

# Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

## INVICTUS SHOES

and be thoroughly satisfied?

## Distinctive & Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.



JUST RECEIVED: 2 Gross Venetian Ladder Tape.

# Marshall Bros

## Are Women Less Polygamous.

By RUTH CAMERON.



RUTH CAMERON

Are women less polygamous by nature than men, or is it just circumstances that make them so? We fell to discussing that matter, the other night, about the familiar case of man in our neighborhood who, while devoted to his wife (apparently, and I have reason to believe, actually) had been simultaneously devoted to one of the feminine clerks in his office.

This case, of course, reminded us of others we had known of, and we sighed the customary sigh over the polygamous instincts of man, and then someone brought up that question.

Is it because they have less temptation?

There it no doubt, but that women are more faithful to the spirit of monogamy than men. But is it because they have so much less temptation than men, to be otherwise?

Personally I think that factor unquestionably enters into it. If the time ever comes when women, after marriage, go out into the world just as men now do, and are in constant contact with other men and women, as men now are, I think that "Keep Your Husband's Love" will have to be supplemented by a twin on "How to Keep Your Wife's Love."

She Won't Have To Stay Married For A Home.

And of course economic independence for women will also change the marriage relation, because the woman who knows her home, will be less timid and conservative, but that does not really affect the case, for the woman who stays married only for a home doesn't love her husband anyway.

But there is another factor entering into this matter—"woman's relation to the child. A woman with children is held fast by an anchor whose ropes are twined about her heart. She isn't in that state of mind which invites new loves. Not only will she bear

much from the father of her children after love is gone, but love does not easily leave her in the first place.

Women Love More After Marriage, Men Less.

And then again, there is another way in which women differ from men, and that is that a woman's love deepens when she gives herself, while the intensity of a man's love seems to grow less with possession. Take a man who cares tremendously before marriage and a woman who is less deeply in love, and five years after marriage you are likely to find the relation reversed. Why? I don't know. Ask nature. Economic and social conditions may have something to do with it, but not so much, I fancy, as she.

Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.

Schr. Storke, St. John's, Kamouraska.

## Milady's Boudoir.

HOW TO SIT GRACEFULLY.

Did you realize Milady that it is possible you do not always sit gracefully? Perhaps you have never given it a thought, and now it is time that your old friend the cheval mirror, should help you to remedy the fault.

Draw up a chair before the truthful reflection and seat yourself. Notice whether you sit down heavily, whether you unconsciously grip the arms of the chair and lower yourself, whether you flop down quickly, as if to get it over with or whether you slowly unbend and relax and sink gracefully back.

Quite likely the latter achievement is beyond you as yet, if you have been too busy a woman to give much thought to your attractiveness heretofore.

In sitting the body should be well back in the chair. If the muscles are well trained the spine should not quite touch the chair. If they lack training, as is apt to be the case, sit so that the end of the spine is against the back of the chair at its joining with the seat.

## New Potatoes, Tomatoes, Cabbage, etc.

Just in to-day. Everything New & Fresh. Fresh Tomatoes. New York Potatoes. New York Cabbage. California Lemons. California Oranges. Onions in Hampers. Holbrook's Custard Powder. Icing Sugar.

New York Corned Beef. Sinclair's Bacon. Swift's Bacon. Dyson's Tip-Top Sauce. Dyson's Relish. Dyson's Sour Mixed and Chow Chow. Blue Nettle Table Butter. Pure Gold Prepared. Idings in packages. Pure Gold Jelly Powders. Powdered Bath Brick.

## C. P. Eagan

Duckworth Street and Queen's Road

## EGG POWDERS

Owing to the high price of Eggs we have bought a

**FULL STOCK OF HIGH GRADE EGG POWDERS.**

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

**Soper & Moore**  
Wholesale Importers and Jobbers.

You can then lean gracefully against the chair without spoiling the lines of the body. Never slide down in a chair, no matter how comfortable the attitude may seem to you.

Next look at the position of your legs. Are they crossed? Oh, yes, of course they are. The ultra-modern set of making fashionable a pronounced freedom of attitude, but crossed legs are not at all pretty, as your mirror will tell you when you critically examine the lines they produce, and it may not be amiss to add, that physicians say through the pressure of veins and arteries which result, appendicitis and rheumatism quite often follow in their train.



AFTER THIS WAR.

There may be wars when this is done. There may be wrongs that men must right.

There may be battles to be won. And principles for which to fight. But when this flood of blood shall cease

And chimera ring out from every spine, The songs of liberty and peace. One man shall never set the free.

