

SLIDE! YOU CAN MAKE IT! SLIDE!

JUST SLIDE INTO MAYHEW'S THIS WEEK AND GET FITTED UP WITH A NIFTY SPRING OUTFIT



Mr. Glencoe Man

Notice the men today who wear Suits in the height of 1913 fashion. They buy them at Mayhew's. If you don't own one, come and buy one in our men's shop tomorrow.

An Extra Pair of Trousers Free With Every "Broadway" Suit

Price tickets chopped this week. Special line from \$9.95 to \$12.50; another at \$14.00 to \$16.00; a special at \$16.50 to \$20.00.

Start Something!

START WEARING A HARSAM HAT!

Hats that are different from the ordinary. There is one department we are very proud of and that is our hat department. "Harsam" at \$1.50 and \$2.00; "Wakefield" \$2.00 and \$2.50, and other makes at \$1.00.

Why Have We More Than Doubled Our Business?

THREE REASONS—

- (1) Values that cannot be surpassed.
- (2) Protecting our customers from goods not up to the standard.
- (3) Satisfied customers.

Best Yet!

Never have we had such a Millinery Season. Never has Glencoe been arrayed with such splendour in the hat beautiful. These are not only our sentiments but the community at large. PRICES UNEQUALLED. Some new creation just come in makes it look like a second opening.

Some Articles You Can Save On

50c Window Shades, cream and green, for 29c. A big deal in which we made a sensational purchase—\$1.00 Men's Shirts for 50c. Washable Crepe, fast colors, dainty patterns, 10 yds. for 98c, 30 inches wide, free from dressing.

Rugs, Carpets, etc.

Military Rugs, the very latest. Something that will tone up your room. All prices from \$1.50 up. We can carpet your room—don't matter what the size—at just a little lower than you can get it elsewhere. Call and see our beautiful Rugs in all qualities and very low prices. Get our prices on Linoleums and Oil Cloths.

The Finest Line of Wall Paper Ever Shown in Glencoe. Call Today

WE PAY THE VERY HIGHEST PRICE FOR BUTTER AND EGGS

E. MAYHEW & CO.

The Transcript.

THURSDAY, APRIL 15, 1915.

WALKERS.

John H. McFarlane, of Detroit, was renewing old acquaintances in the burg. Archibald McCallum is remodeling his stable and enlarging it. Miss Margaret Munroe spent the week-end in London. Mrs. James Walker has returned home after spending some time with her sister in St. Thomas. Misses Minnie and Joanna Munroe were in Alvinston last week. Dan Patterson spent Saturday in London with his mother at St. Joseph's Hospital.

CAIRO.

John Annett is indisposed at present from the effects of la grippe. Mrs. G. A. Annett and daughter Evelyn are visiting friends in Detroit. Stuart Smith returned to Detroit on Wednesday. John Eacott left on Friday for his home in Cleveland, Ohio. Miss Leapha Annett returned to Cayuga on Saturday. Miss Leta Throver, of S. S. No. 10, arrived, as did Miss Ethel Grieve, of S. S. No. 7, to resume duty at their respective schools. D. McLean was a Chatham visitor on Saturday. Mrs. W. H. McKeown and daughter Jean spent a couple of days at North Bothwell during the week.

Don't Let Your Skin Absorb Dirt

Many women think their complexions are clean when their skin still contains dust and grime in all its pores. To demonstrate your need of some other cleanser besides soap and water, make a test of Nyal's Face Cream. Get a 25c or 50c jar and their Free Booklet entitled "Your Complexion" telling how to apply it with proper methods of massage. Wash your face thoroughly and then apply the Cream. After properly working it in wipe your face with a clean soft white cloth and see how soiled the cloth is with the accumulations of grime that have sunk into the pores. How refreshed, soft, clean and delicately fragrant your complexion now is. How free from irritation. Nyal's Face Cream is greaseless, oxygenated and refreshing, leaving no shine. Nyal's Face Cream Soap is a delightful preliminary cleanser. All Nyal preparations are justly famous and none more so than Nyal's Face Cream which we unhesitatingly recommend. Call or telephone us for your copy of this book which contains most valuable information. P. E. Lumley, Druggist, Glencoe, Ont.

Wardville

Wardville, April 13.—Miss F. Wilson and J. Bonner attended a ball in Alvinston Friday evening. The Wardville social club held an assembly in the music hall Friday evening. The Imperial Orchestra furnished music. All reported a good time. Mr. Luke, of Oshawa, is the new teller in the Royal Bank. Mr. and Mrs. B. E. Wilson, of London, spent the week-end with his mother, Mrs. A. Wilson. F. McGregor and G. Faulds spent a few days in Toronto last week. Frederick Purdy, of Strathroy, visited his uncle, Lenton Purdy, last week. N. O'Neill, of Beamsville, is visiting at Cherry Hill. Mrs. McKay is visiting friends in London. Miss Jean Edgington returned to her home in Woodstock after visiting her sister, Mrs. B. Snell. Miss Hilda Blott, of Embro, spent the holidays at her home here.

