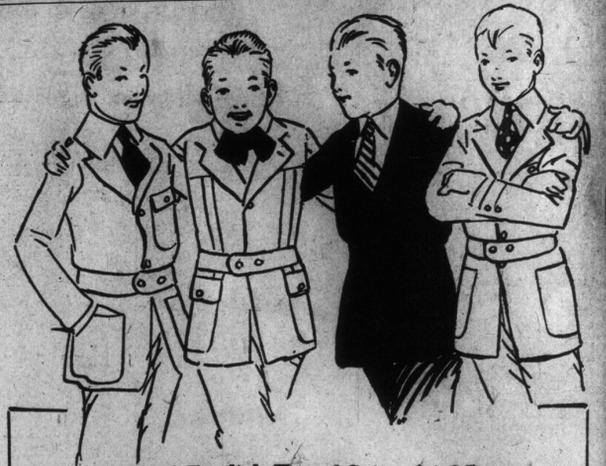


# Simpson's Great Two-Days' Sale of Boys' Better Class Clothing Starts Today

Ends Friday at 5.30 p.m.

Here are six items with which to begin the sale. Each one is offered for today at so unusual a saving that you cannot afford to miss them. However, the chief point concerning these six lines of boys' clothing that we want you to remember is that these are all high-grade goods, dependable materials, and perfectly made---clothing that no parents need be ashamed to let their boys wear.



### Boys' Fall Overcoats, \$5.95

150 coats that are well-tailored from imported Donegal and English tweeds, in rich greys and browns, showing neat patterns; slip-on and pinch-back styles. Sizes 25 to 35, ages 7 to 17 years. Sale special at ..... **5.95**

### English Tweed Raincoats, \$8.95

135 of our finest imported Tweed Raincoats, in rich shades of greys and browns, with big check linings. These coats are warm and perfectly rainproof. Slip-on styles with convertible collars, full length. Sizes 26 to 36, ages 8 to 18 years. Dollars less than their value. Sale price ..... **8.95**

### Boys' English Tweed Suits, \$4.85

Smartly tailored from neatly woven tweeds, in dark greys and browns, also dark olive browns, showing neat stripe patterns. Ideal school suits that will stand hard wear. Single-breasted yoke styles, with box pleats to belt at waist, and full-cut bloomers. Sizes 25 to 33, ages 7 to 15 years. Sale price ..... **4.85**

### Sale of Fine Serge Reefers

125 Fine Blue Serge Reefers, in double-breasted styles, with gold-plated buttons and emblem on sleeves. Styles are suitable for girls or boys. Splendid value. Sizes 26 to 33, ages 8 to 15 years. Remarkable saving on every one. Sale price ..... **5.85**

### Boys' Tweed Bloomers at 95c

Odd Bloomers of strong English tweed, full-cut styles, with belt loops and straps, with buckle at bottom. Made from dark grey and brown tweeds in neat patterns. Sizes 6 to 16 years. Sale price ..... **95c**

### Blue Serge Suits, \$6.95

100 Imported English Navy Blue Serge Suits, in single-breasted yoke Norfolk and pinch-back styles, with full-cut bloomers. Splendidly tailored and we guarantee the colors. For ages 6 to 12 years. Extraordinary sale special, at ..... **6.95**

## Big Value in Men's Shirts



Negligee Shirts, made from good quality shirting materials, in a large variety of striped patterns; light and dark grounds; a separate collar to match with each shirt; soft French cuffs, and laundered neckband. Sizes 14 to 16½. On sale today at the special price of... **.79**

### Other Furnishings

#### Men's Flannellette Nightrobes

Fine, soft English cloth, with striped patterns; extra length; wide cut, turn-down collar; sizes 14 to 18. Today, special price **1.00**

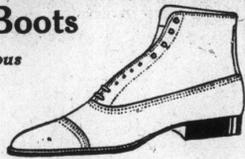
#### Men's Fleece-Lined Underwear

For fall and winter; soft, downy, fleecelined; natural shade; shirts and drawers; sizes 34 to 42. Today, per garment, special at **.75**

## The Latest Arrivals in Men's Fashionable Boots

Includes the Famous

### "Victor Gold Medal"



The increasing popularity of the "Victor" Boots has convinced us that there is a growing demand among the men of Toronto for high-grade footwear. This fall we have included in our range the "Victor Gold Medal" brand. It includes all the best features that a good boot should possess.

