



## This Ad—and LANKA on Your Shelf

Lanka Tea is powerfully advertised both through compelling statements and striking illustrations and an enormous volume of publicity.

The aggregate circulation of the magazines, newspapers and farm papers in which Lanka advertisements constantly appear is over a million. About five million is the actual number of readers.

Judge for yourself the demand such an overwhelming campaign creates. Cash in on it by having Lanka ready on your shelf.

For when your customers see the handsome Lanka package they will immediately remember what the Lanka advertising has told them about Lanka quality. The result is a trial order. This first pound converts the tryer into a life user, for Lanka embodies supreme quality.

Best of all, this supreme grade of tea is offered at a popular price. 75 cents a pound retail allows all to enjoy the best value the world produces—the super-fine tea from Ceylon called Lanka. Order from your jobber today.

Lanka Tea is imported and packed by  
WM. BRAID & COMPANY, Vancouver, Canada  
S. H. Moore & Company, Ontario Agents  
704 Excelsior Life Bldg., Toronto