## SAY WHAT IS NEED, AND GOOD FRIENDS WILL GIVE FREELY

Is It Coal For Cooking? Just Say the Word.

An incident which occurred this mornillustrates the willingness of people help one another in the midst of the uenza epidemic, provided the wants

influenza epidemic, provided the wants are known.

An Advertiser reporter called today at the kitchen door of the No. 4 Nursing Division Emergency Hospital in the basement of the Latter Day Saints' Church to inquire about the patients and to ask if anything was specially needed.

"Two hundred pounds of chestnut coal are what we need more than anything else just now. We have big coal to heat the building, but we can't keep the stove going with it," was the reply.

On the way downtown, the reporter mentioned the need of chestnut coal to an acquaintance who was standing on her veranda. Two minutes after reaching The Advertiser office, the reporter was called to the telephone.

Coming by Motor.

This was the message given over the wire: "It will be all right about that coal for the emergency hospital. Mrs. W——, next door, says she will see that they get it. She doesn't burn chestnut coal herself, so she is sending her car to her sister's house for 200 pounds."

## THIRTEEN RUSSIANS REMANDED TO JAIL

Out Yet.

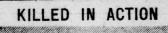
rural telephone lines throughout Sas-katchewan were tied up today. Tele-phone operators and entire operating staff of the Government of Saskatcheernment's refusal to grant a board of conciliation to adjust the question of wages.

The automatic system in Saskatoor City is being kept in operation.

### OLD-TIME REMEDY MAKES PURE BLOOD

common diseases and aliments—scrofula, or 30 good men. They must not be catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling, general debe favorably considered.

riches the blood, and in so doing renvice possible. This medicine has been clean and absolutely safe, as well as of peculiar and unequaled medicinal merit. Get Hood's, and get it now from any mail ship Leinster which was recently





Alleged Bolsheviki Cannot Get strange colony, the lucky people are

ENOUGH TROUBLES NOW WITHOUR THINKING OF MUNICIPAL ELECTIONS

Mayor Won't Discuss Question-Little Interest Shown as Yet.

There is but little stir in city hall cir-There is but little stir in city hall circles, so far regarding the municipal elections except in the clerk's office. Mayor C. R. Somerville bays: "We have enough troubles just now with the flu without looking for others. Besides, it is too early for this yet." City Clerk S. Baker has been busy for some time superintending the printing of the superintending the printing of the voters' lists, which it is expected will be ready for the public shortly. The work has all been done on the municipal printing plant in the city clerk's office. Hood's Sarsaparilla has been and still is the people's medicine because of its reliable character and its wonderful success in purifying, enriching and recity for ten years are dropping out this vitalizing the blood and relieving the year there are vacancies for about 20

Hood's Sarsaparilla purifies and en- LUCKNOW MAN LOST WITH TORPEDOED SHIP?

The official casualty list from Ottawa last night recorded that Pte. J. M. Finlon of Lucknow is missing and believed



### Look Ahead!

Will work always be plentiful? Will wages continue high?

If a change in present conditions should arrive have you ready cash to tide over a slack

Or if a golden business opportunity should beckon you after the war, would you be ready with the money?

Huron & Erie Savings Accounts will plant many feet on solid ground when the great day of victory dawns and the pursuits of peace are resumed.

Prepare! Open a Savings Account and build a substantial deposit.

While you save, make sure your account bears the Huron & Erie interest rate of

31/2%

per annum, payable half-yearly.

MORTGAGE CORPORATION

"Older than the Dominion of Canada." LONDON

442 RICHMOND ST. MARKET SQUARE. WINNIPEG. REGINA

ST. THOMAS. WINDSOR. T. G. Meredith, K.C.,

Hume Cronyn, General Manager.

## **MOTHERS ARE DOING** THEIR BIT WITHOUT **CARRYING INFECTION**

Think It Unwise To Go Out Nursing.

WOULD SPREAD DISEASE

Members of Clubs Have Children To Be Kept

In answer to an appeal to

PTE. GEORGE RICHARD, of Henself the Sali, who met death in action Septembers of the Sali murating and carring for those suffering from Spanish influenza, officials of the Union Mothers' Club assist in nursing and carring for those suffering from the Sali murating and carring for those suffering from the Sali murating and carring for those suffering from Spanish influenza, officials of the Union Mothers' Club assist in nursing and carring for those suffering from Spanish influenza, officials of the Union Mothers' Club assist in nursing and carring for those suffering from the Sali murating and found, what the mothers of the Sali murating and carring for those suffers the City have an action of

All the rails of the London and Lake Erie Railway and Transportation Company have been sold, and immediately will be torn up.

