Children's Dresses at 99c.

A dainty Striped Galatea and Serge Dress, with Blue Serge Collar and Cuffs, Red Cord and Tassel, Red Pearl Buttons to match; to fit from 5 to 14 years. Regularly sold at \$1.40. January Sale Price . . 99c

J. M. DEVINE'S

Great JANUARY Sale

of General Dry Goods has been launched to-day and bumper bargains await all who will avail of this greatest of op-

portunities. Now, note carefully the price of every item. When you sit down at night make an honest comparison

with goods you will read in other ads., and retire at a reasonable hour with a steel clad resolution in your mind to

You will be pleased with our Showing of White Goods. COME EARLY.

Women and Children first, Please

CHILDREN'S NIGHTDRESSES at 39c. We are offering some daisy little "Nighties" for children in Pale Blue and

Children's Hose

20 doz. of Children's Fast Black Hose You'll need to get in early. to be cleared in a single day, and they're going cheap too at 18c. and 20c. per pair. 15 doz. Children's Tan Hose. Better buy January Sale Price

Children's Mittens, from 19c. up

We are now handing out to you a dainty little Mitten for children, to fit ages of from 4 to 8 years. They're great value for and Tan, and the price from, 19c

Just what you've been looking for

Women's Hose, at 20c. p. pr

Here is a real good old-fashioned pair of Stockings—we mean out ity; strong and serviceable, at per lity; strong at lity; str

Another line of 55c. Cashmere Hose regularly, will be cleared during Sale at, per pair 350

make us prove what we're talking about in the morning at 9 o'clock. The Goods:-Ladies' Wool Gloves, from

25c. up We offer during Sale many dozen pairs Ladies' Wool Gloves in Fancy Brown and other shades from, up 20c Good time to buy these Gloves.

Ribbons in all Widths and Shades

You will be pleased to know that we are showing at reduced prices, in all shades and widths, a very complete stock of Ribbons in Silks and Satins. You would do well to look through our Fancy Silk Ribbons, thye are certainly interesting.

Blouse Bargains

In our Blouse Department snaps. You can get a pretty 756 In our Blouse Department we have many And we'll even do better than that. You will find two or three dozen slightly soiled

White Lawn Blouses that sold at 80c., 90c.

The Biggest Bargain of all LADIES' UNDERWEAR. 25 doz. Ladies' Fleece Lined Vests that sold at 45c. each. Out they go during January Sale at, each ... 29c Now, come early for these, they won't

last long.

D & A Corsets & Devine's

When you think of D. & A. Corsets you must think of Devine's. This is because we have been telling you for years that they are the best, and it simply is that, because they are the best, we can afford to talk out loud about them.

\$1.00 for 75c. \$2.00 for\$1.70

Ladies' Night Dresses

IN FANCY FLANNELETTE. Not \$2.00? No! Not \$1.50? No! Not \$1.20? No! Well, what is it? A comfortable Flannelette "Nightie" in good heavyweight goods, worth \$1.30 to \$1.40 for, during January Sale, each. 89c

Come— and not too late.

Ladies' Costumes

We have a few to clear at a bargain in Fancy Tweeds. Come in and see them, vill you?

Flannelettes and Curtain Nets

You will be delighted with our stock of White and Pink Flannelettes at the old price of from 10c. up during Sale.

Ladies' Hair Combs

Beautiful hair beautifully dressed has won the admiration of the greatest down through the ages. During this Sale, ladies, you will have a chance to purchase the most stylish Combs that are made in Perle, Shell and Amber; also a grand assortment of Pins and Barrettes. Prices are for Combs from 20c. to \$1.50 per pair. All reduced during Sale.

Now, Men, We are after You

HOME KNIT DRAWERS.

We have the real thing made from the wool of Newfoundland sheep and knit in the good old-fashioned way. Very warm

Mittens for Men

20 doz. White Wool Mittens, local knit. 20 doz. White Wood Land Usually 30c. per pair. During 20c Men's Leather Cuffs, per pair

Men's Leather Cuffs, wool wristlet, very strong, horse hide; asstd. shades. Usual price \$1.00. Sale Price...

