

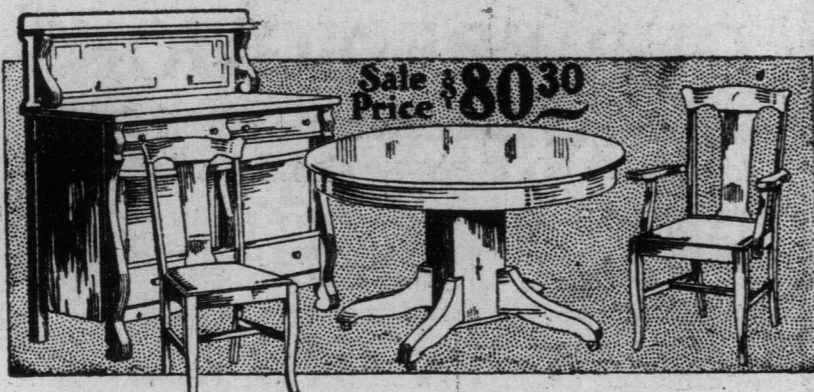
Store Opens at 8.30 a.m.

1898---Twenty-First Anniversary, Coming of Age Year---1919

Store Closes at 5.30 p.m.

Simpson's February Furniture and Furnishing Sales

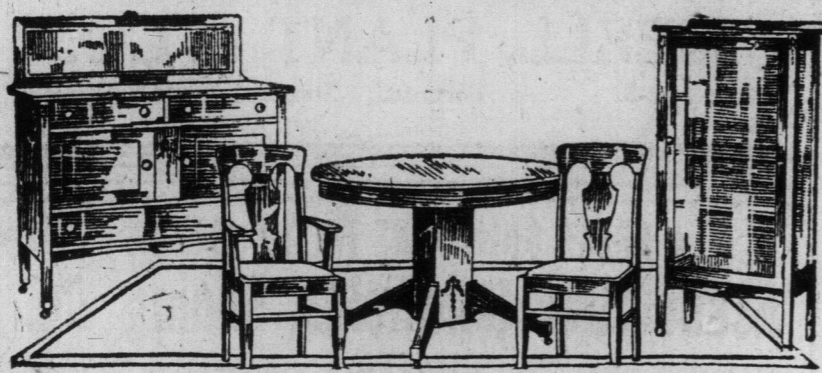
This \$107 Dining Suite for \$80.30



Eight Pieces

Buffet, genuine quarter-cut oak, heavy colonial design; beveled plate mirror. Extension table, solid quarter-cut oak top; extends to 6 feet. Dining-room chairs, selected quarter-cut oak; movable seats, upholstered in genuine leather; 5 small and 1 arm chair. Fumed or golden finish. 8 pieces complete. Regular price, \$107. February Sale price \$80.30

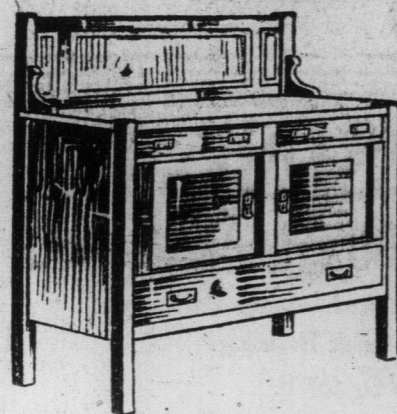
This \$98.75 Dining Suite for \$59.15



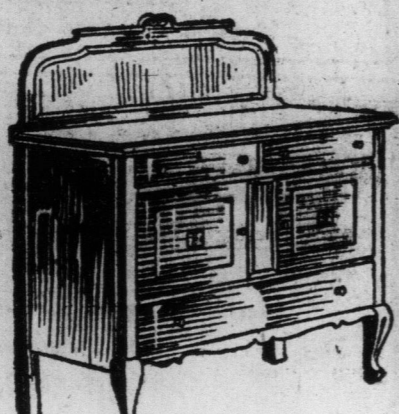
Nine Pieces

Walnut finish; buffet, china cabinet, extension table, and set of chairs. Buffet, 48-inch case, with mirror. Extension Table, 48-inch top; pedestal base; shaped feet; extends to 6 ft. China cabinet, glass doors and ends; 3 shelves; 5 small and 1 arm chair; movable seats; upholstered in imitation Spanish leather. 9 pieces complete. Regular price, \$98.75. February Sale price \$59.15