It is usually safe to say that when a child is pale, sickly, peevish and restless, the cause is worms. These parasites range the stomach and intestines, causing serious disorders of the digestion and preventing the infant from deriving sustenance from food. Miller's Worm Powders, by destroying the worms, corrects these faults of the digestion and serves to restore the organs to healthy action.

EKFRID STATION.

Mr. and Mrs. A. E. Beals attended the funeral of the late Mrs. Harry Beals, at St. Thomas, on Wednesday of last week. Miss Hilda Secombe, teacher, has resumed her duties after spending the vacation at her home in London. Miss Frances Wrinn returned to London Normal on Monday after spending the Easter week at her home here. Mrs. Annie Walker, of Alsaak, Sask., is on a visit to her brother Fred, who is slowly improving. The trustees of the section have improved the schoolroom with a set of new seats and have disposed of the old ones by auction. The syrup-making season is at an end and farmers are at their spring seeding. Mrs. John Carnell has returned to her home in Dunwich after spending a week with her mother, who is now convalescent after her recent illness. An agent with a one-horse wagon has been doing a rushing business selling and delivering "Aladdin" mantle lamps through this section for the past week. Ed. Campbell had a bee on Friday getting his house ready for habitation. You cannot be happy while you have corns. Then do not delay in getting a bottle of Holloway's Corn Cure. It removes all kinds of corns without pain. Failure with it is unknown.

PAREDALE

W. A. Ward has returned home after spending the winter with his sons in Windsor. Several from here went fishing last week, and report a good catch. Miss Nellie Archer was home for the holidays. Miss W. Chinick returned to her home at Chatham last week, after spending two or three weeks with relatives here. All those who have been confined to the house with la grippe, in the vicinity, are convalescent. Conquers Asthma.—To be relieved from the terrible suffocating due to asthma is a great thing, but to be safeguarded for the future is even greater. Not only does Dr. J. D. Kellogg's Asthma Remedy bring prompt relief, but it introduces a new era of life for the afflicted. Systematic inhaling of smoke or fumes from the remedy prevents reattacks and often effects a permanent cure.

STRATHBURN.

Fishing is the only excitement here. Some big catches are reported. Roy McIntyre caught the largest up to date. It weighed 14 lbs. The young people are arranging to give D. McKenzie and bride a suitable reception after their extended tour. Farmers are busy seeding. The wheat has wintered good, and the farmers are preparing for a big spring crop. A GOOD MEDICINE requires little advertising. Dr. Thomas' Electric Oil gained the good name it now enjoys, not through elaborate advertising, but on its great merits as a remedy for bodily pains and ailments of the respiratory organs. It has carried its fame with it wherever it has gone, and it is prized at the antipodes as well as at home. Dose small, effect sure.

KNAPDALE.

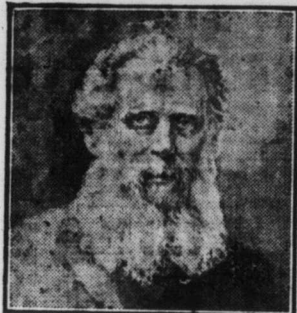
Misses Vida and Irene Wallace spent the Easter holidays with Mrs. Wm. Hillman. Miss Mary Gray, of Shetland, spent Friday and Saturday in this vicinity. Mrs. D. Hillman and Mrs. L. McKelvie received the sad news of the death of their mother, Mrs. H. McLaughlin, at Swift Current, Sask., on Wednesday. Much sympathy is extended to the bereaved ones. We are pleased to say that John Hillman has recovered from his illness. School reopened on Monday. Miss Beattie, of Wilton Grove, has been hired to finish the term.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of *Charles H. Littleton*

A FAMILY REMEDY FOR MANY YEARS

Used "Fruit-a-lives" With The Best of Results.



