

PHOTOGRAPHS of the First Company of Reserves for the First Newfoundland Regiment--Those that have just left here!

We have individual Photographs of each man, Groups of each Section, and the Non-Commissioned Officers, men being inspected at Government House, Going aboard the Steamer etc., etc.

THE HOLLOWAY STUDIO, LIMITED,

Corner Bates' Hill and Henry Street, St. John's Nfld.

'PHONE 768.

CHAPPEL PIANOS!

ENGLAND'S BEST PIANO.

CHAPPELL PIANOS accompany the following artists on tour: Kreisler, Kubelik, Melba, Caruso; and are used exclusively in The Royal Academy of Music, Royal College of Music, Guildhall School of Music, etc.

Musicians Supply Department,

ROYAL STORES FURNITURE,

Corner Duckworth and Prescott Streets.



THE ABOVE LAMP is now being offered as a premium FREE of all cost for tags and coupons only. Send us a Post Card with your name and address and we'll mail you all particulars by return.

Imperial Tobacco Co. (Newfoundland) Ltd.

Just in Time for Empire Day!

Received per S.S. Durango, a shipment of

Swell English Caps

All personally selected.

PRICES:

50c. to \$1.50.

SMYTH'S,

P. O. Box 701. 'Phone 726. Smyth Bldg. 286 Water Street.

J. J. St. John.

People say it's the only Good Butter to be had,

Our Real Irish,

not in blocks, 48c. lb. One thousand pounds landed to-day per s.s. Durango.

NORWEGIAN SMOKED SALMON is delicious, 15c. lb.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

The Bridges at the Head of Quidi Vidi Lake

Editor Evening Telegram.

Dear Sir—Through the columns of your paper I would like to call the attention of those who are responsible for the erection of the bridges at the head of Quidi Vidi Lake year after year to the fact that now is the proper time to have them erected, and not when the season is half over as has been the custom in recent years. I understand that not so very many years ago a fairly substantial bridge was built over the main river at the head of the Lake, and that it remained there for a number of years, but latterly it has been the same old rickety thing year after year. Why, in the name of common sense (now that a good road runs from King's Bridge Road to the head of the Lake) is not good permanent bridges erected there so that residents on the north side of the Lake, White Hills and Sugar Loaf, and the public generally benefit from the same? In the evenings, from now on, people wander down the new road, off King's Bridge Road, thinking they will be able to take a quiet stroll along the beautiful north bank of Quidi Vidi, when they are abruptly brought up for the need of bridges and are forced to retrace their steps, and grumble, perhaps, at a pleasant stroll being interrupted from such a trifling cause. Why is it we are so backward in these little matters? Surely it cannot be for the cost. Is there any other country, I wonder, boasting of its progressiveness, as we are prone to do at times, so backward in these little things? Wait up! whoever is responsible, and let us have the bridges—(permanent ones)—good and early this season. We cannot depend on the Regatta this season for them, and why should we? So get to work, gentlemen, and let us have them, and you will be conferring a boon on hundreds.

Yours, PROGRESS. May 21, 1915.

Princess Pats Use Zam-Buk

NOTHING MORE WELCOME IN THE TRENCHES.

Pte. J. R. Smith, of the "Princess Pats," writing to a friend in Ottawa, says: "Tell the friends if they want to help me, such articles as socks, handkerchiefs, cough lozenges and Zam-Buk would be useful indeed."

Scores of other messages from the front are to similar effect. One private writes: "Mrs. — offered to send me a rug. I have written to tell her to send out some Zam-Buk instead. It will be of more use here than all the blankets in Croatia."

Another says: "Advise every one of the boys to bring with him a box of Zam-Buk; it is better than a loaf of bread to a starving man out here."

Still another private says: "On the retreat from Mons we had a forced march of 27 miles, and not a man who used Zam-Buk on his feet felt out."