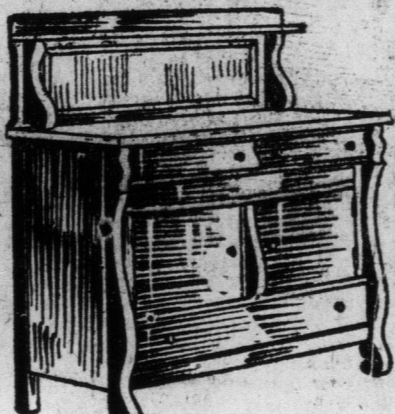
Six Big Specials in Buffets



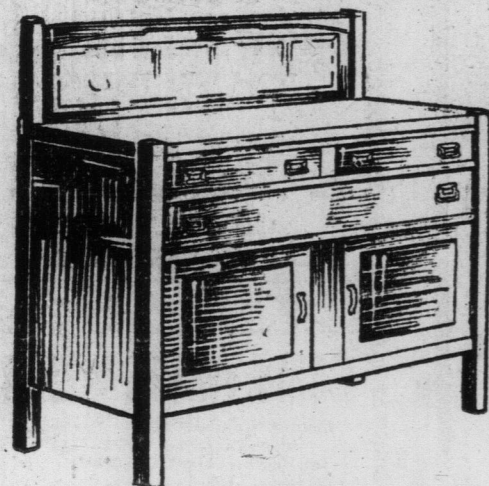
\$36.50 for \$26.85
Buffet, illustrated, 48-inch case, mission design, solid oak, fumed or golden finish. Beveled mirror. Regular price, \$36.50. February Sale price, \$26.85



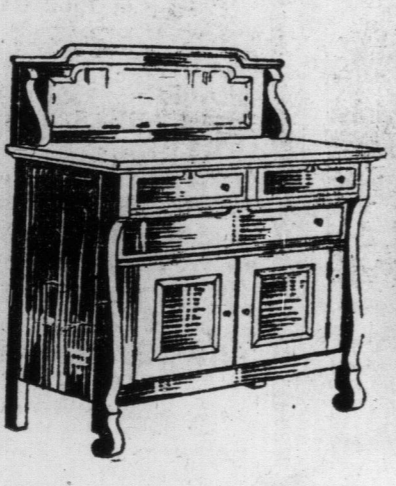
\$39.75 for \$26.95
Buffet, illustrated, solid quarter-cut oak, fumed or golden finish. Beveled plate mirror. Regular price, \$39.75. February Sale price, \$26.95



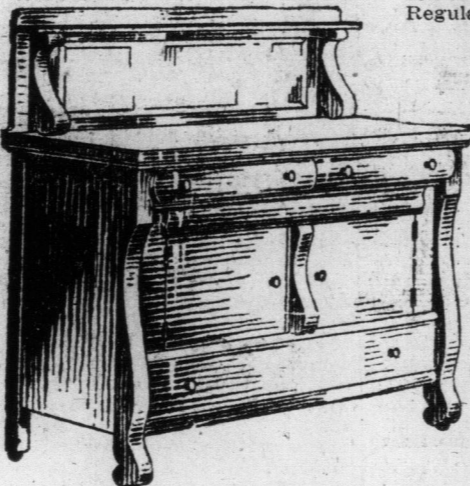
\$45.75 for \$32.35
Buffet, illustrated, selected quarter-cut oak, fumed or golden finish. Beveled plate mirror. Regular price, \$45.75. February Sale price, \$32.35



\$44.75 for \$29.95
BUFFET—Illustrated. Genuine quarter-cut oak, fumed or golden finish. 50-inch case. Mission design. Plate mirror. Regular price, \$44.75. February Sale price, \$29.95.

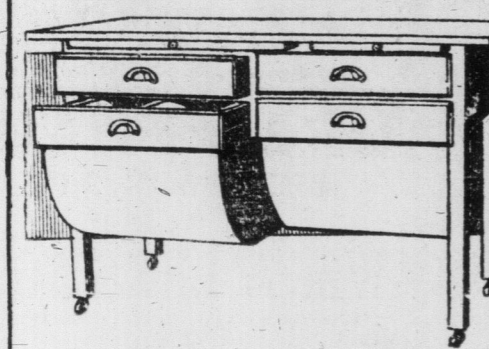


\$38.75 for \$27.35
BUFFET—Illustrated. Selected quarter-cut oak, colonial design. 48-inch case. Regular price \$38.75. February Sale price \$27.35.

