

# HALF TIME IN LOAN CAMPAIGN

(Continued from Page 1.)

office staff also bought. The proprietor has invited a canvasser to call again and see if the employees will not increase their subscriptions.

## Good Seed Sown.

A canvasser on Capt. Pratt's team in district "B" says that he called on a woman on McCourt street who keeps a small store, and after a great deal of persuasion sold her a \$50 bond. Yesterday he called again and asked her if she would not take another bond. She said she had a little more money in the savings bank in the country and it might be just as well to invest it. She produced a bank book showing a balance of \$408.30, and she made out an application for \$4000 worth of bonds. This goes to show that the "follow up" "call back" idea is working out.

Hugh C. MacLean, Limited, have secured in their plant in Toronto subscriptions for bonds from over 100 employees making 100 per cent. efficiency. The amount subscribed is considerably over \$30,000. The factory was organized and canvassed by their own committee.

## The Meadows Wire, Iron and Brass Works, Limited, has also secured applications from every employee.

The Hamilton Carriage Cotton Mills, Limited, thru the enthusiastic efforts of the management, assisted by the employees, made sales of bonds to all their employees excepting five or six, and it is expected that before the close of the campaign the firm will show 100 per cent. subscriptions so far as the employees are concerned.

## Five Sons at Front.

A striking example of self-sacrificing devotion was discovered by a canvasser yesterday. Away up in an attic he was told that an aged man lived alone, too poor to buy bonds. The canvasser would see him anyway. He climbed the dark stairway to the attic room. To the visitor's surprise the occupant was wearing a Victory button, but a greater revelation followed. The old man had bought and paid for \$500 bonds in the previous loan. Only a few days ago he had been told that he was to be sent to the front, and he had decided to do this he lived alone in his attic room, cooked his own meals, and dripping with butter, and in other ways showed himself of even some of the bare necessities of life.

## Good Salesmanship.

D Division is proud of one salesman who pulled off a clever deal yesterday. Outside headquarters he tackled a woman who was very anxious to know all about a friendly chat and finally secured her signature for \$1000. It was good salesmanship and with the spirit of the reasons for the lectures given of late to canvassers who will not spend time and patience with customers.

Repeating orders for bonds were quite common throughout the city yesterday, showing that the citizens can lend a responsive ear to appeals when properly made and especially when a definite spirit of pride in Toronto's achievements is touched. In one district which had been reported "cleaned up" one canvasser went over a part of the ground yesterday morning and in a few minutes gathered 1000 from people who had previously subscribed.

The 609 aviation cadets at Burwash Hall had a call yesterday from R. R. Bond and as a result of the feeling created by the several speakers, including Major Murdoch it is expected that the great majority of the flyers will be bond holders before the week is out.

At the National Iron Works the number of Italian laborers who subscribed astonished the canvassers. Many could not sign their own names but were willing to take bonds, some as large as \$2000.

Frank P. Wood ..... \$ 25,000  
V. J. Davis ..... 50,000  
Imperial Oil Company, Limited ..... 200,000  
London Guarantee & Accident ..... 30,000  
Chrysler Limited ..... 30,000  
Policyholders Mutual Life Insurance Company ..... 25,000  
Ancient Order of Foresters ..... 25,000  
W. J. Pettie ..... 25,000  
Greater Motor Car Co., Ltd. .... 500,000  
Joseph W. Flavel ..... 500,000  
Canada Life Assurance Co. .... 500,000  
Special Underwriters Corp. .... 50,000

National Life Assurance Co.	100,000
Sun Insurance Office (Fire)	75,000
N. B. Harris ..... 25,000	
Excelsior Life Insurance Co.	200,000
Imperial Life Assurance Co.	1,000,000
Chrysler, Brown & Co. Ltd.	50,000
British America Insurance Co.	150,000
Canada Landed and National Investment Co.	25,000
Crown Life Insurance Co.	25,000
Edmundson, Bates & Co., Ltd.	25,000
Equity Life Assurance Co.	25,000
American Watch Case Co.	45,000
Western Assurance Company	150,000
Toronto Mortgage Company	25,000
Western Canada Flour Mills Co., Ltd.	125,000
Canadian Kodak Co., Ltd.	42,500
Consolidated Plate, Glass, Co., Ltd.	25,000
Grand Lodge, A.O.U.W.	100,000
Wm. D. Matthews ..... 25,000	
Toronto Plate Glass Import Co.	25,000
Johnson & Higgins (New York)	50,000
The Brasserie Collette in the Town	100,000
Can. North Prairie Lands, Ltd.	100,000
Black Lake Asbestos & Chrome Company	25,000
Frankel Brothers ..... 35,000	
Canadian Bank of Commerce Pension Fund	62,000
Commercial Travelers' Association of Canada	35,000
Canadian Surety Company	25,000
E. & S. Currier Co., Ltd.	25,000
Sir E. B. Oiler ..... 25,000	
Robert Simpson Co., Ltd.	150,000
M. Langmuir Manufacturing Co.	25,000

