

WE EXTEND GREETINGS TO

The Retail Merchants Association

And a Cordial Invitation to Out of Town Members
To Visit Our Stores and Furniture Warehouse

MANCHESTER ROBERTSON ALLISON, LIMITED

Mutt and Jeff—A Pain is a Pain No Matter Where You Get It

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By "Bud" Fisher



Krumbles



The whole of the wheat, cooked, "krumbled" and delicately toasted, with a flavor and sweetness all its own.

Look for this signature—

W.K. Kellogg



At your grocer's
10¢

Made in Toronto, Canada.

W. K. KELLOGG CEREAL CO., Toronto.

More Recruits In Last Week

Kilties Plan 225 Meetings For Coming Fortnight; News of the Soldiers

A total of 87 men were secured in the province during the last week for overseas service. The preceding week's total was 89. The county totals for last week was as follows: St. John, 22; Northumberland, 16; York, 12; Gloucester, 10; Westmorland, 10; Charlotte, 8; Madawaska, 4; Albert, 3; Kent, 2; Carleton, 2; Kings, 1, and one recruit for the 160th from Quebec.

Three recruits were secured for the 242nd battalion yesterday afternoon: Arthur Manley, Truro; Adolph Barnes, New Haven, and Frank Atherton, Houlton, Me.

Fifteen recruiting meetings will open the recruiting campaign for the 226th Kiltie Battalion on Monday, September 25, and will be followed by as many meetings on the succeeding fourteen nights. Thus in fifteen days there will have been 225 held in the province.

Killed in Action

The names of two New Brunswick men appear in the midnight casualty list: Killed in action, Francis H. Turcell, Milltown, and Sergeant Charles O. Taber, Bloomfield, wounded.

Sergeant John Graham of Gagetown, who has been in France some time with a draft from the 68th battalion, has been seriously ill in a hospital in France.

Callers

Of course they will take a cup of tea, and naturally you are anxious it should be "just so."



"You'll like the flavor"

WANTS CHURCHES SPARED

Pope to Protest Against Bombardment of Sanctuaries

Rome, Sept. 18.—(Delayed)—In view of the recent aerial bombardment of Venice, Pope Benedict has renewed to Austria-Hungary his recommendation that, during the war, churches, monuments, and art treasures be spared. This wish of the Pope will be urged also by Mr. Valfrido Ponso, a prelate well acquainted with high Italian personages, who will soon go to Vienna as papal nuncio.

Mgr. Ponso will fill the vacancy created by the elevation of Mgr. Scapinelli to the Cardinalate.

LIGHTS ARE PUT OUT IN WILHELMSHAVEN

Extreme Precautions Are Imposed in German Naval Base for Fear of Air Raids.

Copenhagen, Sept. 18.—Drastic restrictions with regard to lighting have been

imposed on Wilhelmshaven as a precautionary measure against air raids. The Wilhelmshaven Zeitung publishes an order, issued by the fortress commander, prohibiting lights in streets, yards and gardens, and allowing no more lights in shop windows than are sufficient to distinguish the goods. All special light permits have been withdrawn.



Sold everywhere in different sized packages.

There probably isn't a kitchen in the land that's quite so clean as McCormick's new model bakery. Everything about the "house"—ingredients, pans, ovens, employees—are so scrupulously clean that, as the saying is, one could almost eat off the floor.

No wonder then that McCormick's Jersey Cream Sodas taste so good; they're good because they're pure and cleanly made; their dainty, wholesome flavor, follows as a result of the precautions taken to ensure spotless cleanliness in everything we do.

McCormick's Sodas

So good that butter seems unnecessary.

THE McCORMICK MANUFACTURING CO., LIMITED

General Office and Factory: London, Canada. Branch Warehouses: Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Makers also of McCormick's Fancy Biscuits.



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