

CURIOSITY Prompted Many Women To Try **PURITY FLOUR**

THEY were curious to see exactly what results would be produced by flour consisting entirely of the high-grade portions of the best Western hard wheat.

They were curious to know more about a flour that contained none of the low-grade portions, which are found in eyery wheat berry, but which are separated and excluded from the high-grade in the process of milling PURITY FLOUR.



THEY were curious to know whether an ALI, HIGH - GRADE hard wheat flour was really superior to a mixed hard and soft wheat flour.

They were curious to see and taste the kind of bread, buns, biscuits, cakes and pies PURITY FLOUR would make.

Curiosity prompts you to seek the knowledge they discovered. It's urging

you to try PURITY FLOUR.

REMINDER: On account of the extra strength and extra quality of PURITY FLOUR it is necessary, for best pastry-results, to add more shortening than you are accustomed to use with an ordinary flour. Add more water when mak-

Add PURITY FLOUR to your grocery list right now

"More bread and better bread".

REWAR

WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases;

AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby offer a REWARD of one free trial box of Zam-Buk to every person who has not yet tried this wonderful balm:

PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box;

AND FURTHER PROVIDED that they address such application to our offices at Toronto.

Given under our hand this day.

ZAM-BUK.

JULIETY BEALENS

Good Money on the Side
And Many Make Their
Living By It.

Living By it.

Although there are many dealers in our treesures and antiquities who are crupulously honest and have never intentionally sold an object which was not exactly what they described it to be—and who to-day, in quite a sumber of cases, are prepared to give 10 per cent, profit upon the return of owners who is the value of these increased within that period—it is a fact that there are many others who, taking advant; go of the modern craze for collecting, resort to all sorts of dodge in order to impose upon the ignorant. For instance, in Great Britain, it is quite a common trick for dealers to distribute part of their stock in remouses and cottages, in the hope intentions After thus stocking a citage the dealer casually mentions of customers that he has been told a certain cottager who has some any good antique "stuff," and that a himself has had no time to verify a report. Of course, the address is remptly asked for by the enthusiastic objector, who is thus led to purchase most in the might not otherwise mail of buying.

An tregenious Method.

This is a samewhat common and

An engenious Method.

An figerious Method.

This is: somewhat common and airly well-tmown track, and the conequence is that some dealers have at upon a more ingenious method hey arrange with some well-known an or woman in "society," who is urnishing a new house, to decorate twith fine furniture, pictures, and rints, supplied free on the undertanding that should a visitor admire my of their they are to be sold if essible, and that a handsome complession wilf be given on the transction. "There are certainly in socity, many who add to their liminished incomes by either selling versas of are themselves or acting as gents for ecclers. gents for cealers.

gents for cealers.

"A well-known connoisseur, when erently visiting a Duchess, had the ollowing experience:—

"The lady was delighted to see him; he particularly wished for his advice and assistance. 'Algy has run terribly ito debt; he may have to resign his manuscion in the Guards. I cannot knis father for money, as he is adily hit by the depression in agri-lature. You know all the rich wericans and the value of fine furtiure; could you possibly help me to call that magnificent Louis Sein (see? It was given to a former Duke to the Emperor of Russia, and it was laways said to be worth many loweness of pounds. The visitor looked at the bit of furniture—it was he he had seen at the shop of a alcohold and the said and the distributions whe had begin to a said the said of an alcohold and the said of a said the said to the said of a said the he he had seen at the shop of a elebrated dealer, who had had it for ears on his hands and had resorted o this device to try to get rid of it."

SILENT HUSBANDS

ille Chiannen Have Risen in Chinese Revolt Women Have Determined to Assert Themselves Too.

While Chinamen have risen in re-While Chinamen have risen in recelt against the Manchu dynasty, their
vomen-folk— at any rate some of
hem— have come to the conclusion
hat the three has arrived when they
bould make a strong protest against
he qustom which forces a girl to be
creathed to a boy in her infancy and
timately nearry him, although they
hay be scarcely acquainted with one
nother and have nothing in common.

ach is the determination of Chinese
owen to samp out this custom that den is the determination of Canasse omen to samp out this custom that one years ago nine Cantonese maid-is drowned themselves together one light in the Perri River rather than cept the lot of wife under these

three districts Innutung, where a girl can always et work at silk-winding, thousands f girls have formed themselves incontinuations, attachments of which refuse to live with husband more than the custom-

ry three days.

"Then they take advantage of their real right to visit mother, and rever sturn, say a cortain days or after term of years. If the parents atrept to rease. It the parents attempt to rease the consumpt so parents and magistress have had to let the girls have left way. By presenting herself in or husband's home on certain festial days the bride keeps her wifely cause."

Dr. Ross also mentions a very urious practice observed between insbands and wives in certain discipled to the property of the

nd supposing themselves unobserved, he asks her for the key of the arden gate.

She throws it on the ground wither looking at him, and, once indoes, ites him soundly for speaking to her rubite.

