

## Embroidered Flannel

Put up in 1 1/2 yard lengths, suitable for making Children's Underskirts.

## Corduroy Velvets.

20 bdl. of Corduroy Velvets, in all shades. Price \$1.50 per lb.

## Pound Tweeds.

2000 lbs. of Tweeds, 2 to 5 yd. lengths. Just in time for the Fall Trade.

## Turkish Bath Sheets.

3 doz. White Turkish Bath Sheets, 60 x 86. Old Price, \$2.20.

## Hump Hair Pins

The newest Hair Pin made, picks up all the short hair and keeps it in place; non-rust, satin enamel finish; all sizes. One price, 6c. per packet.

# We Have Many Bargains

for the next week. We again emphasize that lines mentioned below were purchased before very material advances. Our customers get the benefit.

## Men's Khaki Shirts.

50 doz. Men's Khaki Shirts, made of strong Cotton material, and some Sateen. Old Prices, 65c., 70c., \$1.40 each.

## Gent's Neck Ties.

60 doz. Gent's Mohair Neckties, in Plain Colors and Plaids. No trouble putting them on; you just hook them on the stud. Old Price, 10c. each.

## Warner's Corsets.

60 pairs of Sample Corsets of this well known manufacture. Odd sizes. Selling at Half Price.

## Dress Buttons

The largest variety of Dress Buttons in the city to choose from; all sizes and all shades.

## Dress Goods.

A large and well assorted stock of Dress Materials in Tweeds, Meltons, Amazons, etc. Old Prices from 35c. per yard to \$2.00.

## Sealette

One end only of Black Sealette, suitable for making Ladies' Coats. Price \$4.80 per yard.

# Marshall Bros.

## Net Gain, a Week.

By RUTH CAMERON.



One simply can't help getting used to blessings. Two years ago I spent the summer at a beautiful country place. When we first established ourselves there, we were impressed at our good fortune at being able to spend the whole summer at such a lovely place. We were sure we would be perfectly happy every minute, and that we wouldn't forget for a day how very lucky we were. I suppose you are wondering how long it was before we began to take it all for granted.

Oh, a week, perhaps, or maybe two. Last summer, on the other hand, we spent the bulk of the time in town, only making brief visits to the country.

Oh, Those Blue Monday Mornings! And never did any place look so lovely as that when we came to it out of the heat and dust of the town. Except that same place when we cast long glances behind as we left on a Monday morning to return to the heat and dust. We savored every moment of our stay, and enjoyed each approaching visit in anticipation as well as reality.

And felt sure we had learned a lesson. "If we ever go away for the summer again," we said, "we will appreciate our good fortune, we won't take it for granted."

That was last summer. This past season we spent the summer in the country again. And We Were So Sure We Wouldn't Forget.

How long did our lesson last us?

## Everyday Etiquette.

"Please tell me what is the proper time to return a call made by a friend," asked Enid.

"First calls in the season should be returned on the next reception day of the person who has made the call. If she has no reception day, then a call should be made at any convenient time within a week or fortnight. After this exchange of calls a longer period between visits may be allowed to pass," instructed her mother.

## Plums!

We have received by express this morning 390 6-qt. baskets of splendid fruit. 100 baskets Blue Plums. 150 baskets Greengage Plums. 100 baskets Golden Drop Plums. 30 baskets Ripe Tomatoes. 10 baskets Crawford Peaches. We do not expect any further shipments this season.

## APPLES.

In stock, by Graciana and 100 lbs. Early Williams. 100 lbs. No. 1 Gravenstein. 100 lbs. Large 3's Gravenstein. 50 lbs. assorted kinds.

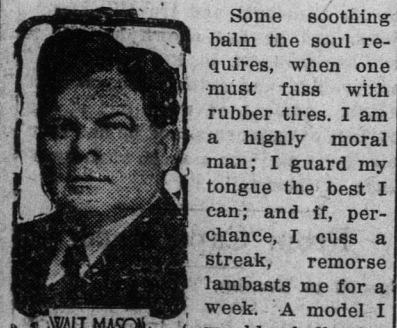
## Soper & Moore,

Retail and Wholesale.