A very classy line Leather Gloves at, per pair Men's Wool Gloves, Aberdeen, per pair

Men's Shirts

A strong Regatta Working Shirt, with collar attached; all sizes. During A9c CAPS WITH KNIT AND FUR BAND,

We are featuring the E. stern Cap in very stylish Tweed. Most com- 1 very stylish Tweed. Most com-fortable Cap made, from, up .. 1.50 The newest in Caps is the "Mackiwan," Plaid effects. They have taken the U.S. A. and Canada by storm. Selling from 80c. to \$1.50.

American Pants from \$2.00

If you are needing a pair of American made Pants to be worn with belt or braces, see our showing during Sale. Well tailwell. Price from 1.99 ored and goods that will wear

. Boys' Pants

A very strong Boys' Pants in good Tweed. Usually \$1.00 per pair. 85c

Men's Overalls.

SWEET-ORR AND OTHERS. Here's where we come in. You get the est in Overalls here without a doubt. As ollows:

Blue Derry (local)65c. Sweet-Orr, the world's best Overallhe Overall that outlives all others. Carpenters, Railwaymen, Engineers and Longshoremen insist on having Sweet-Orr brand. Prices from \$1.99 per pair up.

SPECIALS.

HONEYCOMB & MARCELLA QUILTS from \$1.50. ENDS DRESS GOODS (Remnants) marked away down. REMNANTS GINGHAM. 50 doz. MEN'S COLLARS at 5c. per Collar. COT BLANKETS. BOYS' OVERCOATS AND REEFERS.

BOOTS AND SHOES. All must be cleared regardless of price. GREAT TIME TO BUY TAPESTRY TABLE COVERS.



Worth your while to see our immense showing of Turkish and other Towels. A huge pyramid of real Towel value stands at the door waiting for you. Prices from 10c. to 49c. per Towel all reduced. Hundreds

Open FRIDAY EVENINGS till 9.30

"Jack's" Visit to "Tommy."

Jellico's Men Tour the Trenches---Men-o'-War's Men Call on Men of War on Land -- "A Dear Little Dugout in France."

Headquarters sends a very interesting account of the impressions given to a party from the British fleet, to whom Admiral Jellicoe had granted life among their soldier brothers. the privilege of visiting the fighting front on the Continent, in order to their own existence, the troops in the give the Navy a nearer view of the trenches have a "soft job," with more work being done by the army. It would be no less interesting to see a party of soldiers who have gone France" appealed to Jack's imaginathrough the experiences of trench tion as a fine and eventful place. life and the Loos or Ypres fights conducted round some of the watchful it a good idea to let some of his men ships of our fleet.)

By "The Daily Chronicle" Special Correspondent, Philip Gibbs.

of Flanders and booms like the rumb- their bearings in the trenches. ling-of distant guns our soldiers often say to each other: "Pretty rough on the fellows at sea! What a time they must be having in the Fleet!"

| day to the trenches in Flanders came (Our correspondent at British a glimpse of the human nature which is crowded on our battleships. The men of the North Sea Fleet have been envying, it seems, the way of They had an idea that, compared with variety, excitement and creature comforts. "A dear little dugout in Well, Sir John Jellicoe has thought fort as Jack had imagined.

see for themselves what the soldiers are doing, so that they can take back a personal description to the Fleet. and three or four days ago a naval British Headquarters, Dec. 13.- lieutenant and ten seamen came to

Jack Ashore-and Amud.

They were very much surprised. A typical section of trenches was chos-The Fleet does not express the state en for them, in which they could of its soul, and one can only guess spend a couple of nights without exthe hardships of the seamen in this cessive risk, but with a fair experidirty weather. Hardly a word breaks ence of ordinary conditions of trench the silence in which they live in their warfare in winter. They were cheery unknown whereabouts. Yet the other fellows and they laughed heartily

+ 50 - 100 lottles

cold that the men could hardly get a grip on their rifles, and out of the When the wind howls over the flats our part of the western front to take squeaks, and other nasty, noisy things with threats of death. The

guns on each side were busy through the night and the shells went rushing overhead like express trains through Clapham Junctions on Derby Day. In their first experience of the trenches Jack was awestruck by the life of soldiers who live in dirty ditches and in muddy holes, under all that tumult of explosives, and take it all cheerfully as a matter of course. Their comments afterwards were amusing. They had been extremely The old reliable remedy for Boxp seated Cough's Bronchitis

elty of the adventure. Casualty Roll.

in mud which reached the upper edge

And gradually their eyes were

pened to the reality of things when

they saw that, so far from having a

soft job, our soldiers are living in

nditions of discomfort and peril

which need great strength of endur-

ance and natience, as well as great

Shells came screaming overhead,

and they found themselves nakedly

exposed to the enemy's fire over cer-

tain swamps, where the communica-

tion trenches have silted in after the

heavy rains. Rain slashed down up-

on all the soldiers who were going

up with the night reliefs, and they

were wet and muddy scarecrows be-

far from the enemy over the way

The dugouts were not so full of com-

Fire Above: Puddles Below.

of their top boots.

courage.