GEORGE MCKAY. KIPPER, ONT., June 17th, 1913. "I have been using 'Fruit-a-lives' as a family remedy for many years. They are the best medicine I have ever tried. 'Fruit-a-lives' do me the most good—they never gripe and their action is pleasant. 'I have used them for Indigestion and Constipation with the best results, and I heartily recommend them to anyone similarly afflicted. These troubles have left me completely and I give 'Fruit-a-lives' full credit for all this. A nicer pill a man cannot take." GEORGE MCKAY. The enormous demand for 'Fruit-a-lives' is steadily increasing, due to the fact that this wonderful fruit medicine gives prompt relief in all cases of Indigestion, Constipation, Sour Stomach, Rheumatism, Chronic Headaches, and Neuralgia, and all Kidney and Bladder Troubles. 50c a box, 6 for \$2.50, trial size 25c. Sold by all dealers or sent on receipt of price by Fruit-a-lives Limited, Ottawa.

Appin

May Turner, formerly with Mrs. Black, and Mr. Pancroft, of Mount Bedford, were married at the parsonage on Friday afternoon. Mr. Lamont, sr., has returned to town, having spent the winter in Wait rd. Mrs. McDonald, of Wallaceburg, is visiting her sister, Mrs. T. King.

Help your children to grow strong and robust by counteracting anything that causes ill-health. One great cause of disease in children is worms. Remove them with Mother Graves' Worm Exterminator. It never fails.

KILMARTIN.

Miss Margaret Munroe spent Easter with her mother here. Mac. Secord, of Detroit, was a visitor at John Secord's last week. Misses Elsie and Annie McKellar are home from Walkerville. Mr. and Mrs. D. D. Campbell and family have moved onto the farm recently purchased from Mrs. Archie McVicar. We welcome them to our neighborhood.

SLEEPLESSNESS.—When the nerves are unstrung and the whole body given up to wretchedness, when the mind is filled with gloom and dismal forebodings, the result of derangement of the digestive organs, sleeplessness comes to add to the distress. If only the subject could sleep, there would be oblivion for a while and temporary relief. Parmelee's Vegetable Pills will not only induce sleep, but will act so beneficially that the subject will wake refreshed and restored to happiness.

CANADIAN PACIFIC RAILWAY

To the Panama Exposition via the Canadian Rockies.

At the present time a great many are planning their annual tour. Considerable numbers visit the popular California resorts, while many prefer the unsurpassed resorts, palatial hotels and magnificent scenery of the Canadian Rockies. This year why not combine the two by a visit to the Panama Pacific Expositions? Numerous people in comfortable circumstances will be able to afford a trip have the mistaken idea that a journey of this nature is most expensive. This is not so; thanks to modern railway facilities, an extensive trip, both interesting and educational, can be made with speed and comfort at a comparatively small cost. Why not investigate? Those contemplating a trip of any nature will receive full information from any C. P. R. agent; or write M. G. Murphy, district passenger agent, Toronto.

CLUBBING RATES

Renew your newspaper and magazine subscriptions at the Transcript office. We can save you money, as well as the trouble and expense of remitting. The following are some of our clubbing rates:— The Transcript and Family Herald and Weekly Star \$1.00 Daily Advertiser, morning or afternoon edition 2.90 Daily Free Press, morning 3.75 Daily Free Press, afternoon 2.90 Daily Globe 3.75 Daily Mail and Empire 3.75 Farmer's Advocate 2.40 Weekly Sun 1.90 Weekly Mail and Empire 1.75 Weekly Advertiser 1.75 Weekly Globe 1.90 Toronto Daily News 2.90 Weekly Witness, new subscribers 1.75 Weekly Witness, renewals 1.90 Toronto Saturday Night 3.75 Weekly Free Press 1.90 All subscriptions are payable in advance. Address TRANSCRIPT OFFICE, Glencoe, Ont.

Newbury

Mr. and Mrs. A. Campbell and baby Douglas, of Kilmartin, spent the week-end at W. Bayne's. Miss Belle Gray, of Detroit, is spending a two weeks' vacation with her parents here. Arthur Owens, of Denfield, is visiting his brother, Dr. T. Owens. Dr. P. B. Robertson and daughter Christine, of Ridgetown, were in town last week. The funeral of the late Daniel Cornell was held from his late residence on Sunday at one o'clock, Rev. J. Malcolm conducting the service. Interment was made at Wardville. The deceased had been ailing for some time. A few weeks ago he was taken to the hospital in London where he died. Owing to his great age nothing could be done. He came here several years ago from Ekfrid. Besides the aged widow, a daughter, Mrs. Jones, of Windsor, and a son, Philip, are left.

DAVISVILLE.

Mr. Fletcher, of Hamilton, called on friends here recently. Miss Phoebe Darby spent the week-end the guest of Miss Meta Watterworth, Woodgreen. A number of the Davisville boys enjoyed an evening fishing on the Thames River, and report fish as scarce. Eric Stokes, of Toronto, spent the week-end with relatives here. Mrs. Cooper and daughter, of Inwood, are the guests of Mrs. Kelly. Farmers in this vicinity are busy seeding.