"Suppose," she says, "someone had on uz!"

"Silver Greyhounds."

The King's messengers are termed Silver Greyhounds." because their dage of office consists of a silver spheum surmounted by an limerial crown attached to a red ribbon. The badge is always carried by a flag's messenger, and in the times war becomes part of his passport and country to another. The ry of a King's messenger ranges is tripled as the regiments to undertake ne business of carrying the King's official messages to all parts of Europe.

GREAT CANVASSERS

aroleon, and George Washington and Many More Great Men Wero Successful Books Agents In Their Youth.

Books. — Well-known firm of London publishers require the services of country gentiemen to act as agents. Liberal commission. Districts apportioned. Hunting and shooting menoreferred. Members of good families, younger sons who have been at the Varsities or public schools, will find this a first-class opening. Apply, etc. When the above appeared in the advertisement columns of the English papers recently, no doubt many people who read it would ask themselves what things were coming to.

Country gentlemen taking to book-canvassing!

canvassing!

Certainly it reads revolutionary, even in these days of trading "nobility and gentry."

But greater men than country squires have, before now, been engaged in canvassing books.

Napoleon Bonanarte, Emperor of the French, the world's greatest military genius, was once a book-canvasser.

The future conqueror, while yet a lieutenant, and with nothing to live on but his acanty pay, undertook to "push" for Messrs. Boulanger and Co., the Paris publishers, a work called "The History of the (French) Revolution." And apparently he liked the work — with its emoluments — for after a short trial he applied to be given the sole agency for the Departfor after a short trial he applied to be given the sole agency for the Department of La Vendée. He had, however, to be content with a restricted district in suburban Paris. With what zeal he "worked" this may be seen to-day at the Louvre ,where there is exhibited his canvaser's outfit, together with the long list of subscribers' names which his industry secured.

Almost at the same time, in a dif-

cured.

Almost at the same time, in a different part of the world, another future ruler was partly earning his bread as a book agent. This was none other than George Washington, "Father" of the United States. The particular book that Washington can wassed, here the sorvewhet lengthy. vassed bore the somewhat lengthy title of "The London of Stoke-on-Trent Square, American Savage; How He May be Tamed by the Weapons of Civilization."

To "get off" such a mouthful as this would surely require more than average ability and persuasiveness, and if, as he recorded, Washington's sales were eminently satisfactory, small wonder that in later life he accomplished so much greater things.

FAMILY POISONS

me Astorishing Facts About the Poisons We Are Always Eating In Our Foods. Even Sait Will Kill You.

When the doctor told me he was When the doctor told me he was prescribing prussle acid for the pain in my stomach. I said I would rather keep the pain than take such a poison. "You need not have the slightest fear." he assured me. "Why, you cat poisons every day. When the Chinese want to commit suicide, one of their favourite plans is to take half a cup of sait."

of salt."

"Commen salt?"

"Yee. In large quantities common salt '2 & violent irritant. It sets up sever; is lammation of the stomach, and .Mis as surely as arsenic.

"Solpetre, that colours bacon and corned beef an attractive red, is a powerful poison. One ounce has killed a person in three hours. Many people have been poisoned by this salt.

"You must know that your pudding and the icing of your wedding-cake are incomplete unless flavoured with bitter almonds. I am not sure how many bitter almonds it takes to kill a man, but they contain a good deal of the prussic acid that you object to.

to.

"Oxalic seld, with which foolish people so often commit suicide, is the salt which gives rhubarb and sorrel their pelesant flavour. It is a violently irritant and dreadfully painful poison. "Need I tell you that caffein, the exhibarating principle of ceffee and tea, is a poison?

"In nearly all our condiments we eat roison. The oils of nutmen, cloves, black perper, cinnamon, propermint, carraway, horse radish, theme, etc., are all poisonous in large doses.

ENOUGH SAID

A noted lawyer had a case in which, among other things, he wished to prove that his client had no money, and to that end he cross-questioned one of the opponent's witnesses as

You asked my clicht for money,

rou asket my cheft for money, did you not?"

"Well—yes sir."

"Answer promptly, sir! Let us have no hesitation. You asked him for money. Now, what was his answer?"

"I don't know as I can teil."

"Due surely you rounthin?"

Make it a point to buy original bags or barrels



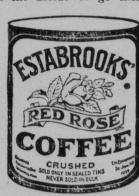


Did you ever hear any one say they could not get good coffee except in the States?

I have heard it, scores of times, and it's one of the reasons that made me decide to go into the Coffee business.

Of the Americans who visit us in summer, hundreds take home a supply of Red Rose Tea because they have never used such good tea before. I determined to put up a coffee that would make for itself just as good a reputation. It has not been easy, but I am sure I have succeeded.

Estabrooks' Red Rose Coffee, put up in sealed tins is-well, it's good coffee. You and your American friends



breakfast and Red Rose Tea for other meals

Estabrooks RED ROSE

