

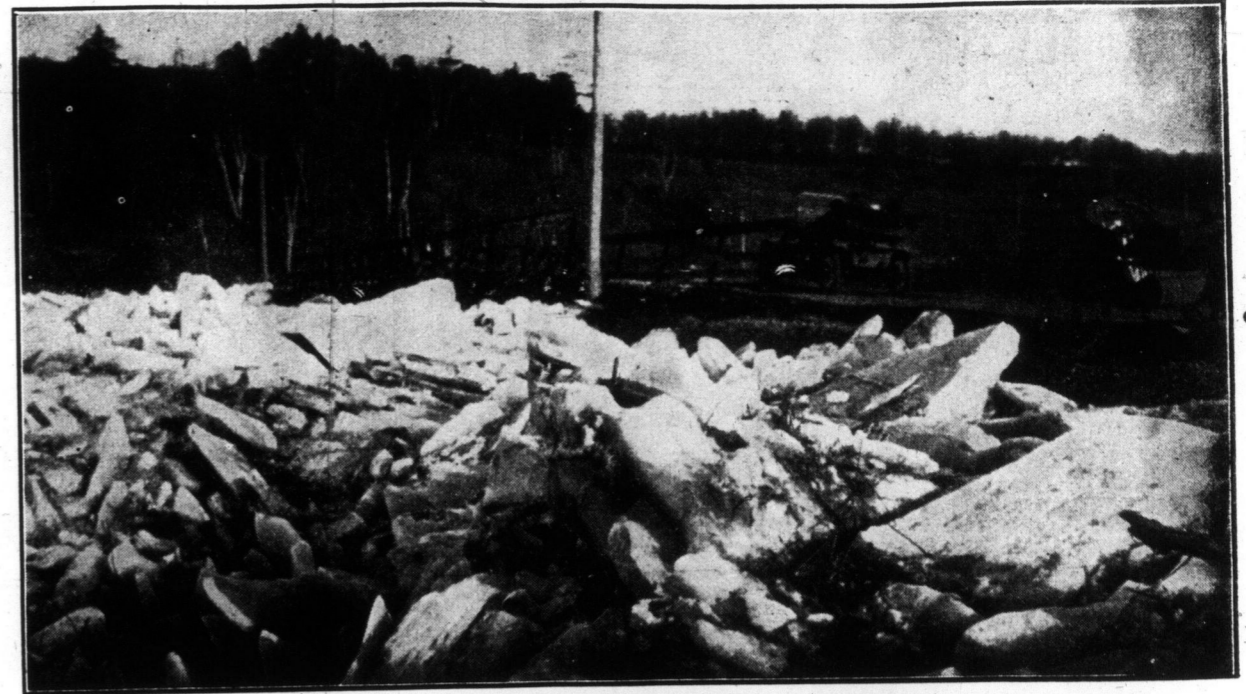
# Officers' Uniforms



Tailored in best quality imported khaki melton, serge, frieze, Bedford cord and whipcord. We have outfitted hundreds of officers, and the fit and quality of our garments have been commended upon in highest terms. We supply outfit complete, including cap, belt, leggings and puttees.

Agents in every City and Town in Canada.

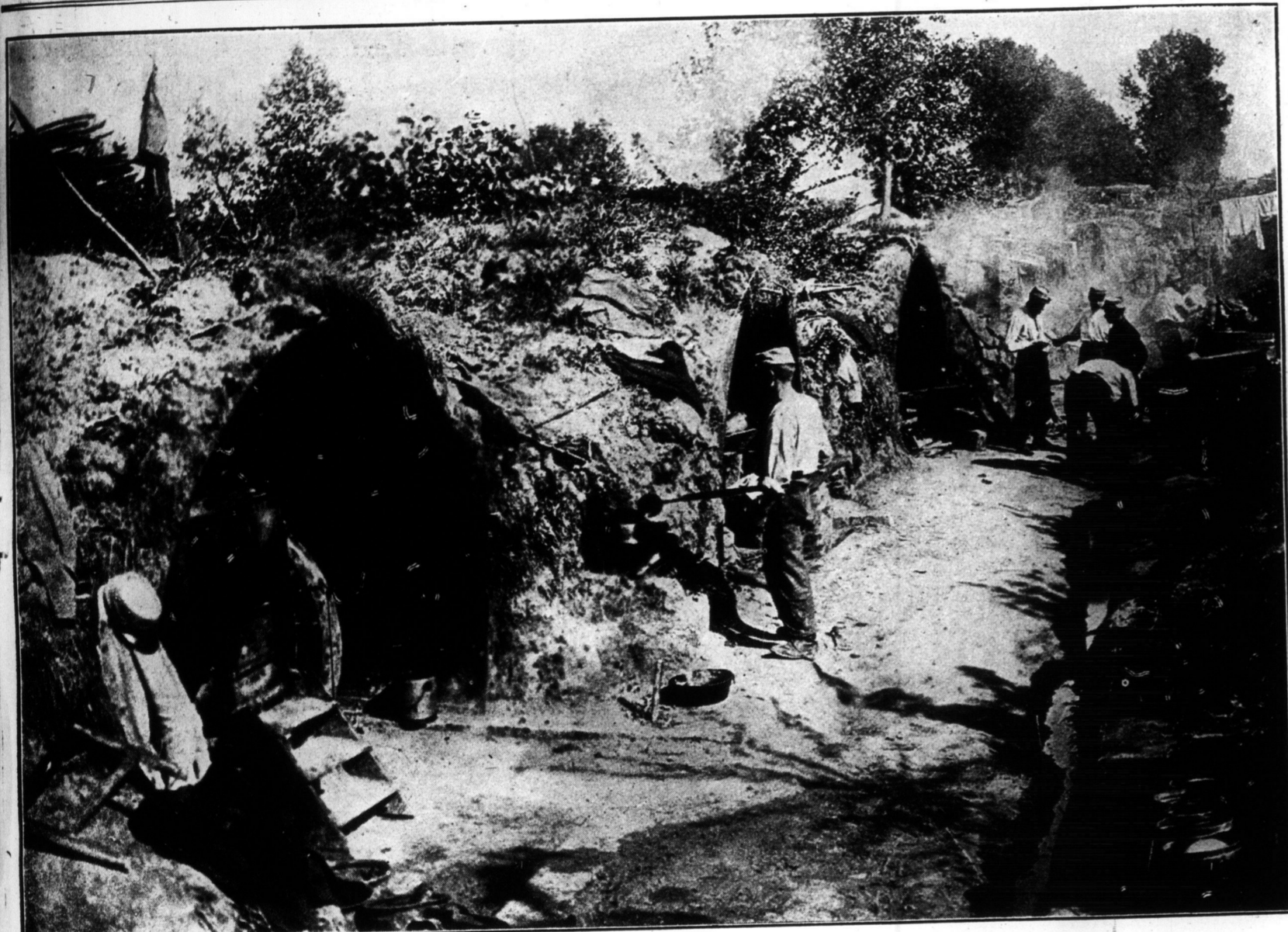
**The Lowndes Company, Limited**  
142-144 West Front Street, Toronto



