

My Lady Beautiful

Health is true beauty. The charm of bright eyes, rosy cheeks, rounded figure, buoyant and elastic step is within the reach of every woman. Reasonable care in diet, regular exercise and due amount of sleep with an occasional dose of

Beecham's Pills

will keep most women in health. The timely use of these pills will strengthen the system, renew the supply of blood and relieve nausea and depression. The beneficial effects of Beecham's Pills on the bowels, liver, stomach, blood and complexion, make them women's greatest aid to health and in a true sense

Nature's Cosmetic

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold by all Druggists in Canada and U. S. America. In boxes 25 cents.

Gossage's Soaps

SHOPKEEPERS make money and HOUSEKEEPERS Save money by using **GOSSAGE'S SOAPS.**

"The Best,
The Sweetest and
The Cheapest."



GEO. M. BARR, Agt.



Good Results

are obtained when Readymade Departments are stocked with Clothing made at our Factory.

Our Clothing

enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

WHOLESALE ONLY.

Newfoundland Clothing Factory, Ltd.,

225 and 227 Duckworth Street.

Farmers! Attention!

We are booking orders for Fertilizers for Spring delivery:

**Imperial Superphosphate,
Special Potato Phosphate,
Bone Meal, Floral Life,
Nitrate of Soda.**

Get our prices before placing your orders.

COLIN CAMPBELL,

Feb 16

12 Board of Trade Building.

VICTORIA!



The Great \$2.50 Boot for
\$2.00.

We have just placed on our shelves a complete line of the wonderful **Victoria Boot** for women. Made in Box Calf, Vici and Tan, Button, Blucher and Lace Styles—all one price, **\$2.00.**

PARKER & MONROE, THE SHOE MEN.

The Evening Chit-Chat

By RUTH CAMERON



"Never worry over your ability to do your work unless you want to seriously diminish that ability." That's the advice a big business man gave me the other day. "Six months ago," he went on, "I thought I had a stenographer that would last for years. She was neat and grammatical. She was accurate and quick to understand, and eager to learn. In fact, she was all around fine. That was when I first had her. And then I gave her a good deal of responsibility and then she took to worrying. Couldn't drop a thing when she had finished it but kept going over it in her mind. Was scared to death she would make a mistake, and when she did was so flustered that she made three more. In the end she got 'up in the air' and made so many mistakes that I simply had to let her go. "I've got a girl now that doesn't care and doesn't worry. She isn't half so smart or interested in the business as the first girl, but she doesn't spoil her ability by worrying as to whether she's got any."

Ruth Cameron

Afraid of Ghosts

Many people are afraid of ghosts. Few people are afraid of germs. Yet the ghost is a fancy and the germ is a fact. If the germ could be magnified to a size equal to its terror it would appear more terrible than any fire-breathing dragon. Germs can't be avoided. They are in the air we breathe, the water we drink. The germ can only prosper when the condition of the system gives it free scope to establish itself and develop. When there is a deficiency of vital force, lagging, restlessness, a hollow cheek, a hollow eye, when the appetite is poor and the sleep is broken, it is time to guard against the germ. You can fortify the body against all germs by the use of Dr. Pierce's Golden Medical Discovery. It increases the vital power, cleanses the system of clogging impurities, enriches the blood, puts the stomach and organs of digestion and nutrition in working condition, so that the germ finds no weak or tainted spot in which to breed. "Golden Medical Discovery" contains no alcohol, whisky or habit-forming drugs. All its ingredients are printed on its outside wrapper. It is not a secret nostrum but a medicine of known composition and with a record of 40 years of cures. Accept no substitute—there is nothing "just as good." Ask your neighbors.



Fads and Fashions.

Some of the newest showings of satin, which promises to be very popular, have diagonal stripes from six to eight inches wide, in self tone, of course.

Very serviceable undershirts for summer wear are made of grass cloth in natural color. Sometimes wash silk is used instead of lawn for the ruffle finish.

Narrow bands of fur are supplanting velvet and ribbon for the collar, Chinchilla is, of course, a favorite for brunettes, while sable is in favor for blondes.

A new and more or less eccentric note in millinery is to place the trimming at the back. Bunches of tigris and a great hedge of feathers rise up standing at the base of the hat.

The spangled fan continues as popular as ever. In some of the new ones the fan is made of gold lace and spangled with sequins in colors, red, black, or green being especially effective.

Among the new features of the tailormade suits this spring are the unusual collar designs or simulated collars, and the skirts of the coats cut separate and attached to the waist line.

Leading milliners on this side of the water are saying that the Chantier vogue is a fever too acute to last long. They predict that its influence will have spent itself soon after Easter.