## Half Period Elapsed.

With Ontario the only province from which complete reports are available, a number having failed to send in their returns for two days or more, the Victory Loan showed a total for the Dominion last night of over \$150,000,000 for the nine elapsed days of the campaign. Yesterday the half-way post was reached, but despite the fact that the recorded sales were below expectations of some, the officials regarded the figures as very encouraging and were supremely confident of the outcome.

At Ontario headquarters the feeling was particularly optimistic, due to the remarkable manner in which the local organizations are keeping up their enthusiasm and maintaining their record of subscriptions.

Through the province the various districts continued to surge ahead at a rate eclipsing expectations. Early word came from a number of districts that heavy storms were interfering with the work, but despite this the total subscriptions were well up to the average, the rain failing to dampen the ardor of the workers who braved heavy roads in the downpour.

That they covered a tremendous amount of ground was indicated by the various reports coming in, showing an unusual large percentage of small subscriptions during the day. The rural districts showed a surprisingly well sustained response to the appeal, while the smaller industrial centres outside Toronto reflected an equally active demand from the smaller buyers. This feature is giving great encouragement to the workers, but is giving the distribution department considerable worry because of their inability to keep up with the demand for buttons, the committee being many thousands behind in deliveries.

## Counties Do Well.

One outstanding feature of the day was the large number of counties which got into the "millionaire class." These include Kent, Wainfleet, Welland, Essex, Huron, Brant, Frontenac, Leeds and Grenville, Simcoe, Grey, Wellington and Dundas, Sturgeon and Glenora. In some cases these figures are close to the original objective set but so spirited has the rivalry become new objectives have been set by the local committees surprisingly far in advance of the quota first allocated.

Sault Ste. Marie reported for the first time last night. "We are only sending down \$400,000 tonight, but we'll mortgage our reputation on a million before the campaign is over." The chairman at Belleville, while running for a train last night was stopped by a newsboy after a \$200 bond. The chairman made the sale, but missed his train and so had time to telephone the incident to provincial headquarters.

That the farmers of the maritime provinces are following the example of the Ontario agriculturists is shown by a wire from Prince Edward Island last night, saying that of the total of \$777,400 subscriptions there, \$400,000 is from farmers with not one subscription for over \$5000.

## Ontario's Returns.

Report of Nov. 21. Total to date.

Toronto Division:		
Toronto	\$1,819,250	\$29,454,700
Hamilton and London Division:		
Hamilton	273,800	5,036,950
Wentworth	70,550	500,450
North Waterloo	25,550	3,857,550
Middlesex	138,050	724,150
		\$10,197,850
Ottawa and Welland Division:		
Ottawa	270,200	4,113,750
Carleton	31,700	248,000
Renfrew	39,350	582,400
Prescott	23,400	162,000
Russell	12,500	42,450
		\$ 5,196,750
Southern Division:		
Lambton	34,500	348,500
Kent	100,000	1,100,000
Essex	197,700	1,862,250
Elgin	62,500	745,150
Norfolk	25,000	448,000
Lincoln	145,500	1,053,400
Welland	32,500	352,500
		\$ 7,531,900
Western Division:		
Bruce	71,800	690,600

