



An O-Cedar Window--Now is the Time for it!

THE O-Cedar newspaper advertising has started. It is the biggest and best O-Cedar Polish Campaign ever launched. It means a big and profitable "O-Cedar selling season" for the dealers who handle O-Cedar Products.

O-Cedar Polish and the O-Cedar Polish Mop have distinctive merits. By our advertising we make these qualities known—we influence housekeepers in favor of O-Cedar; we impress on them right at housecleaning time, the importance of these, our products.

You can get a big percentage of the O-Cedar Sales, by letting your customers know you are an O-Cedar Dealer.

An attractive window display of O-Cedar Polish Mops and O-Cedar Polish will pay you big dividends. We have a number of beautiful window cut-outs and signs, that are of great assistance in dressing your windows.

Let us send you a set of O-Cedar Helps. Ask your jobber's salesman about the Special Assortments of O-Cedar Products.

CHANNELL CHEMICAL CO., LIMITED

369 SORAUREN AVE., TORONTO, ONT.

PROHIBITION **BY THE BRITISH GOVERNMENT**

of the EXPORT of any manufactures containing LEAD,
or the USE of LEAD in any manufactures other than

MUNITIONS OF WAR

This regulation precludes our manufacturing (for the present)

BOTTLE CAPS

in the usual metal, but we have decided to continue making all classes hitherto supplied to our customers in a more costly metal on which no embargo exists. Same sizes, same colors, same stampings as hitherto. Shipment 2 to 3 months from receipt of instructions. If interested in maintaining finished appearance of your packages, safeguarding your trade-marks—minimizing risk of fraudulent imitation of your goods—CABLE US AT ONCE the word "GREETING" over your name and we will then quote you prices in the New Metal.

BETTS & COMPANY, LIMITED

1 Wharf Road LONDON, N., Eng.

Cable Address: CHECKMATE, LONDON