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# The St. John Standard,

NEW BRUNSWICK, CANADA.

FEATURES

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SATURDAY MORNING, NOVEMBER 9, 1918.



## DON'T LET THE SOLDIERS DO IT ALL Altogether for the Last Week "Over the Top"--to Victory

The word has been passed down the line, "Stand ready to go 'over the top.'" But we don't go over the top the same as our soldiers do—to face gunfire and bayonets. Our campaign is a campaign to prove to the world that St. John is going to more than meet its quota of selling \$5,000,000 worth of VICTORY BONDS.

The war will be waged here in St. John—and the Commercial Travelers and clever patriotic girls will be the contestants.

This afternoon they will start out. Money is needed now more than ever to pay the debts of war—and Canada looks to St. John to live up to tradition, and she will with YOUR help.

While we await the word to advance, we consider our actual needs, we figure just how much we can spare as a loan to our country, and when WE go over the top it is with our open pocket-books in our hands, to loan on the best security in the world, the money that will help to bring Victory, and after Victory, Peace!

St. John has been asked for \$5,000,000. When that amount has been subscribed we shall have earned our Honor Flag, when twenty-five per cent. more than that has been subscribed, we shall have earned the right to place one Honor Crown on our Flag, and an additional crown may be added for twenty-five per cent. subscribed over our quota.

## How Many Crowns Shall We Have?

It is up to each one of us individually and to all of us collectively. We have to get that Honor Flag and get it quickly. First let us wear the Victory Loan Button, and have our names on the Honor Roll in our place of business.

The Honor Flag will fly with more than two crowns on it if we all do our part and go

## "Over the Top" Together

This space contributed to winning the war by the St. John Globe

Nov. 1918

ST. JOHN

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SATURDAY, 10 .M.



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