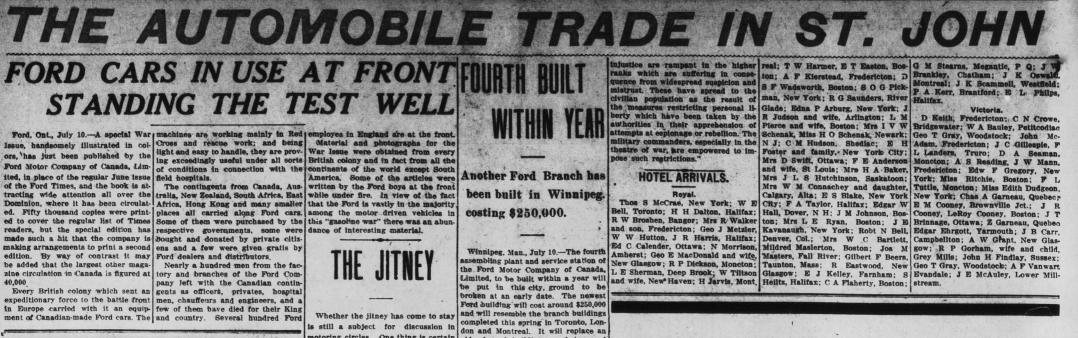
. THE STANDARD, ST. JOHN, N. B., SATURDAY, JULY 10, 1915



<text><text><text><text><text><text>

New Canadian Price \$85

FORD CAR OWNERS HAVE AN

Apelco Electric Starter

INSTALLED NOW

Imperial Garage & Motor Co.

Phone Main 2478

27-33 Paradise Row

C. E. Mawhinney E. J. LaPierre

WESTINGHOUSE MOTORS ARE USED MOST EXTENSIVELY. THE

FOLLOWING ARE A FEW OF THE APPLICATIONS .-

Machine tools

Dairy Machinery

Farm Machinery.

Machinery

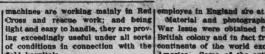
Printing Machinery.

Pumps.

Wood-working machinery,

Bakers' and Confectioners'

severe overloads for short periods without injury.



WESTINGHOUS

ELECTRIC

MOTORS

MADE IN CANADA

Organ Blowers.

Ventilating Fans Blowers and Compressors

Vacuum Cleaners.

Refrigerating Plants.

Laundry Machinery.

Shoe-repairing Machines.



Whether the jitney has come to stay is still a subject for discussion in motoring circles. One thing is certain older branch building: General Manager G. M. McGregor

however, the five cent auto ride has here, made a decided hit with the public Ger made a decided hit with the public in most Canadian cities. Under the title "The Jitney" the following rhyme appears in the May issue-of Goodyear Tire News (publish, ed by the Goodyear Tire and Rubber Co. of Canada, Limited), which illus-in a rather amusing way: The festive jitney gally glides pro-viding cut-rate auto rides and cheats the undertakers; while folks throw out

viding cut-rate auto rides and cheats the undertakers; while folks throw out their liver pills and dope for other bad-air ills and break the cureall fakers. For air at thirty miles an hour forced in our lungs by engine gower beats all the blamed physicians, good ozone plus a jitney bus may make the railway magnates cuss but dons their opera wraps, disdains to

heals our dispositions. The family dons their opera wraps, disdains to hang on street car straps and signals for a motor, when mother goes to do her shopping street cars pass her without stopping; jitney drivers tote her. The kiddies visit movies now piled in some wheezy motor scow, piled in some wheezy motor scow, their hearts aglow with pleasure, while father lights a big cigar, steps in a passing jitney car and goes to lunch

their nearts agiow winn pieasure, while father lights a big cigar, steps in a passing jitney car and goes to lunch at leisure. The funny papers turn their wit upon the pleasuregiving jit. to help fill up a "colyum"; but joke-sters write their funny rhymes and still dig up their unspent dimes to swell the jitney's volume. The traffic cop whose stately arm once shielded maaily frantic and wishes with a sultry oath that jitney cars and driv-birectors of street railway lines advise the use of heavy fines and gasp in consternation when Mr. Common People seems quite satisfied with gas machines for rapid transportation. "The World do Move" a poet said, the world has moved, the poet's dead: "The World do Move" a poet said, the world has moved, the poet's dead; and annoyances experienced with the but let's not be surprised, if coming back when Gabriel blows, we find the world's wiped out its woes by being jitneyized.

HIGH MILEAGE RECORD

OF LOW ORDER

Commanders Are Worried

An official note isued in Rome on

June 11 contained the following:

On June 26th, 1908, Louis E. Fit:

On June 26th, 1908, Louis E. Fitz-simmons of Waterbury, Conn., bought The United States is at peace and hepes to continue so, but it is learning from the experience of the nations now at war. Motor service has come to be an established arm of military oper-ations and the United States Army is carefully studying the capabilities and

ations and the United States Army is carefully studying the capabilities and the best methods of utilizing this ser-OLDS MOTOR WORKS.



