Telegraph and Post Office; John E. Roberts, dwelling and three stores; Chas. Read, dwelling; Ed. Roberts, dwelling; J. W. Roberts,

store; Wm. Wheeler, store.

Mr. Read, the telegraph operator, lost all his personal effects, the accumulation and savings of many years. He managed, however, to save the telegraph instruments. M. Jenkins, the Customs officer, also lost all his furniture.

The only landmark standing in the fire district is that of the vault of the Bank of Nova Scotia, which was left uninjured. Lobster cans and other fishing supplies were destroyed. Many people came from Norris Point and other parts and assisted in fighting the fire, and the women of the place proved themselves true heroines, bringing water in buckets to the men and in other ways assisting in fighting the flames, and it was only by the almost superhuman efforts of all that the ravages were stayed. Though S. Taylor's shop escaped destruction much of his stock was damaged. The total amount of insurance covering the lost properties amounts to \$115,000. This amount is divided among a number of companies, that by the Phoenix of London totals \$20,000. It is estimated the loss cannot

be replaced for less than \$200,000--Western Star, June 7.

Save the Children Fund.

ONE HUNDRED PER CENT. CANADIAN.

The following appeared in the Toronto Saturday Night, under date of May 13th, 1922.

"The charges made by some English publications against the administration of the British 'Save the Children Fund,' elicited a reply from Lord Weardale, which clears the air to some extent, but at the same time gives no indication that the chairman was a man with any business instincts, nor did he operate in a business way, in either the collection of funds, which pays a heavy tribute to the publicity agent, nor in the selection of those from whom he purchased through the agent. However, that's now an old story as Lord Weardale has resigned the chairmanship, and it is in other and it is to be hoped more competent hands."

"It is to be feared that the criticism directed against the internal management of the British 'Save the Children Fund,' has possibly had a detrimental effect upon the Canadian 'Save the Children Fund,' which is another movement and operated in quite another way. First of all our fund, under the administration of Col. Herbert J. Mackie, who acts as President and who is giving practically all of his time to it, is a hundred per cent. Canadian. Every dollar collected is spent in Canada, for foods and other necessities. These are earmarked and sent to the famine areas, where they are distributed to the children by British and Canadian officials. The only connection between the two funds is that the machinery created for distribution purposes by the British is taken advantage of by the Canadian Committee.

"The Canadian 'Save the Children Fund' is now feeding daily 75,000 youngsters, and after close investigation we have every reason to believe that it is being done in a most efficient manner. It is hoped that thru additional funds this number can be raised to one hundred thousand, with the certainty of being able to continue the feeding so long as it remains necessary.

McGuire's Ice Cream now ready for delivery. Wholesale only. Phone 794--jnes,tt

MINARD'S LINIMENT FOR GARGES IN COWS.



Richard Hudnut's
Voilet Sec Toilet Water

A fascinating perfume. A refreshing toilet.

Try it--you'll love it. At Drug Stores and Toilet Counters.

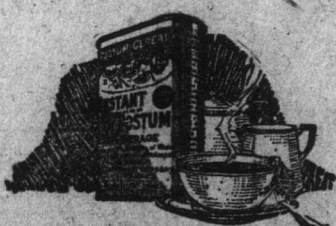
HIGH TEST and LOW TEST

Gasoline
filtered from tanks on retail, also in cases.

H. J. Stabb & Co.

MINARD'S LINIMENT FOR GARGES IN COWS.

Your breakfast cup ready in an instant



MADE in the cup at the table. (Just add hot water, and stir thoroughly).

Delightful and refreshing, a satisfying mealtime drink for comfort and health.

There's never any protest from distressed nerves afterward.

Economical for family use--the large size tin of Instant Postum will serve 90 to 100 cups.

For Health's Sake drink

Instant Postum
"There's a Reason"

Made by Canadian Postum Cereal Co. Ltd., Windsor, Ont.

She could eat anything--
without indigestion or sleeplessness



FOR a long time she had been troubled with gas after her evening meal. The distress was most painful after eating potatoes or other starchy foods, of which she was very fond.

Then she started taking two cakes of Fleischmann's Yeast every night between her evening meal and bedtime. She poured about a half cup of boiling hot water over the yeast cakes, stirred them thoroughly, added a little cold water and drank.

She found she could eat anything and sleep splendidly afterward.

Thousands of men and women are finding that Fleischmann's Yeast corrects stomach and intestinal troubles. It promotes the flow of bile and pancreatic juice. It is rich in the appetite-stimulating vitamin, so that appetite is always kept normal and you are protected from indigestion.

Add 2 to 3 cakes of Fleischmann's Yeast to your daily diet. You will find that your whole digestive system is greatly benefited. Place a standing order with your grocer. He will deliver it regularly.

