

Prices That Challenge Comparison!

This is not a special sale, or a Friday and Saturday sale, these offers hold good for any working day of the week, and the items offered herein are marked at our regular margin of profit. By comparison you will find our regular prices compete very favourably with many special day sales, and, in some cases are very much lower. We give a dollars worth for a dollar. GIVE US A TRIAL.

Gents' Summer Caps!

50 doz. Latest American Summer Caps, bought before the last advance, consequently you get the benefit. Value for \$1.20. Selling 80c. each.

Durham Duplex Safety Razors!

We are still at the front with Safety Razors. Although steel has advanced more than double, you can secure a Durham at the old price, \$1.20. Extra Blades 55c. per packet.

Razor Strops!

Another shipment of Double Razor Strops at the old price, \$1.20 each.

Shirley President Braces!

20 doz. Shirley President Braces in neat holiday boxes, at our usual low price, 65c. pair.

Ladies' Sport Coats!

30 only Ladies' American Sports Coats, Black and White Check, Brown and White, etc. Value for \$10.00.

Selling: \$4.30, to \$6.50, \$7.00 and \$7.50.

Ladies' White Street Skirts!

A Big Job in Ladies' Skirts, all White, Pique, Jean and Poplin Values from \$2.00 to \$5.00.

Selling: \$1.20 to \$3.80 each.

Children's Ready-to-Wear Hats!

They come in Khaki, White, Fancy Checks, etc. Send the kiddies along, we will be sure to please them. Price 80c. each.

Soft Collar Buttons and Pins!

A big variety of very useful Collar Buttons and Pins at prices that will compel you to buy. Call and see them.

Laundry Bags!

2 doz. only White Laundry Bags, with nice design, ready for working. Price 40c. and 50c. each.

Toilet Soap!

20 gross assorted Toilet Soaps, nicely perfumed, only 5c. per cake.

Marshall Bros

Letting Your Life Get Set.

By RUTH CAMERON.



A woman who has been married several years was speaking to me, one day, of her childlessness, half regretfully, half explanatorily. In a way she would like children, she said; she was really fond of children (if they were clean and well behaved, and she hoped hers would be). She felt sure they would be a great comfort as one grew older, and doubtless she was missing much in not having them. "But," she concluded, "if we should have children now, we would have to change our whole method of living. Where our winter home is, there are no good schools, and we always board in summer; and of course we couldn't do that with children. I hope we shall have them some day, but really it would be terribly upsetting just now."

Though I'm Not The Seventh Daughter of a Seventh Daughter.

Without being the seventh daughter of a seventh daughter, I can prophesy that woman's future:

The years will go by, in that swift noiseless way that years have of slipping past us, and she will keep saying, easily, "Some day, but not just now," and by-and-by it will be too late.

In the days of our mothers and fathers, it was the rule and not the exception for young married people to have children in the first years of their married life. The babies came and the fathers and mothers adjusted their lives to them as a matter of course.

They Don't Want To Be Tied Down.

And then a wisest generation came along. And they said that it was too bad to be tied down by children at once. They wanted companionship for a while. "By and by" they would like to have children, but not just yet. And so they organized their lives on that basis and, when the first two or three years they had claimed for themselves had passed, many of them found (like the woman

of whom I write) that their lives had set in that form, that the idea of a change was repugnant to them, that a readjustment seemed a difficult even impossible task. And so some of them definitely decided that they didn't want any babies after all, and some of them, like this woman, went on saying "some day."

Like Planning To Give Away Some Definite Portion.

It seems to me—to compare a greater thing to a less—it is something like making up ones mind to save or give away a definite portion of one's earnings. If one makes up one's mind that way, in the beginning, one does it easily. If one does not, other demands claim the whole income (or more) and saving, or giving, means a painful readjustment.

Understand, I am not denying there are things to be said in favor of having those first two or three years after marriage to oneself. But don't forget this danger. Don't let your life get set.

Minard's Liniment Co., Limited.

Dear Sirs.—Your MINARD'S LINIMENT is our remedy for sore throat, colds and all ordinary ailments.

It never fails to relieve and cure promptly.

CHAS. WHOOTEN.

Port Mulgrave.

Your Boys and Girls.

Threats and promised punishment do harm instead of good when your child rebels at going to bed. Each child must be studied separately and with honest consideration. A peep at the moon and stars is a delightful and interesting thing for the little one when the heavens are bright and the air clear.

To watch the moon grow larger each night and to hear that it and the stars are far away lights sent to watch over and guard her at night is of unending interest to every child.

The wise parent will use some such means to rouse a dim sense of the religious nature, to awaken the spiritual life that begins with realizing material change, as with the moon and stars.

RAISINS

On spot and ready for delivery to-day.

200 cases Package Seeded.

150 boxes 50's, 3-Crown.

50 boxes 50's 2 Crown.

All new fresh Fruit.

