

## Ladies and Gentlemen!



PHILLIPS was right when he said, "With eyes and books the knowledge of the error that trouble quickly—and at small cost."

If your sight is failing, consult us at once. Properly fitted glasses overcome that trouble quickly—and at small cost.

Can you afford to miss the good books, magazines, etc., on account of not having a pair of glasses?

It is false economy to deprive yourself of that pleasure when it is so easily procured.

Consult us to-day about your eyes.

We manufacture every kind of an eyeglass made.

R. H. TRAPNELL, Eyesight Specialist, St. John's.

## SHOPKEEPERS!

### GOSSAGE'S SOAPS

Always please customers, as quality is always good, and is as cheap as the cheapest.

Price list on application.

GEO. M. BARR, Agent.



## THE BEST

and nothing but the best goes in the garment made at Maunder's. Our assistant cutter and foreman tailor have just arrived from New York, where they have been studying the very latest in Cut and Style and how it is done.

Remember, we have the largest selection of up-to-date tailoring goods in the city. Come right along and have the "Maunder make." Certainly some style.

JOHN MAUNDER,

281 and 283 Duckworth Street.

## STILL THEY COME!

Just opened another shipment of Ladies' White Lawn and Jean

## Costume Skirts

Neatly trimmed in Embroidery and Braid effects. Prices range from \$1.30 to \$2.50.

WILLIAM FREW.

## PIANOS, ORGANS, SEWING MACHINES, MUSICAL INSTRUMENTS.

STILL AT THE OLD STAND, WATER STREET.

Chesley Woods, Agent.

## That Difficult Art of Receiving

BY RUTH CAMERON.



"People who are fond of appearing in the light of patrons will go through fire and water to serve you, who yet would be sorry to find you no longer wanted their assistance, and who would be glad to see you and their good will slackens as you are relieved by their active zeal from the necessity of being further beholden to it."

—Hazlitt.

It is generally admitted that it is more blessed to give than to receive. It is not so generally appreciated that it is much easier to do so.

When some poor, unsuccessful creature, who has to accept constant benefits from a successful friend or relative, falls to continually praise his benefactor, who bitterly condemns his ingratitude, and contrast his character with that of his kind and generous friend. Now I don't question that ingratitude is a very unworthy sentiment, but I do sometimes wonder if the fundamental character of the two friends is so very different after all. Suppose the roles of benefactor and pensioner were reversed. Can we be sure that he who fills the pleasant and dignified role of benefactor so benignly would play the hard and inglorious part of pensioner with any better grace than his present actor?

I once knew two friends whose position in regard to each other was twice strangely reversed. At first the younger of the two was in a position to play the part of benefactor

which she did most graciously. Then conditions changed and the older girl was so placed as to be able to help her friend. She did it gladly and lavishly, expecting to strengthen the friendship. What was her surprise to find her friend growing cool and distant. The conditions again changed. The younger girl was again in the position of advantage, and to her friend's great astonishment she once more became the generous, affectionate girl she had been in the old days.

You see this girl who was able to give graciously could not receive in the same spirit. One of the best stories I have read for some years concerns two chums, one of whom made a tremendous success as a musician, while the other remained in a mediocre position. The successful one was always a generous patron of his old friend, and for many years the other loved him and praised him. But at last he began to grow tired of always singing his friend's praises, he rebelled against his own failure, and in a burst of passionate feeling he told the great violinist all this. And, wonderful to relate, the great man not only understood but even felt that if the conditions had been reversed he might not have been so patient and unselfishly admiring as his friend.

Please understand, I am not denigrating ingratitude. I am just reminding those of us who are lucky enough to be able to give, that it is far easier to give than to receive, and that perchance those who receive from us deserve more credit and honor for receiving gratefully than we for giving.

Ruth Cameron

## Fashions and Fads.

A bunch of flowers and long streamers make a charming touch on a parasol.

Some of the new blouses have frills outlining what looks like a Gibson pleat.