"We were in action all night, sir," said one of them, to the General who juestioned them, and who smiled at his answer—because there was no Sold in bottles only. At all good wine "action." as soldiers call it, but only merchants, cafes, etc. the ordinary "strafing" between the

"We had one casualty," said an-

when on the way to the front line they went slithering and stumbling alarmed. He had hoped that his na-

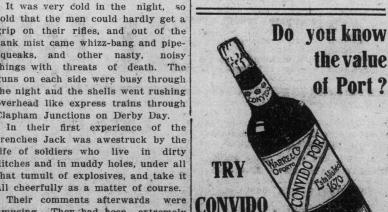
> "One casualty?" "Yes, sir. One of our dug-outs wa nit by a piece of shell."

val guests had escaped without a

scratch.

There was a general agreemen life in the trenches is not so soft a job as they had imagined, and that heart failure after desperate efforts there is more comfort on a battleship amazed at the high spirits of the men, and there is no doubt that they will take back to the Fleet a vivid story of the pluck with which the 'land-lubbers" carry on in their wet

Truly all this rain has made the front a quagmire which only the high fore they reached the front line spirits of our fighting men could sufwhere they had to stand in mud not fer without complaint. Some camps muddy that if one stepped off the sailor, too. "duck-walks" or boarded pathways, ne went ankle-deep.



CONVIDO uncomfortable, but enjoyed the nov-PORT

weak as a strengthener and blood-

D. O. ROBLIN Sole Agent - - - - - TORONTO JOHN JACKSON

In a bad place outside one of the camps a man who had missed his way nearly disappeared altogether. He sank up to his chin in mud-it was pitch-dark at the time-and his frantic vells brought a rescue party which saved him after he had aban-

doned hope. In another spot a wagon drawn by among all the seamen that after all two horses became stuck in the mud and one of the poor beasts fell from to drag the load out of this morass. even in dirty weather. They were The other horse was pulled down and was drowned in the mud.

Those, of course, are exceptional incidents, and the camps are not as uncomfortable as such episodes suggest. In spite of the mud the boarded tents are kept clean and dry, and men who have been wading in we trenches come back to them gladly and sit round their braziers in that delightful state of "fug" which is which I visited yesterday were so dear to the heart of the soldier, and

So I found the Gordons vesterday, laughing, whistling and singing as they lined up before the cook-house Do you know with their billy-cans, and sat with their bare knees in the glow of the the value brazier fires. In leather jerkins, with prons over their kilts, and yellow mud on their gaiters, they looked a STRAWBERRIES, 25c. tin. fine and hardy set of boys, and nei- LEMON CLING PEACHES, best; ther war or weather had damped their spirits.

Outside in the field stood a lonely piper, playing music so melancholy that it might have drawn tears from the cows in the neighboring paddock. But he was obviously enjoying himself and not all his long-drawn wails had any sad effect upon the spirits of the young Gordons, who were eating their mid-day meal with the salt of Highland jests.

The seamen who have gone bac to the North Sea Fleet, having seen Every drop of this fine, mellow old to the North Sea Fleet, having seen Port is worth its weight in gold to the these things, will be able to tell your naval defenders that Tommy is

"Stafford's Phoratone," the best Cough Medicine for all kinds of Coughs and Colds. Price Resident Agent - - - ST. JOHN'S 25c. Postage 5c. extra. - jan5,tf

By S. S. Stephano, Monday, January 10, '16: N. Y. TURKEYS. N. Y. CHICKEN. N. Y. CORNED BEEF. N. Y. SAUSAGES-1 lb. ctns. CAL. NAVEL ORANGES. TANGERINES. GRAPE FRUIT.

BANANAS. FRESH OYSTERS. TEXAS ONIONS. FINNAN HADDIES KIPPERED HERRING. 20 cases FANCY EGGS.

DANNAWALLE TEA, 50c. lb. No advance in price. BULLDOG TEA, 45c. 1b. Two TEAS with satisfaction every sip.