J. J. Gartshore of Toronto, brother of Lieut.-Col. W. M. Gartshore of this city, purchased the last 1,000 tons of steel from the line this week, the sum of \$54 a ton being paid. This final allotment is the steel which runs from London to Lambeth. Mr. Gartshore also purchased the other rails from Lambeth to Port Stanley, and the entire trackage is now sold. Bids for copper wire and other equipment are being considered. The rails will be handled in Europe by a Scottish concern, for for extending the result of the streets. Central will also be tracked. Streets. Central will also let telephone users know that there is a loan on, while the fire department will also be brought into service it is expected. Guests who leave calls for an early getaway in the hotels will be greeted thusly: "Good morning, Mr. Johnston. have you bought your Victory Bonds? It is now 7:15."

The A. B. C. of the Victory Loan will be distributed to all merchants in large bundles. They are requested to see that their customers each get to see that their customers each get to headquarters, number 7000, more pamphlets can be secured.

The blowing of whistles and the ringing of bells will start the campaign off next Monday morning at 9 o'clock. in Europe by a Scottish concern, for which Mr. Gartshore made the purchase. chase.

A good market for metal continues to exist, and if the line sells immediately a much larger amount will be secured than was suggested by the municipalities.

WHY SHOULD PRICE OF BACON RISE WHEN THE PRICE OF HOGS DROPS?

"Why is it that while the price of nogs dropped from \$18 to \$17 a hundred, the price of bacon went up 2 cents a pound?" This question was sprung on The This question was sprung on the Advertiser by an Essex County reader. The majority of the local butchers, when asked the question, stated that there has been no increase in the price of bacon since the price of hogs dropped, and they could give no reason why it

## VICTORY LOAN POSTERS WILL **COVER LONDON**

Organizer J. A. G. Clarke Talked to Canvassers Last Night.

Today the city of London was literally plastered with Victory Loan posters letting the citizens know that next week they will again have a chance to invest their savings in the best and safest way possible, and at

mill next Monday in police occurred on a cacel take warrising tender of the service of the servi

off next Monday morning at 9 o'clock. County Is Ready.
County Organizer G. E. Cork stated County Organizer G. E. Cork stated today that everything was in readiness for the county drive. The county canvassers, numbering 81, have all been instructed in their work, and meetings have been held all over the county. Literature has been distributed to the local committees and the village stores, postoffices, etc., will be "posted up" in a regular manner.

Honor roll cards will be hung in the postoffices and as each member of the community buys a bond his or her name will be written on the roll. Honor roll cards will also be given to rillagers to display in their windows, on the purchase of a bond.

L. H. Dampier, the old war horse of ore confidently expected that the jective of three million dollars for the and they could give no reason why it should increase, unless it be because of increased express rates.

County of Middlesex will be reached.

Last year the county raised \$2,120,750 for the Victory Loan.

### G. W. V. A. NEEDS FINANCIAL HELP TO RELIEVE DISTRESS AMONG THE FAMILIES OF RETURNED SOLDIERS

Many Cases Reported and Ne ed Is Urgent-Association Is Doing Good Work In City and County For Patriots and Their Dependents.

Many cases of distress among the wives and families of returned soldiers are being reported to the headquarters of the Great War Veterans. Secretary J. W. Cunliffe today stated that if relief were to be had for the people who were in immediate need, funds would have to be secured from the public, and through The Advertiser an appeal is made for money to carry on this necessary work.

Many cases of distress among the badge. A local jeweler, who is selling the badge as the crest of a ring, will be notified to discontinue the sale of the rings.

One member of the association is said to have sold his badge for the sum of \$70.

Recently the local command was able to secure the sum of \$250 for the wife.

sary work.

Last winter and all through the year, the G. W. V. A. has looked after scores of cases of distress in London and Middlesex County.