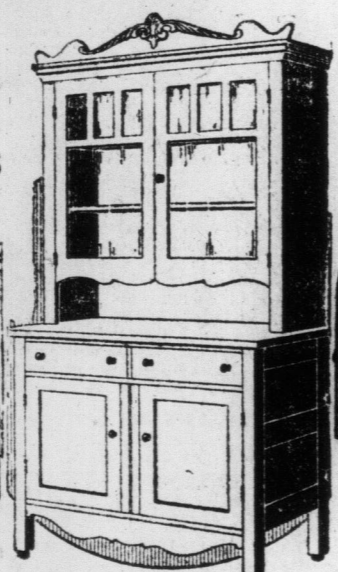


\$48.50 for \$33.85
BUFFET—Illustrated. Genuine quarter-cut oak, fumed or golden finish. 52-inch case. Regular price \$48.50. February Sale price \$33.85.

Kitchen Cabinets and Cupboards at Special Sale Prices



\$13.25 for \$9.95
KITCHEN CABINET—Illustrated. Maple, natural finish. Size of top 26 x 48 inches. Regular price \$13.25. February Sale price, \$9.95.



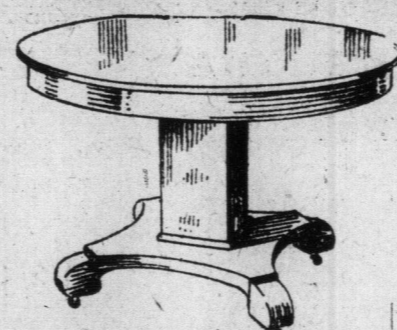
\$22.75 for \$17.95
KITCHEN CUPBOARD—Illustrated. Elm, golden finish. Double glass doors on top. Regular price \$22.75. February Sale price, \$17.95.



\$49.00 for \$38.95
KITCHEN CABINET—Illustrated. Genuine oak case. Flat finish. Has tilt flour bin and sifter, 7-piece glass spice set, white enamel interior, roll shutter front, porcelain extension top, sliding wire shelves, cutlery drawer, metal bread drawer. Regular price \$49. February Sale price, \$38.95.

S-P-E-C-I-A-L!
15,000 Yards Felt Base Oilcloth
52c Sq. Yd.
It is well seasoned and heavily glazed. Choose from good designs in great variety of floral, tile, wood and conventional effects. Sanitary and easily cleaned. Bring your sizes and shop early. Two yards wide only. Square yard, .52
Simpson's—Fourth Floor.

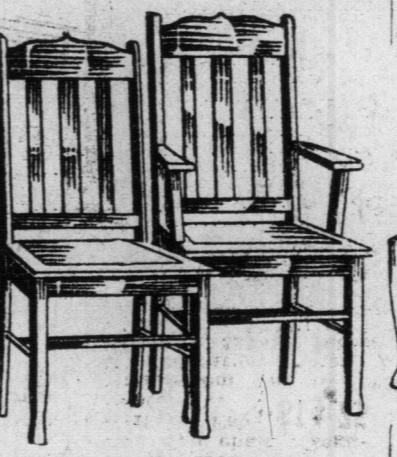
Tables and Chairs Reduced



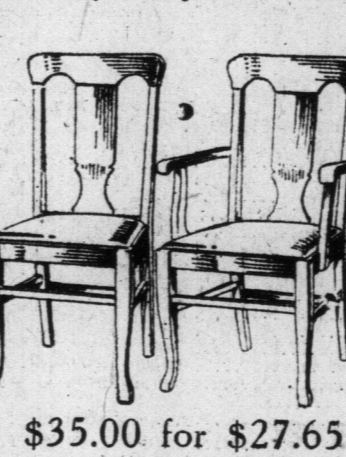
\$30.00 for \$22.95
Extension Table—Illustrated. Solid quarter-cut oak top. Colonial feet. Extends to 6 feet. Regular price, \$30.00. February Sale price, \$22.95



\$29.50 for \$21.45
Extension Table—Illustrated. Solid quarter-cut oak top. Colonial feet. Extends to 6 ft. Regular price, \$29.50. February Sale price, \$21.45