## Capt. Pinkham Killed in Action.

The many friends of Bishop Pinkham, of Calgary, will learn with deep regret of the death of his youngest son, Capt. Ernest Pinkham, who was recently killed in action while fighting in France. Capt. Pinkham prior to enlisting was a student at Law in London. Mr. Archer Ellis and many others in the city are relatives of the deceased, by whom the news of his death is keenly felt. The Lord Bishop of Calgary is a Newfoundland-er and one of the first of her sons to be consecrated to the Episcopate. Newfoundlanders visiting or residing in the mountain city of the Great West have always received a cordial welcome from His Lordship, who has many questions to ask concerning the welfare of his native land.

## RUBBER TIRES.



Some soothing balm the soul requires, when one must fuss with rubber tires. I am a highly moral man; I guard my tongue the best I can; and if, perchance, I utter a word, remorse lambasts me for a week. A model I would gladly be, and infancy, and ore I got a motor car, my fame for virtue traveled far. But often now I may be seen, all bathed in sweat and gasoline, and spotted over with rancid grease, dispensing words that break the peace. I Jack my car up with my lyre, and while I labour in the ditch, I'm laughed at by the idle rich, who whiz along in pomp and state, and jeer the more unlucky skate. And as I toil with wrench and crank, I keep on saying, "Blinky blank," and children toddling on their way give ear to smoky things I say, and as they leave, on learning bent, they whisper, "What a sinful gent!"

## Vegetable Sale

Closed with Enjoyable Concert. The vegetable sale at St. Joseph's School-room was continued yesterday afternoon and terminated last night with a grand concert. At 8.15 when the concert opened an overflowing audience was present, standing room being at a premium. The programme was:—Instrumental Duet, Misses Demiel, (2); Vocal Solo, Mr. C. J. Fox; Guitar Duet, Messrs. Devereaux and Penman; Vocal Solo, Miss Annie Murphy; Vocal Duet, Miss Rose Brophy; Recitation, Mr. T. H. O'Neill; Ventriloquism, Mr. J. Wheeler; Vocal Solo, Miss Ida Howlett; Instrumental Solo, (French Horn), Mr. A. Bulley; Instrumental Solo, Miss Mullings; Vocal Solo, Mr. P. F. Moore; Vocal Solo, Miss Rose Brophy; Vocal Solo, Mr. John Fox.

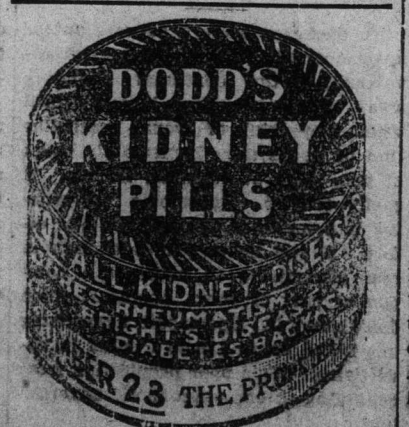
Mr. John Fitzpatrick filled the post of Chairman in his usual tactful and unassuming way and announced the events of the evening. The concert on the whole was creditable, the numbers well received and virtually all the performers had to respond to encores. It is not our desire to be invidious, suffice it to say that Mr. Wheeler, the ventriloquist, was mirth provoking and won prolonged and well deserved applause, as did also his dummy companion, the latter bringing down the house. At the close Rev. Dr. Kitchener, P.P., assembled the platform and sincerely thanked all for their liberal patronage, mentioning that the object of the affair was to help to swell the funds for the building of the new church, which was so badly needed in St. Joseph's Parish just now.

The entire proceeds of the vegetable sale and concert amounted to a substantial figure and to Miss Fitzpatrick and her zealous co-workers congratulations are due.

## William Cleary Wounded.

Mr. Philip J. Cleary, of Monkston Road, has received word from the authorities at Ottawa that his son William, attached to the 4th Battalion, 3rd Brigade, C.E.F., had been wounded in the head and arms. This is sad news at this particular time when Mr. and Mrs. Cleary are mourning for their heroic young son Allen, who laid down his life at Beaumont Hamel on July 1st. It will be earnestly hoped that the wounded young soldier will have a speedy recovery.

CAPT. HAL TAIT.—Capt. Harold Tait, second son of Councillor Tait, has recently left England on one of the largest Cunard Liners now in use as a transport. The young doctor holds a high position on the medical staff.