For sore feet, chafed places, cuts, abscesses, painful sores, etc., Zam-Buk is a veritable marvel. It stops the pain and heals so rapidly. Here it costs but fifty cents per box. Out at the front, to your friends in the trenches and engaged on communications, it is priceless. Send a few boxes in your next parcel. Remember also that, for the same kinds of injuries sustained at home, it is just as good.

EVERYDAY ETIQUETTE

"When one visits a distant city and is entertained at parties and dances by persons with whom she was not acquainted before her visit, should she pay them party calls or merely thank them for their hospitality?" asked Jessie. "She should call on her hostess within two weeks after the entertainment, or if she does not intend to visit that long in the city, she should try to call before leaving the city," answered her aunt.

WANTED!

Girl for Repair Department; must be good needle-hand; apply to SPURRELL BROS., 365 Water Street.—may18,ed,tf

Great Sea Battle Likely for Control of Adriatic.

Command of this Sea, which will carry great advantage, will be First Object of both Austria and Italy if Latter Enters War.

London, May 17.—The command of the Adriatic will be the first object fought by both Austria and Italy should war be declared between these two countries. Military strategists have considered this in all discussions of the initial movements when hostilities begin. That Italy is powerful enough to block the Austrians at the northern frontier is not for a moment doubted, but it is not so certain Italy can prevent a strong Austrian fleet blocking the Straits of Otranto and thus rendering safe the passage of a large body of troops from Fiume down the Adriatic to some point well below Venice. The threatening of an invasion in the vicinity of Brindisi or Taranto would demand of Italy the withdrawal of a large body of troops from the north, which would otherwise be available for purposes of advance on Austrian territory.

It must not be overlooked that at the battle of Lissa the Austrian navy showed what could be expected of it, and at the present time Austria has a fleet of great strength, and one built on lines essentially those characterizing the fleet of Germany. The Austrian fleet is based on Pola, the great naval station of the dual monarchy, and during the present struggle the ships of the Austria-Hungary monarchy have remained practically unimpaired.

The French fleet has made a show of blocking the Straits of Otranto, and only recently a French battleship was torpedoed while on this duty by an Austrian submarine.

Italy's Powerful Fleet. On the other hand Italy in recent years has devoted her energies to building a powerful fleet, and this determination to increase the strength of her fleet has been a source of apprehension of the deepest sort to Austrian statesmen. The bases of the Italian destroyers and submarines in the Adriatic are Venice and Marano.

Italy does not possess such favorable coast line as Austria for torpedo operations in the Adriatic. The coast of Dalmatia affords excellent shelter for this type of craft and faces within close striking range of the Italian coast line.

The southward of Venice there is no good natural shelter between Austria and the Gulf of Manfredonia. What the Italian general staff long has had to consider has been the danger of a strong hostile force landing in the region of Rimini and Ravenna, to be followed by an advance against Bologna and Ferrara. A feat of this character, if accomplished, would be recorded as a great military success, and especially so if another hostile army should succeed in making a landing in the vicinity of Pescara. From Pescara the roads to Rome itself would be threatened.

The Italian frontier on the north is defended by numerous forts armed with 11-inch and 12-inch guns. There also is a strongly fortified camp between the Tiber and the sea. Recently the Italian military engineers have succeeded in linking together the great works at Cadoc and Osoppo by a series of new and connecting fortifications.

The object of these new works is to protect the concentration of troops in the northern forts. These two countries require the maintaining in being of strong home squadrons to meet any possible attack from the German high sea fleet, and all available vessels of the second fighting line, with an occasional exception, such as the Queen Elizabeth, are engaged in the Dardanelles. In the circumstances the control of the Adriatic would resolve itself into a problem to be worked out between Italy and the dual monarchy, and it is for this reason that a naval engagement of magnitude is believed inevitable at the outset if Italy decides to join the Allies.

Goeben's Sortie.

Was an Absolute Fizzle.

