

Formerly St. Thomas Four

Three in a hurry is versatile group

Who are Three in a hurry? This diversified group who may be known to you as the St. Thomas Four will be appearing at the Playhouse Nov. 2 at 8:00 p.m.

The group includes Father Ron Taddeo, Reg Savage, and Paul Lauzon, who have gone on to make a name for themselves not only in the Maritimes but throughout Canada.

Four days after their debut at St. Thomas University in

Oct. 1967 they won first prize in a major eastern Canadian Intercollegiate Musical Competition. To date their achievements include two singles of their original compositions, several concerts for highschool and university audiences, a successful summer of clubs in eastern Canada, their own thirteen week radio programme with CBC, a TV special on CKCW TV Moncton, and finally provincial representative in Canadian Folk Art Festivals.

What sort of performance do they give? With such a versatile group of talented young men it is easy to predict. You can expect a satisfying performance sometimes serious and sometimes comical, songs which will be diverse and colourful. Although they are known mainly for their folk music, you will hear anything from classical to country and western versions of today's popular hits. The instrumentation will range from the sophisticated mandolin to the common harmonica.

A terrific group to be enjoyed by all, Three in a hurry.

Richter, Usher, and Vineburg

Chartered Accountants

wish to announce an interviewer will be on campus

November 12

to contact

1969 Graduates

from any faculty who would be interested in a position in their Montreal office.

For further information contact Placement Office, Annex B.



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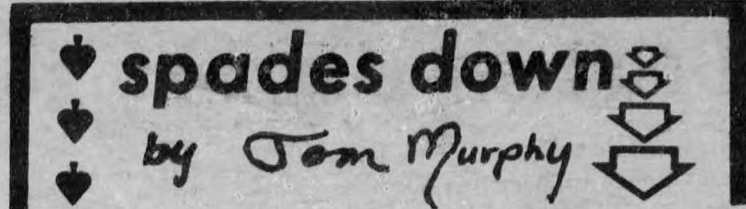
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MANIPULATION MEDIA

Teletypes clattering around me, spastically vomiting out their news. A typewriter tapping out a death announcement. A police radio monitor relating the big events (cops and coffee breaks). A phone call to Charlie Van Horne—no luck—no talk. News. This, the scene at the CHSJ newsroom, Sunday, close to seven o'clock. It is nearly dark.

The lights of the night-ridden Saint John filter through the window creating a halo effect. Astoundingly beautiful, but not news. Cars gloating along the slippery road carrying people and pets of all shapes and moods — but not news.

News must first of all be pronounced news. Rick Joyce says so. (Rick Joyce is a newsman — but that is not his real name.) It is not pronounced to rhyme with booze (even though it may sometimes be highly intoxicated). Emphasize the ewe sound, the new sound. It is the newness in news that makes it news. Rick Joyce says so. Now try Paul Newman.

NOT TO INFORM

News is that which will make you listen or make you read. It is not designed to inform you. After all, why would anyone give a damn whether you are informed or not? Radios want listeners; televisions want viewers; newspapers want readers. That is the name of the game. Some interpret it in terms of dollars and cents. Others in terms of ego-value. (Aha! They are reading our paper.)

Newsman manipulate, Rick Joyce says so. By the very selection of that which will be broadcast or printed; the very order in which it is read or laid on the page; all the editing processes decide what you will consider news. Thus, if Jackie's wedding makes headlines, that is the important event of the day. On the other hand, if the Apollo spacecraft does some sort of groovy maneuver and steals the headlines, that will obviously be the big event of the day. That is, it will more likely enter your thoughts, it is more likely to be a topic of conversation, it is more likely to determine certain attitudes or moods that you may encounter other people with. In short, it affects you.

OKAY TO MANIPULATE

But it is okay to manipulate. I mean, who better than a newsman to decide what you should read or hear? They spend day and night filtering through tons of garbage trying to decide what is "good" for you. They are professionals — they know. The decide and you abide by that decision. Noble chaps, newsmen!

In recent years there have been concern over the role that the media plays in our lives. It is a factor that is considered more and more in sociological and psychological studies. Students in the arts and humanities often identify themselves as either McLuhanites or anti-McLuhanites, depending on their feelings on Marshall McLuhan's books, particularly *Understanding Media*. It is a legitimate concern. Since it appears as if the public will never control the news media, the most we can do is erect a defense based on understanding.

Meanwhile, consider this column. Consider the order of facts and opinions. Consider the title, the choice of sub-titles. Consider the adjective used to describe newsmen as opposed to Saint John. Consider the demands I am making of you by my choice of ending

CONSOLIDATED - BATHURST LIMITED

BACKGROUND

In 1967 two solid and long-established companies and their subsidiaries joined forces in a dovetailed operation that represents wider geographical dispersion and greater product diversification. This integration brought with it a new name: Consolidated-Bathurst Limited. Consolidated Paper Corporation Ltd. had been linked traditionally with newsprint, Bathurst Paper Ltd. largely with packaging paperboards and containers made from paperboards.

Consolidated-Bathurst is 93% Canadian owned, with its Head Office in Montreal. Sales in 1967 were \$278 million. The Company harvests 22,000 sq. miles of woodlands and operates eight mills and some thirty converting plants in Canada. The Company has manufacturing subsidiaries in the United States and in West Germany. One of Canada's largest producers of newsprint, Consolidated-Bathurst has about half of its total dollar sales in packaging materials in paper, wood and plastic. It also sells bleached kraft pulp and has a wood products group of five sawmills.

OPPORTUNITIES

In the structure of the parent company there are five business or operational groups: Woodlands, Mill Manufacturing, Newsprint and Pulp, Wood Products and Packaging. The Company's management philosophy and its organization into functional and business groups are intended to provide every opportunity for the advancement of promising employees, present and future.

Top quality graduates in the faculties or departments of chemical, mechanical, electrical and civil engineering chemistry (research - graduate and post-graduate levels), forestry and mathematics, will be offered positions that will allow them to demonstrate their ability to perform with competence and progress to management responsibility at an early age.

While on-the-job training will be emphasized, graduates, along with other company employees, will participate in development programmes co-ordinated by the Manpower Planning & Management Development Department.

DEVELOPMENT PROGRAM

Performance is reviewed annually and salary increases and promotions are based on individual performance and potential. A complete range of co-ordinated employee benefits is comparable with the best available.

Consolidated-Bathurst representatives will visit your campus on

Thursday and Friday,

November 7th and 8th, 1968

Please see your Placement office for further details.

Hawker Siddeley Canada Ltd.

NOVEMBER 6 and 7

for students graduating in

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