

Save your Money and help Canada!

EVERY dollar of money in existence in Canada represents the products of *individuals* because money is the only visible symbol of the work of the hands or brains of individuals.

In this war, victory depends upon the way in which the assets of the people are devoted to fighting the war—in other words, upon how each person spends his *money* which represents his portion of the *combined assets of the nation*.

The nation's assets and resources are in the hands of eight million individuals—every single individual controls *some part*, large or small, of these resources. If those resources, represented by money and effort, are diverted from war purposes to those of *private indulgence* or *needless expenditure*, the war effectiveness of the nation is *weakened* to that extent.

Every dollar needlessly spent reduces the available re-

sources of the individual and therefore those of the nation.

When you spend a dollar self-indulgently you weaken your own position and your individual ability to help win the war by just that much.

When you *save* a dollar and put it where it can be called upon for use in the nation's service you *add* to your own resources and to those of Canada.

That is why Canada

at this time asks each and every loyal Canadian to conserve and accumulate his and her cash resources, small however they may be, so that when they are called upon for the war they will be available.

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from which latter point we were able to gaze across the field and catch a glimpse from our glasses of the German fortress of Metz which, as readers will see by the daily press, is now being bombarded by the Allies. While we were on the ramparts of Fort Douaumont, 1,500 yards from the German trenches, we were observed and shelled, but we escaped injury beyond that caused by rushing into wire entanglements.

The old city of Verdun has been blown to atoms by the shot and shell of the Germans. The beautiful cathedral is in ruins, and the Archbishop's Palace, in which the Kaiser boasted he would eat his Christmas dinner, is destroyed. The town itself is torn beyond recognition. In fact if you take the entire Verdun district of about 15 miles square, which five years ago was a beautiful, prosperous country covered with trees and fine crops, it is today as if the Destroying Angel had passed over it, blasting it as badly as Sodom and Gomorrah.

The whole area is filled with shell holes, eight and ten feet deep, and about 15 feet in diameter. Not a vestige of vegetation remains, and the place is now as bleak and barren as the sand-covered plains which lie between Mount Moriah and Jericho. But the mighty old fort of Verdun remains intact. It stood the test of the mightiest attack ever made on any fortress. It is impregnable. It cannot be taken. As the French commander said in that memorable expression, "They shall not pass." These words have become a classic in the lexicon of France.

In Paris

On our return, we spent a couple of days in Paris, where we met President Poincaré and the Prime Minister, M. Clemenceau, both of whom addressed us in an inspiring fashion, telling of the heroism of their own people and of their determination to see the war through to a glorious victory. We met the leading politicians and journalists of Paris, were dined in various places before we started for our return automobile journey to Boulogne. We covered, in our automobiles, between 800 and 900 miles, seeing beautiful France, which is one of the finest countries of the world. The crops are superb. During our entire travels we did not see one Frenchman of military age who was not in khaki. The work of "Carrying on" is performed by the old men and women—principally old, and the children.

We visited the Stratheona and Fort Garry Horse, and saw a magnificent review. We inspected the railway camps and were given an idea of the wonderful work which is carried on under the direction of General "Jack" Stewart, the well-known Western Canadian character. In the great forests of France we were entertained and shown the work done by the Forestry Brigades who are slashing down the great timber and manufacturing it for use at the front. We saw thousands of German prisoners at work in these forests, and in the factories where bread is made and where accoutrements, uniforms, boots, etc., are repaired for use at the front.

The Hospitals

We visited the hospitals, and passed through miles of corridors where the brave sons of Britain and her Allies are being cared for by the enormous army of physicians and heroic nurses who are spending their lives to care for the wounded and relieve their deep sufferings. We saw thousands of our boys and of the sons of the Allies who have been sadly battered in the terrific struggle, legs gone, arms gone, eyes destroyed, faces battered often beyond recognition. But in the miles of corridors through which we passed and in the thousands of cots which we inspected, we never found one sufferer who made any complaint against his country or who expressed any syllable of regret that he had made the sacrifice.

It was all one miracle of heroism and when one is brought face to face with these sad spectacles in scores of hospitals he has some realization of the debt of gratitude that the country owes to those brave heroes—a debt which our country will never be able to repay. I forgot to speak of the tens of thousands of graves, many lonely, but



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