Petrograd, May 16.—The following statement was issued to-day at the War Office: "The Goeben, which fired 200 shells at the Russian fleet while it was bombarding the Bosphorus, without scoring a single hit, was herself obliged to return to the Golden Horn, with a hole in her hull stopped up with collision materials. "A portion of her main deck was torn away, and a turret was damaged. Many of her crew were killed or wounded."

The warship referred to in the foregoing is the Turkish cruiser Sultan Selim, formerly the German cruiser Goeben.

Our Volunteers.

The total number of volunteers enrolled to date is 1,796, the following having enlisted with the Reserve Force yesterday:—

Ebenezer Kennell, Western Bay. John Hayes, St. John's. Arthur Martin, St. John's.

Yesterday morning was spent at drill in doors and in the afternoon the men attended the funeral of the late Sergt.-Major Moore.

Seventy Years Old Feels Like Fifty

MRS. WHITEHEAD'S TRIBUTE TO DODD'S KIDNEY PILLS.

Saskatchewan Women Advises all People Suffering from Weakness to Use Dodd's Kidney Pills.

Goschen, Sask., May 21st (Special)—"I am very nearly seventy years of age but I feel like fifty." These are the words of Mrs. David Whitehead, a fine old lady well known and highly respected here. And Mrs. Whitehead does not fail to state that she owes her splendid health to Dodd's Kidney Pills.

"I was so afflicted with weakness," Mrs. Whitehead says, "that I often fainted. I believed my trouble arose from my kidneys and reading an advertisement led me to try Dodd's Kidney Pills. Now my weakness is gone; I can sleep better and I don't have a tired feeling as before."

"I advise all women suffering as I did to use Dodd's Kidney Pills." "Thousand of old men and women in Canada will tell you that Dodd's Kidney Pills have made them feel younger. And the reason is that with Kidneys made healthy by Dodd's Kidney Pills, pure blood carries new strength all over the body."

EARLY MORNING.

When the eastern sky is shining with the first bright tints of day, his beads reclining, throw the best of life away. He is but a horrid warning who will sleep and dream and snore, when the birds of early morning sing and twitter at his door. An old and bent and hunched, and by day I feel my years, and at night I'm so disgusted I could shed all kinds of tears; but when comes the wonderful breaking of a new and perfect dawn, I forget my ills and aching, all my weight of age seems gone. I whose heart was lately sorer than a grizzly with a grouch, halt the beauty of Aurora, as she rises from her couch, hail her with a song of gladness, for I feel my youth renewed, and I dump the load of sadness over which I'm wont to brood. Something in the splendid dawning makes the kicker think he's small, and his heels like straightway pawing all his bile facts and his gall. I behold that scene majestic, and I turn around and say, to Jemima, our domestic, "I'll forget my grouch to-day."

"A Prize of \$5."

What does the following mean?

V Dr. X-Doctor VI

The first person forwarding us the correct meaning of the above will receive \$5 in gold.

CONDITION.—The answer must be accompanied with a green outside wrapper obtained from a bottle of Stafford's Liniment.

The competition will close on June 30th, 1915. The winner's name will be published on July 1st, 1915.

Stafford's Liniment is for sale everywhere.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of three Specialties: STAFFORD'S PHOSPHATE COUGH CURE, STAFFORD'S PRESCRIPTION "A", STAFFORD'S LINIMENT.

To-Morrow's Parade.

The Newfoundland Highlanders will hold their first Church parade for the season, to-morrow, attending Divine Service at the Kirk. The turnout promises to be large and it is hoped the day will be fine.

Skinner's Monumental Works

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

JOHN SKINNER, may15,6m,5,tf

The Great War Guessing Competition.

In one of our East End store windows we have placed a glass jar filled with marbles. Every purchaser at either store of War Papers or Books to the value of 15c. up will have the privilege of guessing how many marbles the jar contains, and the two nearest guessing its contents will receive a prize of \$3.00 and \$2.00 respectively. Competition will close on the fifteenth day of July next. See that you get a check with your purchase, mark your guessing figure, name and address thereon and send it to us before that date.