Many of the handsome gowns are made with a chiffon lace or tulle reaching to within ten inches of the floor. This gives opportunity for the exquisite soft satin of the gown to be displayed to its full glory.

The small flowers are the favorites in millinery, violets, forget-me-nots, bluebells or corn-flowers, tiny old-fashion-

ioned rosebuds, lilies of the valley and other small blossoms that can be used in masses.

Some of the stunning capes for evening wear are finished with a deep fringe. The exquisite crepe shawls from the Far East, with their wealth of knotted fringe, may be, in a measure, responsible for this departure.

The dark nets, especially the browns and blues, made up into blouses, over white chifon, are very attractive. This white collar yoke is frequently trimmed with very narrow gold or silver braid. This gives a decided tone to the garment.

Gold in combination with black is seen in many of the braids to be used on the spring tailormade gowns. There seems to be no definite width for these effective trimmings. They range from a quarter of an inch to something over an inch.

An odd and pretty neck accessory consists of an inch wide band of colored velvet, joined by a hook and eye at the front, where is a frill in straight jabot effect, made of net or lace, with ends dropping below the lower edge of the velvet, finished with tassels.

While flowers are to be decidedly in evidence on the spring and summer hats, they will differ from last season's flowers. They will be made of tulle, chiffon and other transparent materials, and will have a tendency to make the hat lighter and will be more attractive.

A Few Doses of Fig Pills

remove all Backache and Distress from out-of-order Kidneys, Bladder or Liver. Your trouble will vanish and you will feel fine. If you don't, your money back.

Price, 25c. a box; at all drug stores. McMurdo & Co. Selling Agents for Newfoundland.

The present officially estimated population of Greater London is 7,537,196.

Run Down?

Ayer's Sarsaparilla is a tonic. It does not stimulate. It does not make you feel better one day, then as bad as ever the next. There is not a drop of alcohol in it. You have the steady, even gain of a tonic that comes from a strong tonic. Ask your doctor all about Ayer's Sarsaparilla. Entirely free from alcohol. A strong tonic and alterative. S. C. Ayer & Co., Lowell, Mass. your doctor all about this.

I Was Nervous, Anaemic, Sleepless.

LOOK AT ME NOW AND SEE WHAT A WONDERFUL CURE FERROZONE HAS MADE.

"So ill and miserable was I for nearly two years," writes Mrs. J. E. Nimmo, of St. Annes Bay. "I began to look upon my life and its future as a sort of living death. I tried so easily I could not go anywhere. Even the thought of slight exertion made my heart flutter and excited me to trembling. Then came the misery of the long nights, with their dreads and forebodings. Medicines and tonics seemed fruitless to help me. Nothing did me any good till I used Ferrozone. At first I think Ferrozone must have made my blood richer and redder. My ears began to lose their thin waxy look which had been a sign to every body that I was sick. My weight increased steadily—I got stronger—and at last began to sleep better and become less nervous. Look at me now—a stronger, heartier, more vigorous energetic woman you can't find."

The one tonic that will build up everyone in poor health is Ferrozone—try it—just one or two tablets at meal time, 50c. per box, six for \$2.50, all dealers, or The Catarhzone Company, Kingston, Canada.

Echoes from Badger Brook.

The Anglo Newfoundland Development Company's contractors have done well so far at Badger. They have already put in about twenty thousand cords of pulp wood, with very little more than one hundred and twenty men and only twenty-eight horses. Considering the season it is certainly better than could be expected.

Mr. George Noseworthy, walking boss for the Newfoundland Pine and Pulp Company keeps his fatherly eye open to the interest of the concern.

A little while back a dispute arose. Some people claimed that his men were working on the Reid Newfoundland Company's property. He proved that he made no such blunder, however, and since then people show more respect for the worthy gentleman.

From an observer's point of view, our local merchant, Mr. Coleman, has had quite a successful winter. A few days ago he paid a flying visit to Grand Falls.

Owing to blood poison in the arm our former postmaster had to quit work and go to the Hospital where we hear, and sincerely hope, he is doing much better. In the meantime the new man is losing no time in making himself at home, particularly with the ladies.

K. AND K.

March 5th, 1910.

DON'T PICK AT PIMPLES.

You are sure to poison them and make matters worse. Anoint them with Dr. Hamilton's Ointment, it cures them mighty fast. "For a clean smooth skin, I know of nothing better to rub on than Dr. Hamilton's Ointment," writes J. Y. Percival, of Middleton. It heals sore lips, cures pimples, relieves chapping and prevents skin troubles of all kinds. I have used many ointments, but none to compare with Dr. Hamilton's." Get a 50c. box to-day from your druggist.

