"How good it smells"-for it is packed fresh roasted, and the doubly sealed can preserves its rare aroma and flavor

Mr. and Mrs. C. A. Estey, Mr. and stead, Ned Carrie Mrs. Burtt White and Mrs. Angus Mc-Leod returned on Monday, from a ery pleasant and successful hunting trip to Balmon river camp.

Dr. and Mrs. B. A. Puddington on tertained a party of friends at their camp at supper Sunday. Their guests were Mr and Mrs. R. T. Moseley, Dr. Mrs. N. Francistti, Miss Emily Mrs. N. Francistti, Mrs. N. Francist Clark (Limestone), Mr. and Mrs. F. motor on Saturday.

in town on Thursday, and were guests parents, Mr. and Mrs. James Burgess. at the Rectory.

of Aroostook Junction, and Mrs. Don Monica Martin, Miss Annie

were served. The guests were Miss Mildred Bradley, Miss Ruby White Miss Vive Merritt, Cluskey, Ivan McCluskey, Louis Por-Miss Elizabeth McLeod, Mise Emily Estey, Arnold Burgess, Berton Olm. Roulesu.

Miss Kathleen Hayes, B. A., and teaching stall were guests for the weak-end of Mr. and Mrs. J. A. D.

and Mrs. C. A. Kirkpatrick, Mr. and Babin, Mrs. of Edmundston, were in town by

Miss Mary Burgess arrived on Fri-Rev. Mr. Ford and Mrs. Ford were day to spend her vacation with her A very pleasant time was spent by Mrs. H. E. Wiley was hostess at the tea hour on Monday, when her the tea hour on Monday, when her the tea hour on Monday, when her the tea hour on Monday, evening. Supper was served at six Miss Church (Haileybury, Ont.), Mrs. Miss Charlews, Mrs. J. C. Carruthers, music and dancing. The guests were Mrs. F. W. Olmstead.

Miss Marion White returned on Wednesday from Houlton, Me., where she was the guest for a few days of Mrs. Raymond McCluskey, Mrs. Maxwell White, Mrs. Paul John Mrs. La She was the guest for a few days of Mrs. Pearl Vasseur. Eva Powers Miss Restrice McCor

Mr. and Mrs. George Clark, Lime mack, Miss Juliette Rouleau, Miss J. stone, Me., were weekend guests of McBriarty, Miss Alma Gagne, Miss Mr. and Mrs. F. W. Pirie. Marie Malbet, Miss Helena Mr. and Mrs. D. B. Hopkins, Mrs. Miss Hildred Corbin, Miss Helena Robert Kelly and Mrs. Aubrey Gaines Burgess, Miss Zite McCluskes, Miss Monica Mertin, Miss Annie Long, Marie Maillet, Miss Doris merritt, old of St. John were visitors in town Miss Ida McCluskey, Miss Blanche Dowers, Miss Albertine Martin, Miss On Monday evening, Miss Marjorie Martina Riorden, Miss Lodovine Long, Wiley was the charming hostess at a Miss Kathleen McCluskey, Miss Edna njoyable party. The guests Martin, Miss Cecfle Martin, Miss V. spent a pleasant evening in music and McCluskey, Winston Estey, Lawrence dancing, and delicious refreshments O'Regan, Rene Cyr, Arthur White, Vella Merritt, Miss Ruth MacLaren, Olier, Berton McCann, Michael Mcl

n early hour last Monday Mrs. Burns had been in ill morning. Mrs. Burns had been in ill health for many years and her pass-Mrs. Barker of Rhey Brook and one son William, at home Interment was made in the Andover Baptist Cemetery Thursday afternoon.

The October meeting of the Andover Red Cross Society was held at the home of Mrs. Benj. Devertige last

Rev. Erle E. Fytche spent the week Miss Vi Gillett and Miss Daisy

The Andover Baptist church is receiving a new coat of paint which adds greatly to the beauty of this pretty building.

Judge Carleton of Woodst past week

N. J. Hanson and son Perley spent day or two recently at Riley Breck The R. T. L. Club held its first meeting of the season Tuesday even en members were present. New officers were elected for the yaar as follows: Mrs. A. H. Baird, President: Mrs. Lewis Hutchinson Ist Vice-President; Mrs. A. F. McIntosh, 2nd Vice-President; Miss Harwill be held at Mrs Hutchinson's Swarthmore Chantauqua comes

Andover October 27, 28, 29, 30. People in the two villages are lool us of Charles Dickens other talent that is to be given i the Specialty Friday evening

LAKEVILLE RED CROSS

The sum of \$17 has been forwarded by the branch to Sty John office for relief work among the Japane earthquake sufferers. Ten dollars of this was voted from the branch funds \$1.45 was received from collection outed by individual mem

true.

and again.

newspaper advertising.

the matter over.

outbuildings in good condition of

SHERIFF'S SALE

THERE WILL BE SOLD at public

BOATO OF CANADA OFFERS FOR Why Suffer in Mor South Pony

It Pays to Adver

The remarkable success with which the Dominion

Covernment floated its recent loan of \$172,000,000 about

cantly proves two things two things that hold true in Car

leton County and throughout the Dominion Prest in

proves that it DOES PAY TO ADVERTISE. It was ad vertising that put the loan over. I had here been no active

tising the people of Canada would not yet know that

new issue of Dominion Bonds was on the market. And

the advertising was done chiefly through the newspapers,

The Observer being among the number of mediums used.

