

PUBLISHED EVERY
FRIDAY

CIRCULATES IN
EVERY PROVINCE

THE
CANADIAN GROCER
AND
GENERAL
STOREKEEPER

**COLMAN'S
MUSTARD**

BEST ON EARTH

There's one Name



that applies to all of our biscuits. They're "quality" biscuits, every one of them. From the cheap and plain to the high-priced fancys, everything is of highest quality.

Our New "MALTA" is quite a favorite already. Its only been on the market three weeks but we've sold a surprising lot. Have we sold them to *you*? It's a small, iced fancy, with about 85 to the pound. You'll find it a nice biscuit for any occasion.

Christie, Brown & Co., Limited, TORONTO and
MONTREAL.