Eight cases of smallpox are reported at St. Thomas and the board of health has ordered all schools closed. This may be followed by the closing of churches and theatres. The schools of Aylmer have also been ordered closed owing to an outbreak there.

While the plotters schemes for an easier way, the plodder gets there.

ACQUAINTANCE

You Naturally Trust Person or Thing Known

By HOLLAND.

WHEN about to engage in a business venture you prefer to deal with some one you know. You have more confidence in the advice of an acquaintance than in that offered by a stranger. Confidence is based on acquaintance.

In buying goods you prefer to buy those that have proved their merit. You want those of a known standard—those that have stood the test of use. These are the goods that are advertised. Look at our advertising columns and see if this is not true.

Did you ever know an article of inferior merit to be widely advertised? It is a fact that the MOST WIDELY ADVERTISED GOODS ARE THE BEST.

Just as you find it safest to do business with a man you know, you will find it safest to buy goods that you know—goods with which you have become acquainted through advertising.

GRAND TRUNK RAILWAY SYSTEM

DOUBLE TRACK ALL THE WAY TORONTO-CHICAGO TORONTO-MONTREAL

For Chicago

Leave Toronto 8.00 a. m., 4.40 p. m. and 11.45 p. m. daily

For Montreal

Leave Toronto 9.00 a. m., 8.30 p. m. and 11.00 p. m. daily

Smooth Roadbed. Highest Class of Equipment. Full particulars and berth reservations at Grand Trunk ticket offices.

C. O. SMITH, Local Agent Phone 5

SPRING IS HERE!

And so are we, with a full line of High and Medium grade

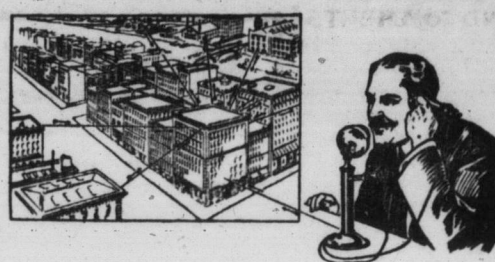
FURNITURE

that will be offered at GREATLY REDUCED PRICES

giving our customers a chance to purchase their needs for the spring at a bargain, for the next two weeks ending on the 6th day of April. It will pay you to call and inspect before buying elsewhere.

All calls in the Undertaking business promptly and carefully attended to day or night. Prices moderate. Phone, day or night, 70.

McLAY & MUNROE



Widen Your Influence!

Your telephone connects you intimately with the varied interests of the community in which you live. You are in touch with all phases of the life of your town. Though you seldom go far from your own office, yet your influence is a factor.

Through your telephone you can widen your influence, you can extend the scope of your business. The long distance lines bring distant communities within reach of your voice, your personality, in the most inexpensive way.

By careful planning and systematic application, you can so keep in touch with distant customers, wholesalers, manufacturers, that all the advantages of personal intercourse are secured through the telephone.

Why not make a study of long distance telephone service as related to the special needs of your business. It will pay you, and we will gladly give you any information in our power.

"Every Bell Telephone is a Long Distance Station."

The Bell Telephone Co. of Canada.



New

Columbia Records

For February

On Sale Today

85c No Records offer the same value—none wear so long as the famous Columbia Double Disc Records. They are the best Records on the market today. 85c

The name Columbia stands today for the best records on the market. And that in every detail. In a Columbia Record you have the best record it is possible to get at any price. You have the finest recording, years ahead of any other. You have many of the biggest and best artists and bands, most of them exclusive. And in Columbia you have a record which will unfailingly WEAR TWICE AS LONG as any other make—no matter what you pay. It is these combined points of superiority that have made Columbia supreme today—the best records and the biggest value (only 85 cents). No other records dare make such specific claims, because no other records can prove them. If you are not acquainted with Columbia Records get the demonstration double disc for 30 cents (15 cents extra for postage).

FEB'Y RECORDS ON SALE TODAY

All Double Disc Records—a Selection on each side.

Sister Susie's Sewing Shirts for Soldiers \$1.00 By the Originator, Al. Jolson.

Tip Top Tipperary Mary - .85
When You Wore a Tulip - .85
The Ball Room (Funnier than "Cohen on the Phone") - .85
When You're a Long, Long Way From Home. 85
Arrival of British Troops in France - .85
This is a splendid descriptive record. Be sure to hear it.

NEW DANCE RECORDS

Including latest Fox Trots, One Steps, Tangos, Maxixes, etc.

Columbia Records Made in Canada—Fit any Standard Machine. You can get Columbia Grafonolas and Records from

J. A. SCOTT, GLENCOE