Soper & Moore

the enclosing arms of the mother, the guarding watchfulness of the father and to give each loved one an idea, at least, of the higher power that directs, controls and cares for all.

Big Ship Off Her Course.

A few days ago a large ocean going steamer while making her way for the Gulf ran in near Channel. The big ship was feeling her way along in the fog, when suddenly land loomed up ahead of her. Her engines were reversed and shortly after she proceeded up the Gulf. It is thought that the Captain of the ship, as is the custom for boats going up the St. Lawrence, intended taking his bearings from Cape Ray light station, but in doing so got in on the land a little quicker than he expected.

House of Assembly

Yesterday's session of the House was very brief, the only business done being the passing of Supplemental and additional Estimates. This afternoon the Finance Minister introduces his budget, and it is thought the session will be concluded about Wednesday next.

Warning to Seamen

The Minister of Marine and Fisheries received the following message from Stanley G. Barbour, sch. master, and son of Capt. Geo. Barbour, which sounds a note of warning to all seafaring men, viz:

"Large flat iceberg at entrance to Baccalieu Tickle; very dangerous to shipping at night or thick weather; had very narrow escape from it last night."

STANLEY G. BARBOUR.

The foregoing message was sent from Trinity this morning, and the sender is to be commended for his thoughtfulness.

REIDS' BOATS.

The Argyle is leaving on the western route to-day. The Petrel left Clarendville at noon yesterday. The Dundee leaves Port Blandford to-day. The Fogata left Burgeo at 7 p.m. yesterday.

RAY BOATS TO LEAVE.—The s.s. Clyde leaves on the Notre Dame Bay service at 10 a.m. on Tuesday, and the s.s. Ethie at the same time for the Straits of Belle Isle service.



WALTON MASON

We lately had a Pay Up Week when folks squared up their ancient bills, and coin was flowing, like a streak, to all the local merchant's tills. I settled for the wooden leg I bought nine years ago last May, and Jones and Smith and Brown and Green paid up for groceries and hay. I long had shunned the busy streets, and through the alleys took my way, consorting with a lot of beasts who couldn't or who wouldn't pay. Alas, I lacked the nerve to face the men I owed for fountain pens, for calico and Irish lace, for puddles and for setting hens. It filled me with a dread intense to see the tailor just ahead; and I would hide behind a fence on hearing Jinks the butcher's tread. I owed this man and that a pound, to one a bone, to one a mark; of futile style I slid around, and made my journeys

Special Notice

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number of \$5.00 and the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS.

Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little. "But the bottle still remains the same size."

DR. F. STAFFORD & SON, St. John's, Nfld.

Here and There.

SALT CARGO REACHES BURGO.—A schooner having on board a cargo of salt arrived at Burgeo yesterday, after a passage of 34 days, from a foreign port.

TRAIN MOVEMENTS.—Thursday's outgoing express reached Port aux Basques early this morning. An incoming express is due to leave Port aux Basques this afternoon.

WILL PROSECUTE MILK VENDOR.—Acting under the Pure Foods Act, a vendor of milk, who supplied one of the bakeries, will be prosecuted by the health authorities.

PLAINDEALER RELEASED.—We understand the Plaindealer, which has been suppressed by the Government since April 27th, has since been released and will be published on Monday and from twice to three times a week thereafter.

PERSONAL.—Mrs. Andrew Fahey is leaving on to-morrow's express for Halifax to visit her son who served in the Canadians and her daughter now residing at Halifax.

"TERRA NOVA" AHEAD.—Mr. A. H. Salter, acting for W. P. A., acknowledges with thanks a further and final contribution from the crew of the S.S. Terra Nova, viz.—Dan Broderick, \$2.00; J. T. Broderick, \$2.00. Total from Terra Nova, \$27.05.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO. LTD., 203 Water Street.—nov29.17

PAYING UP. After dark. But Pay Up Week brought strong appeals from merchants who were needing dust; they handed out most potent appeals to men who had abused their trust. And so, by conscience well advised with cash to creditors I sped; the merchant prince were surprised, but only one fell over dead. And now I proudly walk the street, there's nothing slinking now in me; no matter who I chance to meet, I do not hide behind a tree.

EVERY HEADACHE HAS A MEANING

If there is one practice more dangerous than neglecting a headache altogether, it is taking drugs simply to numb the pain. Headaches are nature's warnings and serve a useful purpose. They tell of a function overtaxed or deranged and the wise man or woman takes steps accordingly.

When the Kidneys are not performing their natural function the blood stream becomes clogged with impurities—a fruitful cause of headaches, constant headaches, and more serious complaints if nature's warning is not heeded.

The sufferer feels sluggish, unwilling to work, the back aches and there is a dizzy sensation on stooping. If the cause of the trouble is unchecked, Rheumatism, Lumbago, Spotted Joints and Ankles follow, until Gin Pills are resorted to and the Kidney action restored to normal.