BOOTLESS.

Few men have had a more strenuous career than Sir William Arbuckle, who has resigned from the post of Agent-General for Natal. His parents, humble Scottish folks, emigrated to South Africa sixty years ago, young William, when ten years of age, started work in a warehouse. Sheer grit and perseverance culminated in his becoming manager. After a time he started for himself in Durban. At society dinners, Sir William Arbuckle is held in great request on account of his ability as a speaker. One of his innumerable good stories was told at an annual South African dinner concerning Sir Harry Smith, who, at one time was commandant and governor at the Cape. Much discontent prevailed among the soldiers on account of the insufficiency of supplies from and the lack of proper clothing. To counteract this state of affairs, Sir Harry, while on parade said some pleasant things to them, complimenting them on their soldierly appearance, telling them what fine fellows they were, and what service they had rendered together. At the conclusion of all this flattery, an old sergeant stepped forward, saluted, and then remarked, "Thank you, Sir 'Arry, beg pardon, Sir 'Arry, but we don't want no gammon, we want boots."

Mr. Philip Hanley returned from Boston by yesterday's express. He visited New York while away.

Minard's Liniment Cures Colds, etc.

Picture Post Cards Free,

The Lipton Agency This Week!

These are beautiful coloured views of Lipton's various estates and plantations in Ceylon (The Garden of the World), which very interestingly portray tea-picking and growing, and also the life of the natives of Ceylon. Of these we shall be delighted to give any customer a dozen different cards upon request while they last.

It is but natural that in the "Garden of the World" the BEST TEA in the World should be grown, and the best is "LIPTON'S."

Pure Ceylon Tea containing an extremely small percentage of tannin, put up in Air Tight and Dust Proof Packets, at 32c., 44c., 52c. lb. Try the Tea that has delighted and cheered thousands of customers continuously for the past 18 years, that is Lipton's Red Packet Tea, at 44c. lb.

LIPTON'S COFFEE ESSENCE. Superior to all other similar preparations, makes a Delicious Cup of Coffee in a minute, only 15c. and 28c. bottle.

The word "LIPTON" means HIGH-CLASS GOODS at a LOW PRICE.

LIPTON'S PURE COCOA, equal to any costing half as much again, 1-lb. tins, 20c.; 1-lb. tins, 35c.; 1-lb. tins, 70c.

LIPTON'S CHOCOLATE POWDER, in 1-lb. packets, at 7c. and 10c. each, and also in 10c. tins.

LIPTON'S TABLE JELLIES are the perfection of a Table Jelly, all flavors, in 1 pint tablets, 10c. each.

LIPTON'S CONFECTIONERY has a name above every other make, and the price is very low. Then our Confectionery is always fresh, we have shipments every fortnight.

LIPTON'S ASSORTED CHOCOLATES, every Chocolate tin foiled, 1-lb. boxes, 35c. each; 1-lb. boxes, 60c. each, equal to any at 90c. lb.

LIPTON'S CELEBRATED CARAMELS, in 1-lb. and 1-lb. tins at 10c. and 20c. each.

LIPTON'S DELICIOUS WALNUT TOFFEE, in 1-lb. tins, at 20c. each.

LIPTON'S UNSURPASSABLE MILK CHOCOLATE, the best of all Milk Chocolates, at 8c. pkt.

Henry Blair,

AGENT FOR LIPTON, LTD.

"Alligator" Chewing Tobacco.

The constantly increasing demand for "Alligator" Mahogany Chewing Tobacco is the best test of its superior quality.

We have another shipment to-day ex "Rosalind," from New York and will be pleased to have your further orders.

"Alligator" is put up in 5-lb. caddies, 16 sticks to the pound.

F. McNAMARA, Queen Street, Wholesale Distributor.

BUSINESS AND PLEASURE COMBINED!

Why not embrace it, and get one of our

MOTOR BOATS or MOTOR ENGINES?

Indispensable to the FISHERMAN, PLANTER, CLERGYMAN, TOURIST, and PLEASURE-SEEKER.

Place your order now for next season's wants.

Angel Engineering and Supply Co., Ltd.

COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

A complete stock of the newest American and English Goods, embracing **Percales, Shirtings, Calicoes, Misprints.** Also **Tweeds, Dress Goods, Top Shirts, Flannellettes, etc.,** and **Fleece-lined Underwear—special make.**

Please See Our Prices. Cutport Orders will have special attention.

W. A. Slattery,

Duckworth Street,

3 Doors East Seamen's Home Building