



TCA Photo

An "Electronic Reservations Brain" was demonstrated recently in Toronto by Trans-Canada Air Lines. The prototype "machine with a memory" was built for TCA by Ferranti Electric of Toronto after being conceived by Lyman Richardson, Communications Analyst with TCA in Montreal. It is expected to provide an up-to-the-second inventory of all available seats and complete a reservation in a matter of seconds. It will reduce by some 60 per cent the three-and-a-half million transactions that are required to board TCA's 250-thousand passengers a month. The nerve centre which handles all available space throughout the TCA network of some 26,000 route miles, processes 30,000 communications messages a day. The automatic system, if adopted by TCA, will reduce the number of messages by at least 80 per cent.

BADMINTON WEEK SOON

Badminton practices are held each Tuesday 7:30 - 10:30 and each Saturday 2:00 - 5:00 P.M.. The newly appointed coach Mr. Norris Menzies is present at each session to give instruction to new players and to assist seasoned players with any problem that they may have. For new players interested in learning the game, a few racquets are supplied by the University.

The week of November 15 - December 1 has been declared National Badminton Week across Canada with the purpose of promoting general interest in the game. Competition in serving will be held and the total points accumulated will be submitted to the National Badminton Association. Crests will be awarded to the highest scores.

For further information attend the practice Tuesday, Nov. 19, or phone Ted Jack, Manager at 5-5655, or the assistant manager Harold Austin at 5-5519. Bring a friend and attend the regular practice sessions.

INTER-VARSITY BOWLING MEET

(Women's Section)

This year's tournament will be held on a day to be selected between December 2nd and December 7th. Co-eds wishing to qualify for the ten girl team are asked to register before November 21st so that trials may be arranged. Beginners as well as experienced bowlers are invited to participate. Please register at the Athletics Office immediately, or phone 5-5082.

BEAVERBROOK SCHOLARSHIPS

Ten overseas post-graduate scholarships, available to single men and women who have graduated from recognized universities in New Brunswick, are being offered by the Beaverbrook Foundations. The scholarships are tenable at any university in the United Kingdom for periods of study up to three years. Successful applicants will sail for England on or about mid-September, 1958. Application forms and information are available from the Secretary, Lord Beaverbrook Scholarships Selection Committee, Box 36, Fredericton, and must be completed and returned to the Secretary on or before 5.00 p.m., December 14th, 1957. Application forms and information available at Registrar's Office.

The awards provide for travelling expenses to Britain and return, tuition and living expenses. An allowance is also made for vacation travel within the United Kingdom.

Successful applicants may take one year's post-graduate study or enrol for degree courses up to a maximum of three years. Annual value of the scholarships will be determined from time to time by the trustees in England, depending on the university selected.

The scholarships are primarily intended for young men and women who have recently graduated from University and who wish to obtain further education and experience to fit them for their careers in life. Chief Justice J. B. McNair is Chairman of the Selection Committee. Other members are: Miss M. L. Lynch, Saint John; John Burchill, South Nelson; Ronald Stevenson, Fredericton; Stuart Trueman, Saint John; Dr. B. L. Jewett, Fredericton. R. A. Tweedie, Fredericton, is the Secretary.

WINTER CARNIVAL FLOAT COMPETITION

The Winter Carnival Float Committee wishes that all interested parties please plan their floats in the very near future, to avoid a bottleneck at a later date. Floats may be entered by the various faculties, but the competition is not limited to faculties alone. Any society or club and even individuals may enter floats in the float parade.

The Winter Carnival is to take

THE BULLETIN BOARD

STUDENT PASSES

Anybody still without a student pass must obtain it this Wednesday, November 20th, at the S.R.C. office, 9:00 A.M. - 5:30 P.M. Positively no admittance to the Fall Formal for students unable to present cards at the door.

MODEL PARLIAMENT

Model Parliament Joint Committee will meet on Tuesday November 26th, at 7:00 P.M. in room 202 of the Arts building. Any party wishing to take part in this year's Model Parliament must have representatives at this meeting.

RED 'N BLACK

All students who are interested in the annual Red 'n Black Revue are asked to meet in the Oak Room of the Students Centre, on Tuesday, November 19th, between 7:00-9:00 P.M.

FALL FORMAL

Due to increased enrollment, we regret to say that the Fall Formal, November 29th, will be limited to U.N.B. students and the Alumni. Students may bring one guest couple. A limited number of tickets for such guests may be purchased for \$5.00 at the S.R.C. office on: Wednesday, November 20th — 9:00 to 11:00 A.M. Monday, November 25th — 10:00 to 12:00 A.M.

RINK SCHEDULE

J.V. Hockey, Wednesday, 8:30-9:30 p.m.

UNB Skating, Wednesday, 9:30-11:00 p.m.

place the last of January and the first of February, and plans must be made well in advance of this date. Interested parties are asked to contact Mr. Dave Fairbairn, at 5-8426.

ZELLER'S LIMITED

CAREER OPPORTUNITIES IN RETAILING

WHAT IS ZELLER'S LIMITED?

Zeller's is a Canadian Retail Organization, operating 64 stores across Canada. These are Junior Department stores which carry a wide range of popularly-priced merchandise. Stores vary in size from 6,000 to 28,000 square feet of selling area.

WHAT CAREER OPPORTUNITIES DOES ZELLER'S OFFER?

Zeller's offers an opportunity to grow with a young expanding company. Fifteen new stores have been opened in the past two years and similar expansion is expected in the future. This will provide excellent opportunities for young men interested in preparing themselves for positions in Store Management, Buying and other Executive branches.

WHAT TRAINING DOES ZELLER'S PROVIDE?

Zeller stores operate on the basis of decentralization, with the manager responsible for the store organization. To prepare a man for this responsibility, training is a scheduled on-the-job programme to give experience in all phases of the business.

WHAT IS ZELLER'S REMUNERATION POLICY?

Starting salary is dependent upon education and potential ability. Manager's salaries range from a minimum of \$6,000 to over \$25,000; average \$9,500.

WHAT PERSONNEL BENEFITS DOES ZELLER'S PROVIDE?

Pension Plan, Group Health and Life Insurance, Profit Sharing, Employee Discounts, Summer and Winter Vacations with pay.

TO LEARN MORE ABOUT

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