The fashionable evening wraps are so rich it is impossible to trim them much.

Tulle seems to be obtaining an unprecedented success on both hats and gowns.

Net and open work dimity compose some of the summer's novelties in underclothes.

Cotton waists are trimmed with contrasting materials instead of laces or embroideries.

Silk crepon or taffeta skirts are made with short-waisted bolero corsets and sashes.

Deep or extended skirt yokes in front are one of the features of the richer draped gowns.

Part of the success of the fashionable toilette this year is due to the richness of its material.

For young girls at the seashore the prettiest tailored suit is a white serge with golf-red coat.

The new suit coats will have no curves at the waist, but the straight silhouette will be maintained.

Cotton voile costumes are frequently trimmed with the same voile, heavily embroidered in color.

Taffeta parasols in rose or blue or green, with natural wood handles, are the best for all-around use.

Some of the summer coat dresses have little peplum jackets of satin and flowered satin skirts to harmonize.

Belts are being used on motor and travelling coats and half belts on some of the more practical garments.

Bright colored chiffon draped over white or flesh colored foundations is used for the "matinee blouses" for autumn.

White dolles and lunch cloths are

being embroidered in blue—a fad no doubt suggested by the Japanese blue and white table furnishings.

Bright, soft colors have the call in dress goods, with vivid greens, golden yellows and cerise tones for seaside and mountain wear.

Afternoon dresses for "dancing teas" are made of crepon silk crepe de chine, gauze and chiffon and colored batiste, richly embroidered.

White, voile robes, embroidered in white or colors, are not by any means in the background. Too many women are glad to buy something partly made up.

## Ladies of Culture and Refinement Use Salvia Hair Tonic. It Makes the Hair Beautiful.

At last a remedy has been discovered that will positively destroy the pest Dandruff.

That Dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back.

The manufacturer guarantees it. It will grow hair, stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray, and adds life and lustre.

SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. A large, generous bottle costs only 50c. at leading druggists everywhere. The word "SALVIA," is on every bottle. McMurdo & Co., Wholesale Agents.

## Silver Wedding.

St. John's, Nfld., July 2nd, 1913.

To Mr. & Mrs. Henry J. Thomas, Barab's Road, Chy.

Dear Sir and Madam,—In congratulating you upon this 25th anniversary of your wedding, we, the undersigned employees of the firm of Messrs. Thomas Brothers, have much pleasure in offering you a small memento as a token and practical expression of the esteem and regard in which we hold yourselves and family, as also the firm with which we are identified.

Trusting that you will appreciate our little gift, and that which goes with it, our sincere wishes for your continued happiness and well-being, we are,

Yours truly,

Benjamin Bugden, S. Burridge, Herbert Burridge, Geo. Brown, John Brown, Joseph Coleman, Frederick Dowdson, Wm. Ewing, James Hutchings, David Hobbs, Stephen Hattyard, Geo. Kelly, Wm. Marshall, Robt. Morgan, Wm. Neyle, Joseph Osmond, Abram Richards, Amos Rodway, Joseph Tulk, Jr., Joseph Tulk, Jr., E. H. Thomas.

ASK FOR MINARD'S AND TAKE NO OTHER.

## Ladies' Hats



Final clearing of every Child's, Misses' and Ladies' Hat in our store. Every Hat must be sold in 30 days. See our stock of new bright "Home" Millinery Hats at

\$2.75

Other prices as ready.

## Soper & Moore.

## Why Japs Are Unpopular In The State of California.

Push Their Way to Control of Industries and Obtain Throttle Hold on People.