Dunlop Traction Tread costs us more to make. Knowing this fact, you may ask why we advertise this tire instead of "Cross-Groove," "Wire-"Special," Grip," "Rubber-Studded," or Plains, all of which are made in the Dunlop factories, and give good service.

We advertise "Traction" because it leader-our Sunday suit as it were - because we believe no other tire can march out a record of successes which can touch it. Where can you-inall the wide world-find a tire record like this?

¶ Dunlop Traction Tread introduced to Canadian motorists in 1911 as a distinctly

new-idea anti-skid tire. ¶ Went across the continent on Path-finder Aug.—Oct., 1912 — a marvellous trip of road mastery.

I With a world market to choose from, oluntarily selected by Braunwarth, Inc., New York, in 1913, as the best tire in the

¶ During 1914 no less than three foreign countries made a bid for the Traction agency

I Sales of this one type of tire alone, by 1915, sufficient in total to equip every automobile in Canada.



You can simply find no equal

ORGANIZES MOTOR RESERVE CORPS.

STANLEY M. SMITH, Agent BANK OF B. N. A. BUILDING, MARKET SQUARE ST. JOHN, N. B. Phone M 579.

These motors are highly efficient in operation and will withstand



Ford Touring Car **Price \$590**

Prices of Ford spare parts have been reduced an average of ten per cent. A Ford touring car may now be bought, part by part, for but \$38.87 more than the price of the car ready to run. Another big slice off the

"after cost" of motoring. Buyers of Ford cars will share in our profits if we sell 30.000 cars between August 1, 1914, and August 1, 1915.

Runabout \$540; Town Car \$840; F. O. B. Ford, Ontario, with all equipment, including electric headlights. Cars on display and sale at St. John Branch, Main 2806.



the best methods of utilizing this service in case of future war. Realizing the importance of this service the automobile men of Los Ange-les have formed a Motor Corps. Re-serve, pledged to actual service in the field in case of war. This organiza-tion is a pioneer in America and al-most unique in the world. The idea is likely to spread over the country and should this government become involved in a conflict with a foreign power, the support which such an or-ganization can place at the disposal of the nation will be a powerful aux-tiliary. AUSTRIAN ARMY iliary.

iliary. The corps will have no organized connection with the national guard but as a private volunteer organization is pledged to render its services to the government whenever needed. Each sore innerit whenever needed. Each member must be adriver, a mechanical expert and a trained marksman. Regu-lar military drill will be a part of the program. The members will be trained in all kinds of warlike activi-ties called for by such a corps in ac-tual war. Papers Found on Priconer Show

ties called for by such a corps in ac-tual war. Military men connected with the army view the movement with great favor. They readily perceive the great advantage to the country in having at command an organized body of trained men with their own cars and equipment all furnished at their own expense and ready for immediate ac-tion.

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Over Lack of Order.

LOW HUNG CARS SAFER. The the Salt Lake City Tribune appears an appreciative discussion of one struction of Oldsmobiles from which the following extract is taken: "It is doubtful if any motor car manufacturing company in the country has given more attention to effecting exactly the right combination of 'safe' and power and speed in an ty first' and power and speed in an

exactly the right combination to entering ty first' and power and speed in an automobile, than the Oldsmobile Com-natiomobile, than the Oldsmobile Com-and the new Light Four Olds. "The advantage of a low hung car is best appreciated when making turns at high speed or touring over country reads. "This 'safety first' factor combined with power and speed, is one of the biggest features now figuring in the heavy sale of Light Four Oldsmobiles reported by the Randall-Dodd Auto Company of Sait Lake."



tion came. And with the coming of Traction came a great increase in the num-ber of cars driven by women. It istandardized motoring. It made certain what would be eliminated in the trouble and eractly what help autos would get from tires in mak-ing the journey comfortable and pleasurable. Tou have not done justice to your car unless you have intro-duced it to Master Dunlop Trac-tion Tread. 1,500 agents located in every part of Canada will see to your the wants, on request. At least one sure he is reliable or he wouldn't be selling to

of our agents is located in your town, and you the Dunlop line.

Dunlop Traction Tread is our leader, but we also make Dunlop' "Spe-cial"—(the regular type of non-skid) — "Cross-Groove," "Wire-Grip," "Rubber-Studded." Plains, and the famous lines of Red and Grey Tubes.

Duniop Tire & Rubber Goods Co., Limited HEAD OFFICE AND FACTORIES: TORONTO.

BRANCHES: Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, Ottawa, Montreal, St. John, N.B. Makers of Tires for Automobiles. Motor Trucks, Motorcycles, Bicycles, and Carriages, Rubber Belting, Packing, Hose, Heels, Mats, Horse Shoe Pads, Tiling, and General Rubber Specialities.

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