GARLAND'S BOOKSTORES, 177-9 and 353 Water Street.



A Fine Sweet Pipe.

We have a large assortment of The Wellington PIPES, and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog. TRY O TO-DAY. JAMES C. BAIRD.

SOMETHING NEW IN ENVELOPES,

Only \$2.00 per M.

Good as most \$3.00 Envelopes.

Are you particular about the envelope you use? We ask this because we know that there are a number of business men who do not care very much what quality of envelope they use, provided it is fairly decent; but if you are a business man who likes something distinctive, this new line of envelopes will appeal to you.

They are finest wove, medium weight, extra strong, high cut Emvelopes, correct commercial size, 6 1/2 inches long by 3 1/2 inches wide.

We have them in some of the prettiest shades you ever saw. We have a Dark Blue in this quality that is a favourite. We have a Fawn, a shade that is very uncommon. We have a Dark Green, we have an Amber, we have a Rose and we have a Melon. We believe you will be able to find in this lot the particular shade envelope that will appeal to you.

Come in and see them, or let us send you samples.

We will print your name and address on them for 70c. a M. extra.

DICKS & CO., LTD., Specialists in Office Supplies.

W. J. WHELAN,

182 Duckworth Street. Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127. N.B.—Orders can be left with Janitor Board of Trade Bldg. may15,sm,ed

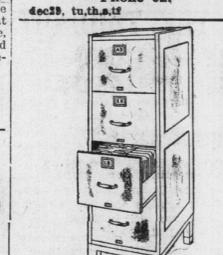


The Maritime Dental Parlors, THE HOME OF GOOD DENTISTRY.

Here you can obtain expert work in all branches. Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless.

Teeth Extracted free of Pain. Best Fitting and most natural looking Artificial Sets. Crown and Bridge Work and Filling at prices within the reach of all.

EXAMINATION FREE. 176 Water Street (Opp. M. Chaplin's) Phone 62.



DON'T RUN AWAY

With the idea that the world-famous Globe-Wernicke products cost more than those of other makers—far from it. As an instance we can offer you a four drawer vertical cabinet with a filing capacity of 20,000 papers, fitted ready for use, with the famous "Safeguard" device.

For \$27.50 only

Such an offer is unparalleled in the history of economies. Can you, as a business man, withstand such temptation.

The Globe-Wernicke Co. PERCIE JOHNSON, Agent.

CEMENT

Just received ex "Graciana," from London.

White's Portland Cement,

In Barrels and Bags.

H. J. Stabb & Co.

If Catarrh has Sped Get Cured To

Don't Stay Deaf Any Longer—Prevent the Progression—Use Catarrh Cure

Nine cases in ten of hard hearing are curable.

By curable we don't mean reachable—we mean that the sense of hearing can be permanently brought back. Catarrh usually causes that.

Cure the catarrhal condition you remove the cause of your hearing.

If you were sure you had catarrh you would use a real cure—of course you would.

There is a cure for you—one that is inexpensive—pleasant to use—sure to do its work thoroughly.

Mustard's Celebrated Key Brand Fish Hooks are the best. Made and used exclusively in Norway. Fishermen should see that the Key Brand is on every package they buy. apr24,tf

Advertisement for Dunlop Traction Tread tires, featuring an illustration of a tire and text describing its benefits.

Advertisement for War News, Messages Received Previous to 9 a.m., OFFICIAL.

Advertisement for Senate Ratifies Action, ITALY STRUCK FIRST BLOW, AUSTRIANS FIRE ON ITALIAN.

Advertisement for White's Portland Cement, Just received ex "Graciana," from London.

Advertisement for H. J. Stabb & Co., If Catarrh has Sped Get Cured To, Don't Stay Deaf Any Longer—Prevent the Progression—Use Catarrh Cure.

Advertisement for Mustard's Celebrated Key Brand Fish Hooks, Mustard's Celebrated Key Brand Fish Hooks are the best.