The beauty of the Gin Pill treatment is that first it will in all probability remove both headaches and cause; second, if there is no cure, the simple remedy can do absolutely no harm, and you have only to write the manufacturers and your money will be refunded.

Gin Pills are sold at 50c. a box or 6 boxes for \$2.99 on the money-back guarantee. If you have any difficulty in securing Gin Pills write for a free sample to the National Drug & Chemical Co. of Canada, Limited, Toronto, or to the U. S. address, Na-Dri-Co Inc., 302 Main St., Buffalo, N. Y.

J. J. ST. JOHN

Don't forget the best

TEA

to be got in Newfoundland is at our Store, retailing at

60c. per lb.

Sun Ammonia, 10c. package.

English Breakfast COFFEE, 1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN. Duckworth Street and LeMarchant Road.

CELEBRATED GOLDEN WEDDING.—Professor A. W. and Mrs. Parsons celebrated their Golden Wedding on Thursday last, May 9th. Congratulations.

When you want Sausages, why get ELLIS'; they're the best.

Eventually

YOU MUST DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

WHAT'S YOUR EXCUSE

For not being with the Boys?

YOU ARE BADLY NEEDED

"OVER THERE"

Your duty is to go!

Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR.

DON'T BE A QUITTER!

ENLIST NOW!

This space given to the Regiment by T. A. McNab & Co.

The "Evening Telegram" is read by over 40,000 People daily.

Knowing's Stationery.

Rubber Balls, 10c. up. Shipping Ropes, 15c. each. Dolls, dressed and undressed, assorted, 60c. and up. Picture Making Games, 90c. each. Magic Farm, 70c. each. Boys' Target Sets, 60c. ea. Other Games and Toys, at assorted prices. Picture Puzzles, 45c. up to \$1.40 each. Tissue Paper, 12c. and 15c. per doz. Sheets. Crepe Tissue Paper, 10c. and 13c. per roll. Paper Napkins, 8c. and 10c. per dozen. Patriotic Streamers, 18c. and 30c. per roll. Patriotic Decorating Paper, with Fags, etc., 25c. and 35c. per fold. Patriotic Seals, 15c. per box. Patriotic Flags, 15c. per box. Decorating Fagtoons, 6c. and 13c. per piece.

G. Knowing Limited.

Stationery Department. may 11, 17

LATEST

CABLE NEWS.

OFFICIAL WAR REVIEW.

Governor, St. John's:

LONDON, May 10.—Operations West front, week ending May 9th: the enemy's drastic repulse in the Lys sector on April 29th, only minor operations before Loos, westward of Morlaucourt, southward area of the Ypres salient. All were repulsed heavily. Otherwise, apart from raids and local shelling of the back area, the week has been uneventful. The position now is that the Germans, determined to concentrate every available unit on one enormous offensive, are draining the enemy's resources to force a decision before too late, while the Entente nations are so confident that given the choice of a small American Army for defence or of waiting till reinforced by the complete power of a self-supporting American Army, have chosen the latter. The strategic hammer use of masses of the enemy, the Allies are opposing the strategy of meeting the blow with the smallest force capable of standing up to the shock while keeping the strongest reserve possible. Troops on the wing are permitted to give ground within limits whenever the enemy has been made to pay a greater price than the ground is worth, the whole aim being to reduce the enemy to such extension that the reserve at the right moment can restore the situation. In the present operations the British are playing the part of timing and withstanding many times their weight of enemy masses. It retired early, exacting the fullest price, leaving General Foch his choice of the French in reserve, sending units only to points hard pressed. The strategy is justified in that three weeks have seen the enemy's advance a standstill without a single strategic objective fulfilled and losses so heavy that his reserve is in danger of proving inadequate to his policy. The German commander seeing nearly he was to delivering himself to the Allied reserve, has been compelled to accept temporary failure and call halt. His position is actually exposed in two dangerous situations on water-logged ground. His outposts are dangerously dissatisfied at the immense price paid for the failure to terminate their sufferings. The Allies are on the verge of a counter-attack, and daily exhibit their growing dislike and distrust of the task which who robs them of lives and exhausts, those of the Franco-British are still in being, while American preparations develop and the enemy is not satisfied with what he can expect to achieve. We may, therefore, expect a renewed furious onslaught before long, the enemy being so completely exhausted that he cannot wait his strategic plan that we may wait his main blow on the Amiens front while necessity compels him to try and improve his position in the Lys sector. The Allies may have complete confidence in the success of the offensive, for the issue is only that of victory or defeat. The coming battle may be a repetition of Verdun on a larger scale, and if both sides are exhausted, the Allies have vast powers of recuperation. Germany has drained her resources already.—LONG.

10.00 A.M.

FIRE IN SHIP YARD.

BATH, Me. To-Day.

A fire today at the shipbuilding works of the Kelly Spear Co., which employ 100 men, destroyed a large part of the mill, a two-story frame structure, together with a large amount of material. The ship was estimated at \$20,000. The fire started in the motor