

# A Word to the Wise is Sufficient!

We are Now Offering  
**A JOB LINE of Ladies', Children's and Misses'**  
**FELT and CORDUROY VELVET HATS.**

In this offer the word **BARGAIN** is fully defined.



Your Choice for \$1.20

Values from \$1.50 up to \$3.00. All One Price.  
**Your Choice for \$1.20.**

If you are wise the word **BARGAIN** will mean a New Stylish Hat at a **MONEY SAVING PRICE.**

## Marshall Bros



Your Choice for \$1.20

### A Cure for Bluntness.

By RUTH CAMERON.



There are certain diseases of the mind for which there is no treatment so powerful as homeopathic treatment. And chief among these is an over development of the habit of bluntness.

We all know the type of person who prides himself on his bluntness. He doesn't believe in tact. He thinks it's deceitful. And he is never deceitful. He says exactly what he means. (Strange he should so often mean something disagreeable.)

He tells you that your new gown is unbecoming, that you are looking very tired, that you should have faced your house in the opposite direction, that he wouldn't give house room to the kind of electric fixtures you have bought, that he has seen roses twice as large as those you pride yourself on, etc., etc.

He thinks he tells the whole truth. Doubtless, if you asked this man why he didn't tell the whole truth as well as the truth, he would inflate his chest and tell you that is exactly what he aims to do.

But it is exactly what he doesn't do. For every disagreeable truth there is usually some compensating pleasant truth. Your new gown may not be becoming but it is of beautiful material and smart style. Your electric fixtures may not be to his taste but they may be excellent of their kind. Why is it any more truthful to say the disagreeable than the agreeable thing?

Be Homeopathic Except In The Size Of The Dose.

And now for the homeopathic

treatment. It is a simple matter. Your patient has the disease of too much bluntness. The homeopathic theory is that like cures like. So treat him with a similar bluntness. Be as frank with him as he is with you. There are things about him that don't wholly suit you. Bring them to his attention. Don't do it just after he has got under your skin with one of his disagreeable truths, else he will think you are merely resentful. Do it in the same matter of fact way that he does. (And don't be homeopathic in the size of your doses.)

**Thin Skins Go With Blunt Tongues.** Doubtless he will be one of the most surprised men that ever was. Theoretically he should appreciate frankness in others. Actually people who are so frank cannot seem to stand frankness at all. Blunt tongues and thin skins appear to go together.

If he has the stuff in him this dose of yours will set him thinking. He may begin to see why frankness is not always the best thing in the world.

If he hasn't the stuff in him it will simply make him sore on you. He may cut you from his list of friends. But to quote a wise honored phrase, "you should worry."

Minard's Liniment Co., Limited. Gents.—A customer of ours cured every bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,  
**VILANDRE FRERES.**

Backs of blouses nowadays are as interesting as the fronts.

A great deal of narrow braid is seen on straight dresses.

Black satin is very effective when worn with gray facings.

### Apples, Oranges, etc.

To arrive per steamers due this week:

160 bris. Gravenstein Apples—1's and 2's.  
 140 bris. Gravenstein Apples—Special 3's.  
 180 cases Calif. Oranges—All counts.

60 bags American Onions—100 lbs. each.  
 50 cases Spanish Onions—5's.

150 bags Split Peas—60's  
 200 bags Round Peas—100's.  
 200 bags White Beans—112's.

### Soper & Moore,

Importers & Jobbers.

Phone 450.

### Rann-Dom Reels.

JAPAN.

Japan is a small, restless nation which is thinking of home-steading a claim on the Pacific Ocean. There are several islands in the Pacific on which Japan would like to grow her celebrated brand of Oolong tea and the flat-footed cooie, but she is prevented from doing so by the navy of the United States, which plants itself in the right of way with both arms folded and steam up.



There are several islands in the Pacific on which Japan would like to grow her celebrated brand of Oolong tea.

Japan has a very fertile soil and produces more population to the square yard than anybody else except China, whose inhabitants are obliged to sleep in layers of pig-tailed humanity. Every foot of tillable land in Japan is occupied by people who cannot move in any direction without a head-on collision. A few years ago Japan seized Korea and moved a few million of her almond-eyed subjects into the same, but her birth rate has now caught up with the disbursement and most of her citizens have to stand on one foot in order to avoid been suffocated. Travelers tell us that it is harder to get around Tokyo in a jiffy bus than it is to secure a front seat at a Sunday afternoon revival meeting for men only.

Japan raises one of the most astute and noiseless varieties of subterranean diplomacy known to the civilized world. The mind of the Japanese diplomat never strays away from home and gets mouthy. The morning papers in Japan did not know that war had been declared against Russia until the Czar woke up and found himself short several expensive battleships. This teaches us that while we should love and respect Japan as a sister nation, it would be well to keep one eye squinted in her direction ever and anon and see that there is plenty of coal in the bunkers.

Japan sends a great deal of her excess baggage in California to teach the natives of that state how to run a truck garden and lay-up money. As a result, all over Southern California have sprung up luxurious truck gardens presided over by the non-perishing Japanese, who speak several words of English and live on the humble carrot. The Japanese does not care for luxury and will often be found wearing the same shirt he came over here in, but he is a hard worker and makes as fine a hired girl as anybody could ask for. On this account he should be admitted to this country in small quantities, until the housework problem is completely solved.

