

SIT DOWN! YOU'RE ROCKING THE BOAT

THAT man who, on the slightest alarm, becomes excited and loses his balance, brings misfortune to his associates. The business house which preaches hard times and says that trade is falling off, injures the whole standing of the community.

Dun's report says "Basic conditions are gradually reaching a more normal condition." St. John mercantile houses, almost without exception, report "Despite the war we are doing better than at this time last year." And it is this cheerful optimism of individuals which creates the communal welfare which all desire.

By sitting tight and acting in so far as possible as though nothing out of the ordinary had occurred, we maintain the confidence of our neighbors, fend off trouble and keep the bark of mercantile success on an even keel. The man who through dread of imaginary future evils, starts rocking the boat of business stability, commits a crime against his associates.

The Allies Are Winning All Along the Line

We are assisting them in the struggle by keeping our prices at the old figures. You can assist by continuing as before to pursue the even tenor of your everyday life as if the war were non-existent.

We congratulate the people of St. John on the admirable spirit so far manifested.

We ask a continuance of that policy which enables us to keep all our employes on full wages.

We request that your money be spent as usual, at home, in order that it may return to you in the course of your everyday life.

Keep Your Dollars Moving in the Home Circle!

Waterbury & Rising, Ltd.,
Scovil Bros., Ltd., Oak Hall,
J. & A. McMillan,
Wanamaker's Restaurant,
McRobbie Shoe Co., Ltd.
H. N. DeMille & Co.,
L. L. Sharpe & Son,

J. L. Thorne & Co.,
Ferguson & Page,
F. E. Williams Co., Ltd.
A. Ernest Everett,
A. Gilmour,
Sharpe's Confectionery Store,
Silas McDiarmid,

Marr Millinery Co.

NEW
GOVERNMENT
HAVE HELD

At Present Price
Various Issues
Two Points
Quotations Rule

New York, Nov. 8.—
months of the war the
price variation not ex-
point average on all
government bonds. The
the average is only a
lower than reigning price.
The 2s have advanced
96 1-2, 3s from 99 to
106 1-2 to 108 and
98 to 99. The seven-
eues fluctuated from

The cessation of the
New York stock ex-
even a factor in the
market, for virtually
are made through de-
in government securi-
quotations for govern-
used by the stock ex-
ways been recognized
merely the general
appraisal convenience
actual going market.
ed that for every \$100
bonds sold on the 6
600 chance hands thr-
ing house specialists

name 3s, which
technical support of
privilege, are open to
finances. marketwise
floating supply has
sorbed by the treas-
which acquired \$300,
ing funds of the Dis-
when an insufficient
3.65 per cent. bonds
were tendered for
104 1-2. There is a
at least half the gov-
now lodged with the
will be called in w-
tively short time, v-
lease round amount
for which a market

It is generally con-
that the practise of
ernment funds with-
made possible the s-
the government of t-
cent. bonds at a pre-
\$12,000,000 of these
today by raising the
security for such de-
this function in the
largely transferred to
reserve banks, the m-
cent. government of
expected to seek a
income level. It is
ditional amount of
Panama bonds, the
an act of Congress g-
3 1-2 per cent. int-
many paying 6 per

World

MINIATURE

November Phases
Full moon, 2nd
Last quarter, 10th
New moon, 17th
First quarter, 24th

Date	2d of W.	Sun	Rises	Sun	sets
11 W.	7:22	4:56	6:17		
12 T.	7:23	4:54	6:16		
13 F.	7:25	4:53	7:14		
14 S.	7:26	4:52	8:14		
15 S.	7:27	4:51	9:09		
16 M.	7:28	4:50	9:55		

DRY F

Two cargoes of
here on Saturday fr-
the British schooner
600 quintals from
while the Ariadne, f-
about 875 quintal, b-
ed to the Lord Broth-
has been coming he-
but Capt. Clifford s-
finished was the w-
pects he ever exper-
been 12 days in mal-

CUNARD

The Cunard liner
been sold out of the
are, and has been a
buyers. The trans-
close a noteworthy
the Cunard Co. hav-
look back upon the
Campania with muc-
was thought at one
might be perman-
either to the Anchor-
the Clyde or to th-
to Canada. She w-
for a first class pas-
for either of the b-
she would necessa-
undergo complete al-
commodation before
suited for a service
cabin" boat is the
most profitable. Th-
built in the Clyde
triple-expansion en-
26 1/2 p. and her ave-
22 knots. Her gross
net 5,526.—Shipping

PORT OF S

Arrived Tues-
Steamer Lakonia
Glasgow, Robert Re-
Steamer North S-
via Maine ports, A-
and pass.

Sail-
Steamer Eretria,
London, Wm. Tho-

BRITISH

Manchester, Nov-
Manchester Citizen.

FOREIGN

Boston, Nov. 8.—
Louisburg; schr D-
schr Trilby, Digby,