#### "Victor Gold Medal" Baby Kangaroo

It is a straight lace boot, made of baby kangaroo, on Earl last, with tip, highest grade of English oak, tanned soles, medium heel; a suitable boot for men of all ages. Widths A to D. Sizes 6 to 10. Per pair ..... **14.00**

## Women's Boot Special

Women's Boots, button or lace style, in gunmetal, patent colt and dongola kid leathers, with dull calf and black kid tops; Goodyear welt and McKay-sewn soles. All sizes 2½ to 7. Regular \$4.00 and \$4.50 values. Per pair ..... **2.95**

### Two Specials for Today

Semi-Indirect Fixtures, as illustrated, including 10-inch white moulded bowl ..... **5.50**

Art Glass Domes, like illustration, with fringe and overlaid ornament ..... **18.70**

Other Art Glass Domes, **\$13.00** and **\$13.70**. Special 6-room outfits **18.75**



### Hosts of Artistic Wall Paper To Benefit Your Home

Estimates Furnished Free of Charge. Our paperhangers and painters will do your work to your satisfaction. Phone 4141, 7641, Wall Paper Dept., for Estimator.

#### Suggestions for Living-rooms

Imported Tapestry Papers, foliage and scenic subjects, colored in new buff, grey and neutral tones, with other shades of brown, greens and old blues intermingled. These papers have a distinctive charm and lend themselves to tasteful decorating. Prices range at 35c, 50c, 85c and \$1.25.

#### Attractive Bedroom Papers

Chintz and Cretonne Papers are very popular, and they do make sweet and dainty rooms. New English designs in complete range of colorings. Many of these quaint styles have birds perched among the flowers. Large selections at 35c and 50c single roll.

#### Sanitas—Washable Wall Covering

For kitchens and bathrooms, new designs, including block and tile patterns, with figures in blue, green and brown; 48 inches wide. Per yard ..... **.30**

#### Nursery Papers

"John Gipsy" and "Nursery Rhymes" Papers, showing literary prints, clear-cut and extra well made; 21 inches wide. Per roll ..... **.50**

#### New Curtain Materials

Imported Bungalow Nets In this much wanted curtain material the range comprises nets suitable for every requirement, from the inexpensive yet durable qualities for use in kitchens and bedrooms up to the finest flax and fancy weaves appropriate for parlors and living-rooms. Conventions white, ivory and ecru in each of different varieties. 16c to \$1.65 yard.

#### Scrims and Marquisettes

To those who prefer something plainer on their windows our new scrims and marquisettes will appeal very strongly. Every season brings new styles, and those we have just opened up are extremely effective, some having double fancy borders in lace effect and others with durable lace edging, which are so easily made into popular sill length. 16c to \$1.45 yard.

#### Scotch Madras Muslin

Made in Glasgow, Scotland, madras muslin is one of the best wearing of all curtain goods, besides which it drapes softly and it is no trouble to launder, requiring neither starching nor ironing. The new designs are really most charming and include the daintiest of floral patterns and finest conventions effects in both white and ivory, while for side drapes there are some lovely self-colored muslins in rose, blue and fawn. Per yard, 26c to \$1.25.

#### Bag Lengths of Lovely Chintzes, 25c to \$1.50 Each.

We have gathered together on a large table a wonderful assortment of short ends of chintzes, measuring from ¾ to 1¼ yards in length, suitable for making linings or sewing bags, which are so much in demand at the present time. Practically every color is included, and the range is so large that choosing will be a pleasant task.

## The Register Will Close on Saturday Join the Home-lovers' Club Today



The Home-lovers' Club will receive applications for membership only three more days this season. Responsible persons who wish to buy furniture, rugs and draperies, and enjoy the privilege of deferred payments in addition to the Simpson low cash prices, are advised to make application at once.

Club members do not pay for this convenience in any shape or form; it is purely a store help to responsible people of moderate means who may not be able to pay all cash for their furnishings just when they are needed.

## Furniture at Reduced Prices For Today's Selling Only

- Brass Bed**, bright, polette or satin finish; heavy 2-inch posts, 1-inch top rail; special mounts and trimmings. Regular price \$16.50. Today ..... **13.15**
- Brass Bed**, heavy 2-inch posts and top rail; special ball corners; bright, polette or satin finish. Regular price \$27.00, for ..... **21.65**
- Divanette**, frame of genuine oak; fumed finish; can be used during day as settee, and double bed at night; has full spring seat, upholstered back; covered with imitation Spanish leather; bed has good spring, and a soft, comfortable mattress; divanette complete. Regular price \$39.00. Today ..... **31.95**
- Sliding Couch**, used during day as couch, at night as bed; covered with green denim. Special ..... **10.50**
- 15 only, damaged Mattresses**, sizes 4 ft. and 4 ft. 6 in. only. Regular price \$4.50. Today ..... **2.55**
- 50 only, Parlor Tables**, solid quarter-cut oak top, and birch mahogany finish, shaped tops, legs and shelves. Regular prices \$3.50 to \$3.75. Today ..... **2.35**
- Odd Bedroom Rockers**, solid oak, fumed and golden finish, box frames, pad seats, upholstered in genuine leather. Regular price \$3.50. Today ..... **1.95**