No Monarch, lust for wealth and power, Shall ever set this world ablaze; No tyrant in his brain-crazed hour (Shall sound the call to martial ways. When the last shall for truth is hurled

And ended are the grief and pain. One man shall never plunge the world into such bitterness again.

War shall not be a tyrant's whim. 'Twill vanish as the sport of kings. Beyond the far horizon, dim, There dawns the day of better things.

There may be need for flaming guns, War's rage in future years may fly, But one man shall not send the souls Of many to the field to die.

When you want something in a hurry for tea, go to ELLIS.

Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

## Market Notes.

**Codfish:** Prices of new opened in St. John's last week at \$11 and \$12, for No. 1 Large and Small, but it is quite possible that competition and the Labrador short catch may cause an advance on these later. All last year's fish is now cleared from stores, but in consequence of the prevailing poor weather, only small lots of 1918 catch have so far come in. Salt Bulk is being purchased by French agents at \$7, Summer catch.

**Cod Oil:** It is said that Common will be fixed at \$280 per ton for August. A greater demand and better freighting conditions will have to come before this price will go higher for small parcels. \$280 is benefit of for large lots. Refined continues dull and many sales have been made at \$2.35 per gallon, small shipments, and \$2.50 for twenty barrels and upward.

**Lobsters:** The ruling price in the city at present is \$19.25 to \$19.50, usual pack, 1918 catch. The full season's pack is not likely to go over 4,000 cases. On the West Coast American and Canadian purchases are taking all they can get at \$18.50 to \$19 on the spot. From this we gather that but a small percentage of the West Coast pack will come this way.

**Pickled Fish:** The New York market for herring has recovered and Scotch pack prices may climb back to those of last year. Very few barrels of last winter's catch are now in local hands, and the same applies to Splitts, which have been rapidly shipped to Halifax and West Indies. Local quotations now are Scotch \$16 and Splitt \$7 per barrel, ready for shipment. Salmon has taken on a rise since last week. No. 1 Large now standing at \$29.50 and No. 1 Small at \$28 per tierce.

**Provisions:** Newfoundland will by arrangement receive 50,000 barrels of Standard Flour per month till the end of year. In addition to this there must be twenty per cent of substitutes imported. No one anticipates any serious shortage if people will use the prescribed substitutes with flour in bread and cake making. The idea that "all white" brands can be secured must now be abandoned. Price of Standard remains unchanged. Ham But Pork is still \$46.47 wholesale with a good supply. Beef \$38 to \$44 according to grade. The shortage in imports of both Pork and Beef will not be severely felt because of general war economies. The stocks of sugar secured by the Food Control Board will be adequate for our needs, with firmness against hoarding and care in distribution. The wholesale and the same applies to Splitts, which ten dollars per 100 lbs. Sacks of this weight are not obtainable, all recent consignments coming forward in barrels. Some sales of molasses in hundred puncheon lots were made last week at a little under the regulation price. For single puncheon purchases the Control Board's rate of 95 cents is general. There is bound to be a shortage in imports, though five more cargoes are due to arrive later. Potatoes were selling at a tremendously high rate early last week, but the arrival of a car load from abroad sent the prices down 33 per cent. Next week will see a still further decline so that by September prices will be reasonable once more. The local crop on this side is several weeks behind, due to bad weather.

**Marquette:** to make a really charming gown should be embroidered in fine steel beads.

Flesh-colored crepe de chine is as often used for infants' dresses as for their mothers' chemises.

A baby's bewitching cap can be made of rows of puffed net, separated by insertions of tatting.

## GERMAN EFFICIENCY.



WALT MASON

I hope this country of the free will never know efficiency, as Germans understand it; for it has made its sponsors' name a thing of hissing and of shame—'twas surely Jonah planned it. Efficiency is a treaty or the written deed, the solemn pledge and promise, may be a great and useful thing as viewed by an associated king, but I'm a doubting Thomas. And this efficiency that made of frightfulness a glacial trade, and riddled in fury, may be a stately thing and wise as viewed by Kronprinz Friedrich's eyes, but I am from Missouri. Efficiency that's built on lies that tries to blind a people's eyes with cooked up fact and fable, may suit the bonehead Teuton race, but as for me, you'll have to place the blimps on the table. Efficiency that boasts of power and falls down at the eleventh hour in every big endeavour, may please old Hindenburg and those who hypnotize our foolish folk, but it would suit me never.