10 cases SHREDDED WHOLE WHEAT BISCUITS, 16c. pkg. DUTCH BUTTER, 1 lb. blocks, MINCED HAM (Cooked), 30c. lb. BLUE BERRIES, 15c. tin. 2½ lb. tin, 25c. JAMS, assorted, tumblers, 13c. each. Marmalade, tumblers. 11c. each.

20 bxs. PURITY BUTTER, Just received ex s.s. Stephano

DUTCH CIGARS Just in: King Edward VII. 50s.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

BELOW THE STANDARD. -

How do you feel to-day? Not quite right? Energy a little beow standard—not strong enough to nake much exertion? perhaps a light cough Nyal's Cod Liver Compound is what

Don't get frightened about those words "Cod Liver." You'd never know t from the taste. It's a real tonic containing cod liver extract extract of malt, wild cherry and hypophosphites—a splendid com-

The cod liver extract builds you up—so does the extract of malt. The wild cherry soothes the bronchial tract and the hypophosphites supply phosphorus to the nervous system-just the thing it needs.

And the taste is pleasant As an all 'round tonic, strength re-storer and body-builder you'll find nothing better than Nyal's Cod Liver Compound—so why You will be pleased. The price is one dollar.

PETER O'MARA, THE Druggist 46-48 Water St. West.

Artillery in the Alps.

All sorts of out-of-the-way and often inexpected difficulties are met by the Italian troops in the fight against the Austrians. Several fights, for instance, have taken place at heights between 7,000 and 10,000 feet above sea level.

At these great heights the ordinary gun sights are useless. The higher the altitude the rarer the air becomes and farther a gun will shoot. Most of the gun sights are made for and tested at practically sea level. so the Italian gunners in the Alps would have found that their guns were not hooting accurately if special gun sights had not been used.

A shell at 5,000 feet up. for in stance, which at the ordinary level would travel 2,500 yards would go 2,560 yards, while at 7,500 feet altitude it would be going 2,600 yards, or 100 yards further than it ought to go. All the Italian mountain guns, thereore, have to have specially corrected sights. We have, of course, used nilar mountain guns in India and a campaign waged at such a height as the one between the Italians and Aus-

1st Nfld REGIMEN Casualty List.

REPORTS OF CASUALTIE

CEIVED BY MAIL. Private Michael J. M 314 Water Street West. Dy Malta, Nov. 17. Transferred t Fuffieha Convalescent Camp,

Private John M. LeMee

Falls. Jaundice, Suvla, Nov. mitted Ksar-elaini Hospital, Private Thos. W. Wy New Gower Street. Sick, Mure 29. Admitted hospital

Cairo, Dec. 1. 636—Private Edward C. C Brigus. Wounded. Nature of ies: gunshot wound arm; tran ex 54th Casualty Clearing

Not Previously Reported. 349—Corp. Wm. Simmons, 6 ton Street. Admitted 2nd Au tationary Hospital, Mudros 624-Private Allan Burge, ista. Do. diarrhoea. 1035—Private Arthur H. willingate, N. Side; do, rhei 1154-Private Arthur J. Wh 18-Private Wm. Trebble, 11

st.; do, dysentery. 149—Private Sylvester Madd Water St. W .; do, debility an 450-Private John C. Ed Pennywell Road; do, jaundice. 1173—Private William Melee,

ticasoli, Malta, Dec. 9; f 136-Private Thos. P. Janes, Farlane St.; do. 916—Private Roderick J. I 10 Stevens' St. Admitted 3rd dian Stationary Hospital, W. M. Dec. 1; appendicitis. 1120-Private Wm. R. Fannin Cabot St. Trans. ex 54th C

Clearing Station, Suvla, Dec - Private Maurice Blackpool, Eng. Admitted 3rd lian General Hospital, Lemos, 1239-Private Patrick J. Ha amerill's Lane; do



Is Life Wor

It Depends U Wrong living is the

generally stomach and l Tea and coffee drink digestive disorder, but time to fully realize it. or coffee with seeming of the digestive organs irritability, and other poisoning, it's time for the his table beverage for the

For any tea or coffee is wrong, but doesn't kno quit both the tea and cof

Made of wheat and Postum has a rich, snapp feine (the drug in tea and

There are two form in boiling water and can be kinds are equally delicious

A change from tea of move toward right living.

"There's

Made in Canada Canadian Postum Cer