## Amusements.

### SPLendid SHOW AT NICKEL THEATRE.

The week end programme at the Nickel Theatre is an exceptionally good one and was appreciated by very large audiences. The pictures were even better than the other fine shows given there of late, and they were followed with the keenest interest. The three part social drama by the Broadway Star Artists was a very clever story. The acting was of the best quality. The Western drama "The Grudge" was another interesting film. "The Diamond from the Sky" was continued. The programme will be repeated this evening when there will be crowded audiences again.

### CRESCENT PICTURE PALACE.

The Crescent Picture Palace presents a big variety programme to-day. Marguerite Clayton and Richard C. Travers in "The Intruder," an Essay two-reel feature. Mac Marsh and Jennie Lee in "His Mother's Son," a strong biograph drama. Billie Reeves in "Cured," a comedy drama, and Burns and Stull as Pokes and Jabbs in "The Artist's Model," a lively vim comedy. Mr. Sam Rose sings "Where did Robinson Crusoe go with Friday and Saturday Night." Professor McCarthy presides at the piano. On Monday a three-reel knickerbocker star feature "Who Knows."

### DELAYS ARE DANGEROUS

—Don't delay in ordering your new suit as the price of goods is continually on the jump in the home markets, and the longer you'll wait the more you'll pay. If you want a suit, GET IT NOW and get it at SPURRELL'S, where good goods, low prices combined with style and fit predominate. SPURRELL BROS., 365 Water St.—may 4, tu, th, s, f

### Your Boys and Girls.

Babies should live in a room full of sunshine and air. It must be well ventilated but never draughty, and the thermometer during the day, should register from sixty-eight to seventy. At night it should run as low as forty.

Of course the baby must be kept warmly covered, but by no means with covers of any weight. Soft, light-weight blankets and if possible, a down puff, as the latter gives a sense of warmth without the weight. Fresh air is necessary, quantities of it, and a regular diet for the baby, and the same for the older children.

When the kiddies are old enough to run out by themselves, care must be taken that they are warmly dressed, but not as warm as the child who does not get exercise by playing. Quite often a severe cold is caught by getting too warm and cooling off too quickly, plain but wholesome food, air, sunshine, and plenty of sleep will start any youngster on the road to health.

ALL GONE HOME.—Yesterday the last of the Trinity Bay schooners, which were fishing out of St. John's this season, left for home. All the craft had a successful voyage.

MINARDI LUMBER CURRI SOLD FOR

## BUY YOUR Floor COVERINGS

—FROM—

## BLAIR'S

Because they will Save you Money.

They are offering a big variety of patterns in the New American Floor Coverings at

# \$1.10 yard.

You can buy these same Floor Cloths somewhere else for \$1.20 and that is the usual price, but Blair's say September being a kind of a quiet month they can easily cut more Floor Cloths than, so the cut in the price cuts two ways.

They say according to the prices the manufacturers are now quoting, these coverings would cost them all this to land.

They show a big range of Block and Floral Patterns, as they have the manufacturers of three different makers, viz.: Congoleums, Feltoleums and Neponsets, and show the best patterns of each make. These are much better than cheap Floor Canvases, of which the cheapest to-day is about \$1.00 per yard.

This is mainly because the basic material for Cheap Floor Canvas is Burlap or Brin, and the immediate demand for that is tremendous. It is estimated that for the making of sand bags and the wrapping of foodstuffs, etc., for the Army, that the British Government calls for sixty million square yards per week. Therefore the price of brin has more than doubled. But Blair's are trying to help you all they can on prices, therefore remember—

## BLAIR'S FOR FLOOR COVERINGS



JUST RECEIVED:

## 1917 Model Overland.

Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.

Read the letters from satisfied "Overland" owners which will appear in the Daily News.

SERVICE COUNTS.

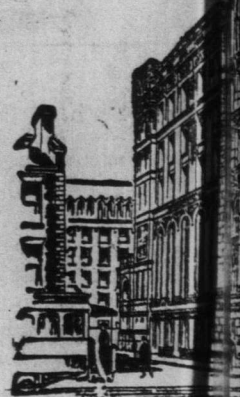
T. A. MACNAB & Co.,

(Overland Distributors for Newfoundland)

CITY CLUB BUILDING.

## Job Printing Executed.

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