

Success with Canned Meats

It is not a matter of chance. The full and habitual satisfaction of your customer; furnishing goods of unvarying excellence; goods that are certain to please to-day, to-morrow, every day—that is the way to win success. Grocers the world over know that canned meats bearing the "Helmet" trade mark are certain to please. They can be depended on for uniformity day in and day out, and they are prized best by customers who use them most. There is a world of satisfaction in selling them, and a good profit for the grocer, of course.

If your jobber does not sell you the "Helmet" brand, write to

J. L. WATT & SCOTT, Montreal
JAMES HAYWOOD, Toronto
J. HUNTER WHITE, St. John, N.B.

Manufacturers' Agents.
Or address . . .
Armour Packing Co., Kansas City, U.S.A.



NOW MY FRIEND

I am pleased to see that you are delighted with

Yucan

Everybody is that tries it. It gives the Leather a Jet Black Polish that will not rub off, and a feeling like velvet.

YUCAN Oil Blacking

Will cause the shoe to last as long again, as it contains no acids or anything that will injure the leather, and will preserve it, as it contains 55 per cent. of oil.

Can be procured from any wholesale or from the manufacturers.

The F. F. DALLEY CO., Ltd.

Hamilton

Manufacturers by appointment to Her Majesty the Queen,
H.R.H. The Prince of Wales and the Army and Navy.



150 Years' Record



MARTIN & ROBERTSON,
Victoria and Vancouver,
for British Columbia

E. T. STURDEE, St. John, N.B., for Maritime Provinces.

TEES & PERSSE, Winnipeg, for Manitoba and North-West Territory,

Liquid and Paste Blacking

Black and White Cream for Patent Leather.

Russet Cream

For Brown Boots, Saddlery, Etc.

DAY & MARTIN LTD. London and
Liverpool

CHAS. GYDE, Montreal, for Ontario and Quebec.