

OCTOBER 10, 1912

CHATS WITH YOUNG MEN

HIS DISORDERLY DESK
The disorderly man has a disorderly desk. He lacks system, neatness, and regularity...

Have you seen such a desk? Have you not often seen the kind of a man, with baggy trousers, dusty necktie, unkempt hands and greasy hair...

Very likely an hour would more than suffice for putting this desk in order and perhaps the waiting business could be dispatched in a half day. And yet the owner does not take that sixty minutes to find out just where he is standing...

CHARACTER
Character is, after all, the chief accomplishment. Character, according to Emerson, is reserved force or latent power by whose impulses a man is guided...

Character is not a mere gift of nature or a result of prayer. It is not bought with gold or silver, or acquired by bonds and jewels. Social intercourse cannot weave it into us...

HOW MANY?
Charles M. Schwab tells a story about a type of man he often meets, the sort he calls the "other-people's-business-man."

To submit to a headache is to waste energy, time and comfort. To stop it at once simply take NA-DRU-CO Headache Waters

Both Cream and Skim Milk Are Delivered Pure and Clean
GOOD reasons are the basis of all buying. If you buy milk, then the best buyer is the man who has the best reason...

IHC Cream Separators Dairymaid or Bluebell
Assuming for the sake of argument that the best separators are equal in skimming capacity, simplicity, and durability...

International Harvester Company of America
IHC Service Bureau
The purpose of this Bureau is to furnish free of charge to all the best information obtainable on better farming...

OUR BOYS AND GIRLS

THE MONTH OF THE ROSARY

Dear little children; You all know that every month of the year is dedicated in a special manner to some certain devotion. October is called the "Month of the Rosary."

A little boy once said to his little sister that he had been praying for a certain thing he wanted for a long time and that he never got it...

Make a special devotion to Mary during this month. Offer her a little prayer every day. Promise her that you will, and ask for something in return.

There is a wide variety of smiles. The perfumery sort is best unnoticed. No one likes it, because it lacks sincerity.

After all, what do old fogey teachers and over-careful parents know about life for boys? They preach work, and they practice it themselves...

Father Kuehnle advises his boys to keep the devil at a distance by keeping busy. "The evil suggestion which the devil deposits in an idle mind finds a fine breeding place."

Never give way to idleness," is Father Kuehnle's parting word to his boys. "Your ambitions may not be realized as quickly as you may desire."

HAPPY AT HIS WORK
"A boy at the woodpile is worth two on the street," laughed Uncle Dick over the fence with an approving nod at his industrious nephew.

Uncle Dick chuckled over his enthusiasm. "I see there is no stopping you in your reckless career. I might as well move on," he said.

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MAGGI BAKING POWDER advertisement with image of the product and text: "Read the Label", "The only Baking Powder made in Canada that has all its ingredients plainly printed on the label."

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TEMPERANCE advertisement with text: "The Two Streets", "By Nixon Waterman", "Two streets there are in many towns, A sad one and a fair."

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THE ARGUMENT TO THE POCKET advertisement with text: "It is a novel idea suggested by Governor West, of Oregon, but one worthy of careful study, that the care of all the wrecks made by liquor should be assessed against the saloons and the distilleries."

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The Gurney-Oxford Enthusiast advertisement with text: "The housewife who owns a Gurney-Oxford—who has daily experience with it—who knows the way it works—the economy and efficiency of it—is a Gurney-Oxford Enthusiast."