### THE HATRED STUNT.



I do not hate the German crew as fiercely as I ought to do. I know I ought to yip and roar and kick some panels from the door, whenever I hear a German name, the symbol of a nation's shame. But it is vain to sit up late indulging in cheap brands of hate; and if I hated night and day, until a pair of slats gave way, my hating wouldn't help the right, or put a single foe to flight. I'd rather show up good and strong, to help the Red Cross cause along, to send a bandage to the lad who lost a wing near Petrograd, to buy the surgeons lint and knives, that they may save some heroes lives—I'd rather do that sort of thing than hate from now until next spring. I sometimes think I am too meek when friends and neighbors rant and shriek, expressing hatred by the ton for every German and his son. But when I hate for half an hour I feel my stomach turning sour, my form is bathed in clammy sweat, and I must see the village vet.

### A Faithful Servant.

**READY TO WORK NIGHT OR DAY.** Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

**St. John's Gas Light Co.**  
 sept 6, 17

### The Trusted Aid.

**LLOYD GEORGE'S PRIVATE SECRETARY HOLDS STATE SECRETS.**

This Girl London Born—All the Stupendously Important Affairs of an Empire, Pass Safely Through the Young Lady's Hands—Secretaryship Held by Men Heretofore.

Next to David Lloyd George, Prime Minister of England, Miss F. L. Stevenson, his private secretary, is perhaps the most important person in the British Empire. She performs duties for which men have been knighted amid the plaudits of the nation.

Every thing that reaches Lloyd George necessarily passes through Miss Stevenson's hands. The private secretary of the prime minister is his chief confidant, his tactful counselor and, in a sense, even the keeper of his conscience.

Some prime ministers, as for instance Lord Beaconsfield have caused peerages to be bestowed on their private secretary with a knighthood of the Order of the Bath but with the hand of one of his daughters.

In view of the fact that many distinguished men have occupied the position of alter ego to the British Premier, Lloyd George overturned an almost pre-scriptive precedent when he appointed Miss Stevenson.

The nomination created a sensation, being particularly welcome in the ranks of those who are working to broaden the estate of women in the realm.

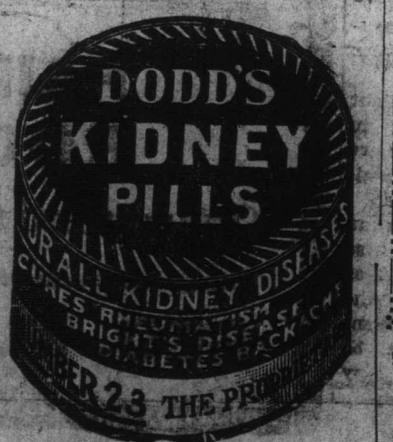
The woman who now occupies the spacious private secretary's room at 10 Downing street, the historic official residence of the prime minister of England, is London born, the daughter of a Scotch father and a French mother.

After serving him as a private secretary in connection with his preparation of the national insurance act, she was continued as one of his official secretaries when he became chancellor of the exchequer in 1913.

She was retained in the same capacity when he became minister of munitions two years ago. Of five secretaries she was the second in rank. When Lloyd George succeeded to the war office he took Miss Stevenson along in the secretarial capacity.

As the chief private secretary of the prime minister Miss Stevenson received a salary of \$4,000 or \$5,000 a year.

She is a graduate of the London university and the Royal Holloway College. Her only brother was killed on the French front in the battle of Guiney last year.



### HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

**U. S. Picture & Portrait Co**

**CLEANLINESS, QUALITY, SERVICE,**

AT

**Johnson's**  
 Fancy Bakery,  
 174 Duckworth St.

### WE CAN DELIVER THE GOODS.

In stock, a large assortment of **DRESS GOODS**

—in—  
 Poplins, Cotton Cashmeres, Canton Cords, Meltons, Plaids, Chepe de Chene, Serges, Whipcords, Satin Cloths, Tweeds, Voiles, Sport Goods, Plain and Corded Velvets, Embroideries.

PRICES RIGHT.

**GARNEAU LIMITED,**

Wholesale Dry Goods, 1st Floor T. A. Hall, Duckworth Street.

aug 3, 1917. Phone 727. T. O. Box, 36.

**Advertise in the Telegram**

W

W

Look  
 obe

### War News

Messages Received  
 Previous to 9

BRITISH CRUISER DRAKE  
 PEDDED AND SUNK

LONDON.

The British cruiser Drake torpedoed and sunk, according to Admiralty announcement. She was torpedoed on Tuesday off the North Coast of Spain. She reached harbor in San low water. One officer and were killed by explosion. remainder of the ship's company saved. The Drake was a 14,100 tons. She was built broke in 1901 and had a 5 knots. Her complement was She was a sister ship of Hope, sunk in the battle of Chilli, in 1914, with the loss. The Drake was well Eastern American waters, several times visited the United and Canadian ports. She flagship of the fifth cruise which attended the Haac celebration in New York.

THE BRITISH ATT

Marshal Haig's big offensive has begun and all of the first day have been won. Like the preceding attack one was timed to the British at a given signal swarmed from their trench been harrowed by shells great army of artillery a front of more than 400 the south of Tower Hamlets of Langemarck. They new gains of terrain and heavy casualties on the while they themselves suffered losses. They took many large numbers of which rendered in order to reach safety from the machine gun attack was delivered with a dash of previous day. ly and surely the British standing heavy counter various points, took the p had been marked out for a depth of more than main ridge of heights and southeast of Ypres, fords a dominating position launching of future attack all in the hands of the British at several points. The railway now is virtually of Haig's guns. More than man prisoners had been behind the lines when the statement concerning the ing was sent. Large numbers

BU

Not  
 E  
 G