Just a few reasons why the Jap is unpopular in California are given by H. E. Boettche in the New York Times, as follows:—

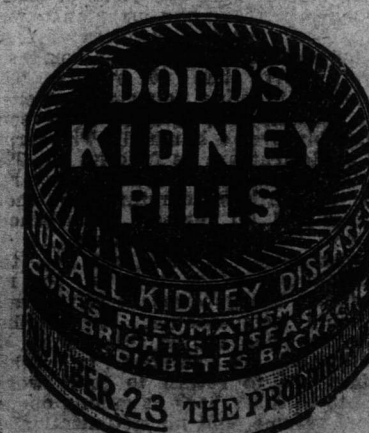
"The objection to the Japanese invasion of California is that the first skirmish will eventually be a world-wide race war between the yellow and the white races. If you had lived in California for any length of time you would be in a position to feel the throttling hand in every line of endeavour and the gradual elbowing of the masses into the most secluded corners of the State. If you were a family man and your little daughter of 5 or 6 years old were obliged to go to a public school and sit 300 days in the year at a desk with a Jap 22 years old in front of her, and a Jap 25 years old back of her, would you like it? If you owned a house which you had bought for the purpose of making your home and had paid for it out of your hard-earned money, would it appeal to you to find some bright morning that twenty Jap families occupied the house next door and intended staying there? Naturally, you would sell your house, and the buyer would be a Jap. Then within a few months your entire neighborhood would be infected, and real estate values would decline as a result about 50 per cent. to 75 per cent. in valuation. If you owned a fruit ranch in the northern part of the State and were paying say \$1.50 a day to white labor, should a Jap—a better laborer, to be sure—offer to do the work for less than half the amount, what would you do? Do those who look upon California's attitude as arrogant and impulsive realize what Californians have endured for the last twenty years?

## Japs Becoming Powerful.

"Some of the greatest industries of the State are virtually controlled by the Japs, who live on practically nothing, hoard their money, and send it back to Japan, or reinvest it in lands adjoining, for the purpose of establishing a Japanese colony and an eventual foothold for the Imperial Government."

"A few years ago we had an old faithful Japanese servant. He had been with us twenty years or more, and finally decided to go back to Japan and die. After he left, while we were cleaning out his room, the maid found an old box securely locked and thrust in an obscure corner of the room, evidently with the idea of having it hidden. Inspection proved the box to contain a series of maps outlining every seaport and every identification on the California waterfront from the northern boundary down to San Diego. For his Emperor!"

"Those who think California is rash, think it over."



Minard's Laxative Cures Diphtheria.

## Re-Organization SALE!

Owing to increase in trade, one of the largest Shoe concerns in Lynn, Mass., found it necessary to completely reorganize their Shoe Plant.

In order to make changes the entire stock had to be disposed of at any cost. We were fortunate to be on the spot and secured a large assortment of Fine Boots and Shoes for Men, Women and Children, together with a quantity of Roman and Barefoot Sandals—four and eight straps—for Boys and Girls.

These goods are now being opened. This Sale to be conducted exclusively at our Gent's Store.

Watch our Eastern Window! Such rare values in Footwear have never before been seen! This Sale continues till stock has been disposed of.

N. B.—We repair shoes at shortest notice.

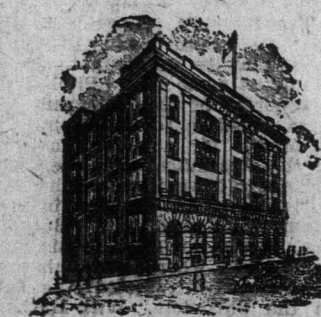
F. Smallwood, GENT'S DEPARTMENT.

## Received Per S.S. Stephano

## 750 bags Yellow Corn Meal.

HARVEY & Co.

## Suitings for Spring!



## SEE

our stock of fine Serges, Worsteds, etc., and light Suitings for spring. A large stock now ready, made up in

ENGLISH and AMERICAN STYLES.

Newfoundland Clothing Co., Ltd.

## The Employers Liability Assurance Corporation, Limited, OF LONDON, ENGLAND.

Accident, Liability, Health & Fidelity Guaranteed.

For particulars apply to

W. & G. RENDELL, St. John's,

Agents for Newfoundland.