One case which came to the attention of the scoretory is that of Mrs. Mitchell

One case which came to the attention of the secretary is that of Mrs. Mitchell, widow of Sergt. Mitchell, who was recently killed in action. She is seriously ill with pnuemonia at 25 Glenwood avenue, and her five children are also suffering from influenza. Secretary Cunlifer visited the home, and found that there were no groceries or other necessary provisions. It is for such cases as these that relief is needed, and both the veterans and the Returned Chapter, I. O. D. E., are out of funds. Any donations will be gladly received by Secretary Cunliffe, and every dollar will be put to good use. Who will start the ball rolling?

COAL SECURED.

The Great War Veterans have prepared a form of declaration for the securing of coal for the families of sol-

COAL SECURED.

The Great War Veterans have prepared a form of declaration for the securing of coal for the families of soldiers. The applicant is required to make a statement as to the supply required, giving her husband's regimental number and unit, to tell how much coal is required and to state whether house is heated by furnace or stove. This will be sworn to before the fuel commissioner and signed by the secretary. So far twelve families have filled in declarations, and in each case coal has been and in each case coal has been

### Spanish Influenza

In Australian Opossum, Red Fox, Black Fox, American Grey Fox, Black Wolf, Natural Wolf, Alaska Sable, Hudson Seal, Taupe Wolf, Coon, Civet, Beaver, Ermine, in all the new models in capes and animal styles. Muffs in melon shape.

FUR SETS

carly buying.

Western Ontario's Mail Order House

FUR STOCKS ARE MOST

COMPLETE...

And it is indeed just as much of interest to us to show you these new ideas

as it will be for you to view them. Everything in the way of stoles, scarfs,

muffs, coatees and coats have been assembled for your inspection. Fur

prices are quite reasonable at the present. We advise all those who antici-

pate buying furs for either themselves or as Christmas gifts to make their purchases as early as they can. We will not attempt to describe the styles, but will only mention a few of the animals and prices, and again advise

Dyed Skunk Muff, in melon shape, full skins. Price Dyed Skunk Animal Scarf. Price .........\$18.00

American Grey Fox Sets, animal scarf, muff round, trimmed with head and brush. Price ... \$27.50 set White Thibet Muffs, at . . \$2.95, \$4.00, \$4.50 to \$7.50 White Thibet Neck Scarfs, at \$3.50, \$4.50 to \$10.00 Siberian Wolf Muffs, in taupe or black. Price . . . .....\$8.50, \$9.50, \$13.50 and \$18.50

Siberian Wolf Animal Stoles or Capes, at . . . . . .....\$7.50, \$10.00, \$12.50 to \$22.50 Children's White Goat Carriage Rugs, with pockets,

## "Viyella" and Nursery Flannels

We were fortunate in securing such a variety and quantity of these flannels under present conditions.

Viyella Flannels for ladies' waists, skirts and men's shirts. A good assortment of patterns and colorings suitable for every purpose. Guaranteed not to shrink; 31 inches wide. Price ......\$1.25 yard Plain All-Wool Nursery Flannels, 26 inches wide. Price ...... 80c yard Embroidered, scalloped and hemstitched edge at .....\$1.25, \$1.35, \$1.75 and \$2.25 yard 

COTTONS

High Grade English Sheeting, 80 inches wide. Special ......\$1.00 yard Bridal Cloth, superior fine cotton, splendid value; 36 inches wide. Price....25c yard

### Are the Overseas Christmas Packages

Ready?

you first aid in preparing your overseas boxes. Two centre counters on main aisle are now devoted to the display of soldiers' comforts and the sale of corrugated boxes for mailing. Also supplies of tinsel cord. ribbonzene, gummed ribbon, address labels, Christmas seals, tags, cards, tissue paper, Christmas table napkins, wax paper,

NOTE THE PRICES FOR CORRUGATED BOXES.

3-lb. box, size 8x4x4 inches... .......7c each, or 80c dozen 5-lb. box, size 91/2x6x41/2 inches ......8c each, or 90c dozen 7-lb box, size 10x7½x4½ inches ......9c each, or \$1.00 dozen Secure your supply while these

# FOR THE HALLOWEEN SUPPER. PRANKS AND FOLLIES



SPECIAL

Chinchilla and

Velour Coatings

Note the prices, qualities are

limited and cannot be dupli-

54-inch Chinchilla (navy only)

good weight, no lining required,

suitable for little boys' overcoats or girls' wear, also for young ladies' wear. Price....

.....\$2,50 yard

54-inch Velour, in natural grey,

dark shade, no lining required.