## New Rugs in Handsome Patterns and Good Wearing Qualities

### Heavy Fibre Rugs at Half Price

We offer the balance of our heavy Mourzouk Fibre Rugs at half price, as we cannot give them space, now that the new fall goods are arriving; plain centres, with band borders, key borders or Indian designs, and the same both sides. These rugs are suitable for inside as well as outside use. Size 4 ft. 6 in. x 7 ft. 6 in., regular \$6.50, today, half price, **\$3.25**; 6 ft. x 7 ft. 6 in., regular \$8.50, for **\$4.25**; 8 ft. x 9 ft., regular \$9.75, for **\$4.75**; 8 ft. x 10 ft., regular \$13.50, for **\$6.75**.

### Good Values in Tapestry Rugs

Just in time for the fall business is this new shipment of Scotch Tapestry Rugs, woven entirely in one piece without seam, and in new colors and designs suitable for any room.

- Size 7.6 x 9.0. Today ..... **13.50**
- Size 9.0 x 9.0. Today ..... **16.75**
- Size 9.0 x 10.6. Today ..... **18.75**
- Size 9.0 x 12.0. Today ..... **21.25**
- Size 10.6 x 12.0. Today ..... **26.25**

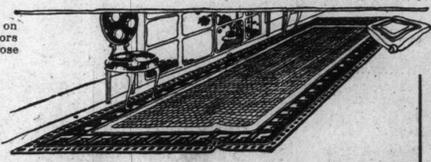
### English Wilton Rugs at Low Prices

These Imported Wilton Rugs, in a very useful and reliable quality, come in small conventional patterns, and in soft shades of blue, brown, fawn and old rose combinations.

- Size 6.9 x 7.6. Today ..... **24.00**
- Size 6.9 x 9.0. Today ..... **28.50**
- Size 6.9 x 10.6. Today ..... **33.50**
- Size 9.0 x 9.0. Today ..... **37.75**
- Size 9.0 x 10.6. Today ..... **44.25**

### Large Rag Rugs Reduced to \$9.95

Extraordinary reductions on odd Rag Rugs, in dainty colors and shades of grey, mauve, rose and green effects, in pretty chintz borders, and in three different sizes, 2 yards x 3 yards, 2 yards x 3½ yards, and 2½ yards x 3 yards. Regular values \$12.50 and \$15.00 each. All reduced for today's selling to ..... **9.95**



## Three Cut Glass Specials for Today

- Full six-inch size, pretty aster floral cut design; clear, evenly finished white blanks; \$1.75 value. Today ..... **.95**
- Eight-inch Aster Floral Design Flower Vases, corset shape; \$4.00 value. Today ..... **2.95**
- Cut Glass Fern Pots, floral design, footed, nickel-plated, metal lining. Today ..... **3.45**

## Tourist Trunks

Waterproof Canvas Covered Trunks, with wide hardwood slats, and heavy brass corners, lock and bolts, sheet iron bottom; neatly lined, and have divided tray. Sizes 34 and 36 in. Today's price

**\$4.95**

## Woodenware and Brushes

Folding Clothes Horses, 20 ft. of drying space when opened out; when not required it folds into a very small space; easily set up, 144 to sell today at, each ..... **.89**

Folding Ironing Tables, a very superior make, with cotton covered top board, which is 16 x 60 inches. Today ..... **1.98**

Clothes Baskets, hardwood splint, closely woven, oblong shape, good size. Today ..... **.75**

Polish Mops, the "Big Wonder" is a good big mop made of the very best material for cleaning and polishing hardwood floors, etc., complete with handle. Today's price is little more than half the price of polish mops of the same grade. Today ..... **.49**

Hair Brooms of a superior grade, specially suitable for large buildings and janitors' use, in 14, 16 and 18-inch sizes; complete with handles. The regular prices of brush brooms of this grade are from \$2.00 to \$4.50. Over 600 to sell today at, each ..... **1.95**

Clothes Wringers, the "Imperial," has enclosed cog, and warranted grade rolls: 36 to sell today at ..... **4.39**

The Standard Washing Machine, light and easy running, and a good washer. Today ..... **5.49**

# The SIMPSON Company Limited