\$19.00 for \$14.75
Dining-room Chairs—Illustrated. Surface oak—golden finish. Upholstered seats. 5 small and 1 arm chair. Regular price, \$19.00. February Sale price, \$14.75



\$35.00 for \$27.65
Dining-room Chairs—Illustrated. Solid quarter-cut oak, fumed or golden finish. Slip seats, upholstered in genuine leather. 5 small and 1 arm chair. Regular price, \$35.00. February Sale price, \$27.65

Dining-room Chairs—Surface oak—golden finish. Upholstered in imitation leather. 5 small and 1 arm chair. Regular price, \$23.75. February Sale price, \$17.00

We Prepay Shipping Charges on All Purchases of \$10 or Over to Any Station in Ontario.

Home-Lovers' Club

Especially is this service convenient for customers who do not wish to make full payment at time of purchase. Club members may purchase furniture and furnishing the club way by making a cash deposit and spreading balance over an arranged period. No extra charge, no interest of any kind for the club service--Secretary, 4th Floor.

\$75 Rugs at \$63.95

\$75.00, for \$63.95—Wilton Rugs of fine quality—handsome Oriental designs—up-to-date colorings. Size 9 ft. x 12 ft.



\$132.00, for \$119.75—Seamless Wilton Rugs, extra fine quality, good assortment of designs. Size 9 ft. x 12 ft.
\$45.75, for \$39.95—Heavy Wilton Rugs, with Oriental patterns, rich colors. Size 6 ft. 9 in. x 9 ft.
\$47.95, for \$37.95—One-piece Axminster Rugs, imported quality, handsome medallion designs. Size 9 ft. x 12 ft.
\$79.50, for \$69.95—Seamless Axminster Rugs, brown, green and tan shades, in medallion patterns. Size 8 ft. 3 in. x 10 ft. 6 in.
\$49.00, for \$39.95—Brussels Rugs, in small patterns—hard-wearing quality, and soft colorings. Size 9 ft. x 12 ft.
\$11.75, for \$8.95—Brussels Rugs, small size for hall or den use, brown and tan shades. Size 4 ft. 6 in. x 6 ft.
\$22.50, for \$16.95—Scotch Tapestry Rugs, in Oriental and floral effects, useful colorings. Size 9 ft. x 10 ft. 6 in.
\$15.00, for \$11.95—Tapestry Rugs, for bedroom or living-room wear. Size 7 ft. 6 in. x 9 ft.
\$10.50, for \$5.25—Jute Reversible Rugs, stencilled in small designs on both sides, blue, green and brown colorings. Size 9 ft. x 10 ft. 6 in.
\$1.25, for 89c—Useful Rag Rugs, well made in mottled and striped effects. Size 2 ft. 3 in. x 3 ft. 6 in.

\$13.25 Congoleum Rugs, \$9.95

Congoleum Rugs—Well seasoned, sanitary, serviceable, made in one piece. Size 7 ft. 6 in. x 9 ft.

Brussels Stair Carpet, \$2.29 Yard

English Made—Heavy Quality.
95c Yard, at 48c Yard—Hemp Stair Carpet, reversible, small, neat patterns, in three colorings. 27 inches wide.
59c Square Yard, at 52c Square Yard—Felt Base Oilcloth, well glazed back, range of patterns, suitable for all purposes.
Simpson's—Fourth Floor.

Repp Portieres \$7.98 Pair

Heavy reversible repp, with tapestry banding down one side and across the bottom. Self colors of green and red. Today, special, pair, \$7.98.

Egyptian Cloth Portieres, \$12.98 Pair

Bright silky fabric. Rose, green, brown, red or blue, trimmed with tapestry banding in harmonizing tones. Regularly \$15.25. Today, pair, \$12.98.

Six "Specials" in Chenille Portieres

\$3.98, \$5.98, \$7.39, \$8.98, \$9.45 and \$10.45.
Plain shades, with colored bands and deep festoon fringe. February Sale prices, pair, \$3.98, \$5.98, \$7.39, \$8.98, \$9.45 and \$10.45.
Simpson's—Fourth Floor.

Set Fixtures, Shades and Bulbs Complete, \$29.95

Illustrated. Some shades tinted. Metal is brushed brass finish. Installed free in Toronto. No charge for fees or joints. February Sale special, today, \$29.95.
Simpson's—Sixth Floor.



The Robert SIMPSON Company Limited