THE CROWERS CUIDE

No. 5

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VOL. 1

ADDRESSED TO THE FARMERS OF



Published under the auspices and employed as the Official Organ of The Manitoba Grain Growers' Association.

ENDORSED BY THE INTERPROVINCIAL COUNCIL OF GRAIN GROWERS' AND FARMERS' ASSOCIATIONS.

Designed to give publicity to the views of Western Farmers generally and to become the official mouthpiece of as many Farmers' Organizations throughout the "Three Prairie Provinces" as may apply for space therein.

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WHAT IS YOUR OPINION OF THE GUIDE?

While you have dipped into its contents, has it struck you that it is your own paper?

Every line of it is intended to embody some level-headed and necessary counsel and information to the Western Farmer in safeguarding his own interests.

Broadly, Canada's destiny is in the hands of its farmer citizens. They can find plenty of literature published with the sole purpose of instructing them as to the best methods of grain-growing and stock-raising.

So far there has been no serious attempt to handle the marketing end of the farmer's products through the medium of a distinctly co-operative or family organ.

That breach "The Guide" seeks to fill, with what success, those of its readers who have fol-

lowed its course up to this point, are attesting by letters of appreciation which have far exceeded the space which "The Guide" can afford to spare for their publication.

"The Guide" has already, in its infancy, demonstrated to all who care to concern themselves that the profession of farming numbers within its borders the names of men with brains and executive ability equal at least to the best that is to be found in any other department of The World's Work.

"The Guide" has been promulgated, is being edited and conducted by farmers—not absentee capitalists, but by actual day laborers from amongst the Great Plain People.

"The Guide" receives not a dollar of capitalistic aid. It is run entirely and will continue to live by the individual dollars of the men and their families to whose vital interests it is exclusively devoted.

If you have not yet mailed your dollar or a post card to say that you will be willing to receive the Guide for a year and pay when convenient, please take this slight trouble at once.

Your moral support is of far greater account than any immediate financial aid your dollar would mean. At the same time, the "nimble dollar" by mail saves the expense of travelling agents and solicitors.

"The Guide" has not been launched as a money making concern. If it pays its way, that is the best financial result that is desired from it and every dollar saved will be used for the improvement of "The Guide" and in helping to extend its sphere of usefulness.

Let us hear from you if we have not already had some expression of your views, with regard to "The Guide" and whether it is your wish to support it.

Send us the names of any neighbors who do not receive it and whom you think ought to know what it contains.