Splendid for the new full-

gathered coat. Price \$2.25 yard

Better secure what you need for the halloween festivities now, as each day will lessen the variety and assortment of decorations, witches, spooks and goblins. See these at stationery counter, opposite east side elevators.

Halloween Decorated Lunch Sets, in the owl and witch design, with one large decorated table cover, twelve table napkins, twelve doilies and twelve 

Halloween Decorated Table Cover, size 63x84 inches, in white with witch design or in the Halloween Doilies, size 6 inches, 2 dozen in pack-Halloween Plates, 5 inches in diameter 35c dozen Halloween Place Cards, 6 i a box 15c, or 1 doz. 30c Halloween Table Napkins (3 designs) .. 8c dozen Halloween Decorated Crepe Paper, for costumes or decorating halls, rooms or windows, 10 feet long, in six very attractive designs ..... 25c fold Halloween Decorated Crepe, in black witch and 

ing ......10c each



Large Pumpkins, in yellow cut-outs, for decorat-Large Witch Cut-Outs, in black and red 5c each

Black Cat, Witch and Pumpkins Cut-Outs ..... ......12½c package Large Cats, Witches and Pumpkins, for decorat-Halloween Seals in many designs ..... 121/2c box Yellow Crepe Paper Streamers, 21/2 inches wide, 60 feet long (also in black) ..........121/2c roll Black Crepe Paper, 10 feet long .......15c fold Orange Crepe Paper, 10 feet long ..... 15c fold Crepe Paper Caps for parties, in animal and bird

designs, 10c each; also caps, 7c each.

Afternoon Tea, 3 to 5:30 Chicken Broth with Salt Wafers 20c Cold Roast Lamb, Potato Salad,

Afternoon Tea. 3 to 5:30. Hot Tea Biscuits. Orange Mar-malade, Cup of Tea ......20c Chicken Salad, Thin Bread and Butter, Cup of Tea ......40c

Apple Pie, Cup of Tea ...... 40c Restaurant License No. 10-208

MOTOR AMALGAMATION TO TAKE CARE OF BIG

Recently the local command was able to secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of secure the sum of \$25° for the wife of \$25° f

BE RIGIDLY ENFORCED

FOUR IN ONE FAMILY

STRATFORD, Oct. 23.—The great far approximately one hundred deaths need here now in connection with the influenza epidemic is nurses. The influenza epidemic are doing fine work. voluntary workers are doing fine work, but they are unable to meet the de-The health authorities report that

The deaths overnight and during t Atkins: May Bishop, aged 10 years daughter of William Bishop, and the fourth of the family to die from th disease; Madaline Burleigh, aged 1 daughter of Thomas Burleigh; Mr

Meart & Werve Remedy

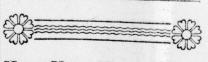


BLOOD PRESSURE

The local association recently has received a copy of the new constitution, under which a Dominion charter was granted to the organization. The incorporation dates from Octeber 9, 1915, and the charter contains some 124 sections governing the parent body and the local commands.

One specially significant feature of the charter is that which applies to the payment of dues. No member who is three months in arrears in his dues can be carried by the association, and all must turn in their badges when they have exceeded the limit in non-payment. A member must not sell his badge, but must return it to the association, which will compensate him for the cost of the branch of the charter of the charter is that which asplies to the payment of dues. No member who is three months in arrears in his dues can be carried by the association, and all must turn in their badges when they have exceeded the limit in non-payment. A member must not sell his badge, but must return it to the association, which will compensate him for the cost of the charter of the charter is that which asplies to the payment of dues. No member who is three months in arrears in his dues can be taken internally. A member must not sell his badge, but must return it to the association, which will compensate him for the cost of the charter is that which applies to the payment of dues. No member who is three months in arrears in his dues can be taken internally. A transaction which will probably have more far-reaching results, both from a manufacturing and financial standpoint, than any other recent event in motor circles has just been consumant in motor circles h This Remedy is a wonder; it builds up

FIFTY MORE AT HAMILTON HAMILTON, Oct. 23.-Fifty new cases of Spanish influenza and six deaths were reported at the health office today. So



Keep Your Kodak Busy

and do not forget the boys at the front with "snapshots" of the home, the home folks and home doings, as these go far toward making lighter hearts and happier faces. Catalogues and

Kodak literature free on request. J. H. Back & Co. 210 DUNDAS STREET.