Huron	118,900	1,021,000
Perth	38,900	311,350
Oxford	79,000	800,200
North Waterloo	25,550	3,857,550
South Waterloo	21,900	711,350
Wellington	125,350	1,181,400
Brant	95,000	1,539,550
		\$ 7,815,400
Central Division:		
Grey	374,200	1,035,150
Simcoe	20,650	219,650
Simcoe	167,050	1,084,250
Haldimand	65,000	545,000
Peel	75,500	452,000
York	108,500	734,500
Ontario	80,500	817,000
Victoria and Haliburton	64,900	515,050
		\$ 5,196,750
Eastern Division:		
Durham	47,250	520,650
Peterborough	55,000	645,000
Hastings	106,350	952,250
Prince Edward	55,900	426,450
Lennox & Addington	40,300	429,000
Frontenac	106,350	1,106,850
Lanark	35,850	352,100
Leeds & Grenville	65,500	1,331,550
Dundas, Stormont and Glengarry	90,000	1,010,000
Northumberland	66,150	577,200
		\$ 7,892,450
Northern Division:		
Muskoka	185,800	1,858,000
Parry Sound	47,850	448,250
Timmins	1,100	39,950
Cochrane	441,000	232,050
Nipissing	33,100	330,050
Timiskaming	41,000	410,000
Algoma	22,250	340,000
Stouffville	22,250	340,000
Kenora	22,250	340,000
Fort Arthur	22,250	340,000
Fort William	41,200	624,800
Rainy River	4,750	68,400
		\$ 3,553,500
Total	\$7,012,360	\$76,502,400
Returned to Date:		
Toronto	\$1,819,250	\$29,454,700
Ontario	7,012,350	76,502,400
Domination	134,042,900	
Still Required	165,957,050	
Days of campaign elapsed: 9 days to go.		
91 subscribers to date, Ontario, 72,188.		
Canada, 111,274.		



# Your God— Your Country— Your Family— Call Upon You to Support Your Flag

A Victory Bond bought means the continuation of this trinity.

You are now privileged to exercise the greatest suffrage in the world.

## You Must Buy Victory Bonds

To buy is a vote for all that is dear to mankind; not to buy is a refusal to accept the great heritage left by our fathers.

REMEMBER—Victory Bonds save soldiers' lives—Victory Bonds are the one road to victory—Victory Bonds make the cash you value worth 100 cents on the dollar.

The money of a beaten nation is worthless.

Back of you is your credit; back of your credit is all you possess and all you are. Your credit is good because Canada's resources are limitless—because Britain and her Allies are undefeated. If Victory Bonds are not good the credit of Canada is not good and the credit of every man is worthless.

This cannot be, it will not be if you will be a loyal Canadian and buy Victory Bonds today.

God gave our soldiers the spirit, the purpose and the heart to fight.

Would you refuse them food and clothing?

Victory Bonds clothe, feed and support our soldiers, who are protecting our wives, children and all we possess.

## Buy Victory Bonds Today

Space donated by Massey Hall.

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Western Division:		
Bruce	71,800	690,600

## TRIBUNAL APPEALS STILL ROLLING IN

Four Thousand Have Already  
Been Recorded With  
Chief Registrar.

## DRAFT MOVES EAST

Major Barker Made Lieutenant-Colonel, and Other Promotions Announced.

Appeals against the decisions of the local exemption tribunals are being received at the rate of about half a thousand a day from Toronto military district. A total of well over 4000 appeals have now been sent in. Lieut. Col. R. H. Green, chief military representative for tribunals of Toronto district, states that six representatives for appeal tribunals will have to be chosen for Toronto, and these will likely be lawyers. The military headquarters staff officers and several hundred citizens were present to give them a send-off.

Two hundred and seventeen men appeared for military medical examination at the Toronto mobilization centre yesterday. Twenty-four of them were sworn in for active service. The C.E.F. enrolled 17 of these and the Royal Flying Corps seven. The C.E.F. recruits were signed up with the following units: Central Ontario Regiment, B. York and Simcoe Foresters and Forestry Depot, each 3; No. 12 Forestry Depot, and Artillery Brigade, each 2; Special Service Company, L.

Official announcement was made yesterday of the promotion of Major R. K. Barker to the rank of lieutenant-colonel and his appointment as commander of the 2nd Depot Battalion, 1st Central Ontario Regiment.

Major G. G. Mitchell, 48th Regiment, late of the 68th Battalion, became second in command of the 1st Depot Battalion, 1st C. O. R.

Lieut. Guy Dymond, 15th Battalion, is transferred to the 1st Depot Battalion, 1st C. O. R.

Lieut. J. E. Cunningham, 5th Battalion, is transferred from the D. D. A. C. to the 1st Depot Battalion.

Lieut. P. E. Greer, 9th Battalion, is appointed to the 6th Battery.

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