Efficiency that has no soul has put the Prussian in the hole, has made him banned and hated, until we hear the cry of men, "This world will not be clean again until he has been crated."

A girl's navy serge frock may have facings of red or Copenhagen blue with charming effect.

A guinea collar set of organdie may do everything toward giving a new effect to a nold dress.

A parasol which is really stylish is of beige silk lined with green and has a big hooked rustic handle.

## T. J. EDENS.

400 lbs. Beechnut Bacon.  
400 lbs. Puritan Bacon.  
New York Sausages.  
Bologna Sausages.  
Pigs' Feet—Pickled & Spiced.  
New York Corned Beef.  
Pork Loin.  
Jowls.  
Spare Ribs.

Yellow Granulated Corn Meal, 7 lbs. sacks.  
Pearl Butter—3 sizes.  
String Beans, 2 lb. tins.  
Asparagus—Peel.  
Asparagus Tips.  
Berke's Salad Dressing.  
Cherries in Maraschino.  
Kraft Cheese—2 lb. tins.  
Fluffy Rollies Sarsch.

**Edgeworth Tobacco,**  
2 oz. and 4 oz. tins and Ready Rubbed.

CALIFORNIA ORANGES.  
CALIFORNIA LEMONS.  
TABLE APPLES.  
GRAPE FRUIT.  
CARROTS.  
CABBAGE—Local.

We expect NEW LOCAL POTATOES this week. They will be much cheaper than imported stock.

## T. J. EDENS,

Duckworth St. and Hamilton Cross.

## Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestry, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

## U. S. Picture & Portrait Co.

St. John's.

## SLATTERY'S

## Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

## OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

## GEO. NEAL

Advertise in the "Telegram"

## NEYLE'S

## HARDWARE.

(Opp. Bowring's.)

## In Stock:

Best Quality Steam Tarred AMERICAN HAND AND TRAWL LINES.

30 doz. 2 lb. 30 doz. 2 1/2 lb. 30 doz. 3 lb. 200 doz. 4 lb. 30 doz. 12 lb. 100 doz. 14 lb. 30 doz. 16 lb. 80 doz. 18 lb.

WHITE COTTON TRAWL LINES.

20 doz. 5 lb. 20 doz. 7 lb. 20 doz. 8 lb. 20 doz. 12 lb.

## TRAWL HOOKS.

Ringed Tinned.

1,000 gross No. 14.

3,000 gross No. 15.

600 gross No. 16.

1,000 gross Black Japanned.

STEEL WIRE HAND GAFFS.

100 doz. at \$1.10 a doz.

## SQUID JIG LINES.

4 feet, best White and Steam Tarred.

English Hemp Squid Jig Lines.

0 doz. IRON TAPS for Steel Casks.

POCKET KNIVES—300 doz.

DRY CELL BATTERIES.

STERLING SPARK PLUGS.

AMMETERS.

POCKET FLASH LIGHTS.

NEW

PERFECTION OIL COOKER.

2 Burner ..... \$16.50

3 Burner ..... \$21.30

4 Burner ..... \$27.25

Buy the Blue Flame and get the best.

RASS SHOE RIVETS, 75c. lb.

T HINGES, 6, 8, 10 inch.

TRAP HINGE, 6, 8, 10 inch.

FISHING LEADS.

8 oz., 12 oz., 14 oz., 1 lb., 1 1/2 lbs., 2 1/2 lbs.

DAPPERS.

With 2 size Kirby.

With 2 size Round Hook.

COOPERS' TOOLS.

THREAD GENGING TWINE.

THREAD HERRING TWINE.

CALVANIZED BUCKETS.

11 and 12 inch.

CALVANIZED SLOP PAILS.

LANTERNS.

Old Blast, Railway, Dashboard.

MOTOR BOAT OILERS.

Potato Hooks!

3 doz. POTATO HOOKS.

3 doz. HAY FORKS.

3 doz. SPADING FORKS.

3 doz. PATENT SCYTHES.

SNATHS.

yanize White Enamel.

all colours for interior finish.

undercoating to use under enamel.

undercoating for all dark work.

MOTOR CAR and MOTOR BOAT ENAMEL.

O'SULLIVAN RUBBER SOLING.

Also a cheaper grade.

30 doz. BEST RUBBER CEMENT in small bottles.

Harness.

We manufacture to order all kinds Harness and keep separate parts in stock.

HARNESS DRESSING.

HARNESS OIL.

30 doz. Best TRACE CHAINS.

30 doz. Best BACK BAND CHAINS.

W. SOPER, Manager.

W. SOPER, Manager.