Adsordered by the Government and by local bond dealers

to run three weeks in The Observer were cancelled after

the first issue for the reason that the full allotment of bonds

WAS SOLD-sold through newspaper advertising, back-

ed up, of course, by good salesmanship. All successful

advertising offers good value in the things people want to

buy, and it must be backed up by good selling force when

If you have goods to sell and want to get into intimate

touch with the buyers, you can best do it in Carleton

County by advertising in The Observer with its 2850 cir-

culation, 90 per cent. of which is distributed in the terri-

tory embracing Woodstock north to the county line. AMAT

The other thing that the tremendously successful ad-

The Government issued Bonds for \$172,000,000 and

vertising of the Dominion Loan proves is that THE PEO-

PLE STILL HAVE MONEY LOS Surprising it is, but "it "is

it was anticipated that the whole month of October would

be required to dispose of them. But BEFORE the bonds

were on the market sales of \$72,000,000 had been assure

issue was over-subscribed to the tune of \$200,000,0001

Money in the country? You must bet there is. And huy ing the bonds didn't send any of it out. All the money is

here in Canada yet, ready to make its useful rounds again

amazed at the flow of it when the people were offered a

good thing-when they were offered a good thing by good

your prices a bit, offer the people real value in the things

ADVERTISING IN THE DESCRIPTION WILL DO

THE TRICK. TRY IT!

Call or phone or write any time of any day and let us talk

The Observer's advertising service is at YOUR service.

they want and COAX THEM OUT OF THE BLUES.

orgy of free spending; they have learned caution.

Money in Carleton county Local bond dealers were

Mr. Merchant, there is money in Carleton county for

YOU. The good people have simply got over their wild the

ed and before the first week of October had elaps

the advertising has brought buyer and seller together

second read the parish of Peel Care With your eyes when you can have agreed deviates olds with new driving on fort. comfort fusion for the property of the comfort fusion for others can be comforted fusion for others. Gordonaville—in a prosperous settle-ment deeded to the Doard by Israel Craig 65 acres under cultivation—

Craig 65 acres under cultivation—
30 acres woodland—watered by brook
and spring—Hense; 2 harns and other
outbullings in good condition of the Grover C. Campbell and Andrews on SALE Terms of sale are ten per cent. cash

Optometrial of basical art vi errait. Institution of the patriol o

Pearson flat in Upper Highton for The lighest or any tender not no.

The light of the light of

Tenders will be opened November Dogs For SALE
Tenders should be addressed to Two thoroughbred Newtound and THE DISTRICT SUPERINTENDENT pups, six months old, weighs 88% OFFICE FORM:
The Soldier Settlement Board one, They are besuties, sire and SY DR. A.
ST. JOHN, N. B. dame registered J. W. ADAMS Telephone 168-21.

Satisfaction assured with every light watnut suffs of bedroom fur-pair.

The most difficult and troublesome dresser, commode, table and their \$70

The Albert Farm, Centreville

ill sinducty adw. rewol itse only DMANE JONES, gentishiper come vin Knoxford, Car. Co.

DR. L. H. REED

Dentist OFFICE FORMERLY OCCUPIND BY DR. A. R. CURRIE

SCHOOL PRIZES

awarded at the recent school lair at Cushion Top Mona Lipsett, Helen Hartland; the name being stone to Louter, Muriel Miller, Amile Kidney Hartland, the names being riven in order are list and and etc.

Doll Dresses—Geraldine Stevens, Complete Volume Complete Stevens, Comp Margaret McGinley, Buth Orser,

Five Different gradesK Reta Seeley, Wills Baker, Equice Nixon, Ines Ellis

Dolls Aprens Mary Lilly and Pearl Dolls-Renz Roy, Mildred DeWitt, Mabel McQuarrie.

Towel Special Daisie Aiton and Leod, and Viola Clarke.

Apron-Catherine Orser and Clara Cummings, Cub Towal-Towal- Dorothy Baker, Hilds Towal, Done B Knight, Marths, McCollem. Apron Jessie Gummings, Bidith

If you are a sufferer f



Helen Britton, Margaret McGinley Leona Thornton and Lois King.

Rideout.

Orochet Yoke Harriet Harris, Eva Nixon, Mabel Rideout, Asule Kidney. Crochet Lace Annie Kidney.

Lester. Apron-Helen Kidney, 77 Sweeter-Elva Nixon, Helen Les

Handkerchief - Agalia Hiliman, finite Cook, Muriel Cook.

Holder-Allee Dark Cake-R vine, Martha Mc King Margaret ton Altison B Roberta Price

once Howes, teta Seeley, Dorothy

Barter, Reta Toul Mary Coughlin, I Rolls Margare Bread Gladys er, Psuline Pric

week-end in the village, the guest of her aster, Mrs. Geo. F. Baird. Mrs. B. B. Walface of Fredericton Clarence Black of Woodstock was

in town during the peat week,

Center—Anna Carpenter, Harriet Harris, Evengeline Ridcout, Helen

outhern side by land owned and had by Amaziah Hillman and on light or wastern side by the St. River and astimated to contain hund, on twenty is acres to less them in partion of approximation of approximation of approximation of a position G. Kear-

against ALAHON R. POSTER.

Thelma Orser, Grace ire Crosse - Irene Baster, Glady High Sheriff, County of Carleton. FOR SALE ANDOVE 10 19 sales Realist A real good room Short and the balance in twenty-five equal more James 1 and the balance in twenty-five equal and the balance in twe day evening.

In Part seather, the had converted to the Bacon type, Berkshire boar pigs and sown, ready to breed. Our parts in an allowing the part year, has been transferred to this year. All stock priced to the price of the land and if temper year, has been transferred to the year. All stock priced to the price of the land and if temper year, has been transferred to this year. All stock priced town for the land and if temper to the price of the land and if t

To Let: The old Posts