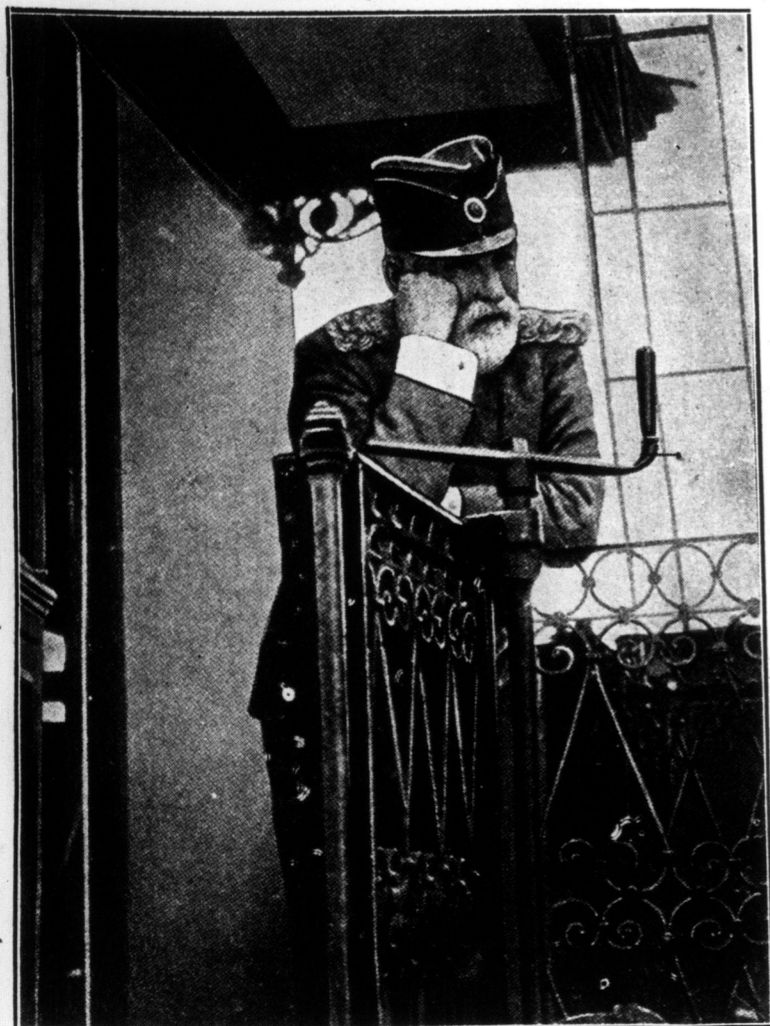
Ice jam on the Humber River. The cakes are here shown piled high against the Bloor street bridge.



Watching for a flying enemy. Italian anti-aircraft guns commanding approach from Austria in position on a mountain top.



Cooking for the soldiers. Latest model of French army kitchens in use in Saloniki. They are lined with high-grade sheet metal, which helps to retain the heat.



Taking a last look at Serbia. General Putnik, commander-in-chief of the Serbian army, leaving his homeland after defeat by Teuton hordes.



Fighting for freedom. Essad Pasha, commander of the Albanian troops, who recently joined his forces with the Italian army.

**1916**  
WILL PROBABLY SEE THE END OF THE  
**GREAT WAR**  
AND THE SUBJECTION OF THE HUNS  
**Lest We Forget**  
the instigator of the greatest of all wars, a model of  
**THE KAISER IN THE STOCKS**

will be an everlasting reminder. Keep it before you on the writing table as an ink well or paper weight, or as a receptacle for pins, matches, etc., or can be placed on the plate rail, mantel or dressing table as an ornament. One Coupon clipped from The World and 35 cents, at THE WORLD OFFICE, 40 West Richmond Street, Toronto, and 40 South McNab Street, Hamilton.

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former Toronto boys.



fire.



a fire which swept



mountainous region.