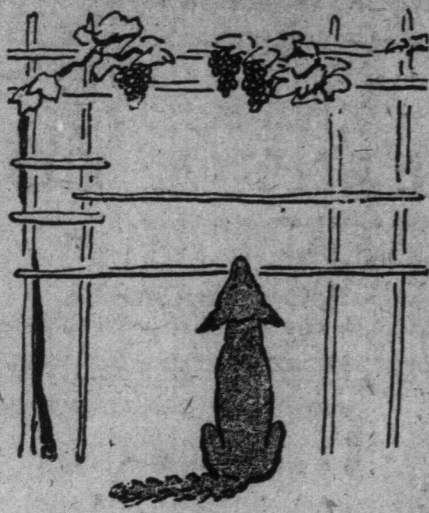


# ON SALE TODAY AT SIMPSON'S

## HOMELOVERS' HOMILIES



"Thou shalt not covet" is not an easy command to obey. We all occasionally have to "toss up" at least to a sort of "sour grapes" feeling. But at any rate you need not covet your neighbor's furniture—for with the convenient arrangement offered by the Home-Lovers' Club the best furniture is within the reach of all home owners.

## The February Sale Brings Tempting Bargains in Rugs and Linoleums

**\$97.50 for \$79.50**  
Imported Wilton Rugs, size 9' x 12', extra close weave, Oriental design and rich coloring.

**\$59.75 for \$47.95**  
Fine Seamless Wilton, size 9' x 10' 6", fringed ends, soft shades of green, tan and old rose coloring.

**\$49.75 for \$39.75**  
Heavy Wilton Rug, size 9' x 12', medallion pattern, in tan and brown shades.

**\$75.00 for \$59.75**  
Extra heavy Saxony Wilton Rug, size 9' x 12', in grey, with trellis design, and soft chintz colors in border.

**\$49.75 for \$39.75**  
Strong Wilton Rug, size 9' x 10' 6", small all-over design, soft shades of blue and rose combination.

**\$25.00 for \$19.75**  
Small Axminster Rug, size 6' x 9', plain colored centre, with fancy chintz border across each end, dainty bedroom rug.

**\$26.75 for \$21.95**  
English Wilton Rug, size 6'

### Wool Smyrna Rugs \$2.49

A Very Heavy and Strongly Woven Reversible Smyrna Rug, in mottled shades with plain banded border at each end; size 24 x 48 inches. Regular \$35.00, for each \$24.95.

Washable Bathmats, English-made, heavy cotton, fast colors, in shades of green and old rose; size 27 x 34 inches. Regular \$3.50, for each \$2.49.

Japanese Matting Rugs, closely woven, in quaint Japanese figures and designs; suitable for bedroom use; size 4 ft. 6 in. x 7 ft. 6 in., for \$8c.

Serviceable Oilcloth Mat, woven from cuttings of table oilcloth strongly pleated together, mixed and assorted colorings; suitable for bathroom or kitchen; size 18 x 35 inches, each, 29c; 18 x 23 inches, each, 39c.

Heavy Peilbass Oilcloth, about 1,000 yards of this hard wearing and serviceable floor covering, thoroughly seasoned and in good tile, conventional and block patterns; two yards wide. Per square yard, 89c.

9' x 7' 6", very fine quality, in a new ribbed weave, two-tone effects, in soft shades, suitable for bedroom use. \$25.00 for \$15.95

Tapestry Rugs, assorted sizes, made up from odd lengths of Scotch tapestry carpets, in mixed colorings, serviceable bedroom rugs. \$95.00 for \$62.95

Fine Wilton Rug, size 9' x 12', very closely woven, in shades of deep plain rose, centre, and lined border, handsome dining-room rug. \$95.00 for \$48.75

Handsome Wilton Rug, size 9' x 12', in shades of light cream, rose and green colors, suitable for parlor. \$65.00 for \$49.75

Heavy Wilton Rug, size 9' x 12', small all-over design, and serviceable shades of green, blue and old rose. \$55.00 for \$42.95

Fine Seamless Wilton Rug, size 9' x 9' x 10' 6", splendid English quality, in soft shades and Persian design.

## The February Sale Offers You Furniture of Standard Quality Below the Standard Prices

Buffet, in surface oak, golden finish, with large oval beveled plate mirror. Reg. \$22.00. February Sale, \$16.50.

52-in. Buffet, with plank top, colonial pillars, cutlery and linen drawers. Reg. \$41.00. February Sale, \$28.65.

Buffet, of genuine quarter-cut oak, in fumed or golden finish, colonial back and mirror. Regular \$38.50. February Sale, \$34.00.

54-in. Buffet of genuine quarter-cut oak, in fumed or golden finish, beveled plate mirror. Reg. \$45.50, at \$34.00.

Extension Table of solid oak, in fumed or golden finish, with 42-in. top, square pedestal. Reg. \$14.25, at \$10.15.

Extension Table of solid quarter-cut oak, with 45-in. top, fumed or golden finish. Regular \$20.00, for \$15.45.

Extension Table of solid quarter-cut oak, fumed or golden, heavy barrel pedestal. Regular \$22.75, for \$16.95.

Odd lines of slightly imperfect Sample Dressers, in ivory satin finish. Regular \$31.50 to \$39.00, for \$19.50.

Dressers of genuine veneered mahogany base, also genuine quarter-cut oak, highly polished. Regular price \$28.25, for \$23.50.

Full-shaped Chiffoniers to match above, having fine, easy-sliding deep drawers. Regular \$27.75, for \$23.00.

Brass Bed, with heavy 2-in. posts, special top rail, caps and 5 fillers. Regular \$19.50. February Sale, \$14.95.

Brass Beds, special ball corners, top rail, 2-in. posts and 1-in. spindle. Regular \$30.00. February Sale, \$24.65.

Mattresses, filled with jute felt and deeply tufted, built in layers, not stuffed. Reg. \$11.50. February Sale, \$8.45.

45-lb. Mattresses of blown cotton, deeply tufted, roll edge, art ticking, soft and comfortable. Regular price \$12.00. February Sale, \$9.95.

Mattresses of cotton felt, in full weight, imperial edge, built in layers. Regular price \$17.75, for \$15.75.

Mission Library Tables, of genuine quarter-cut oak, in fumed or golden finish. Regular \$21.50, for \$15.95.

Parlor Suites, settee, arm chair and arm rocker, of birch mahogany. Regular \$31.50. February Sale, \$21.95.

Parlor Suites of birch mahogany, settee, arm chair and arm rocker, covered in mixed tapestry. Regular price \$35.00, for \$25.25.

Parlor Suites of birch mahogany finish, settee, arm chair and arm rocker, covered in mixed tapestries. Regular price \$45.50. February Sale, \$33.95.

Pillows, mixed feathers, encased in good grade of ticking, Per pair, 95c.

Pillows, choice chicken feathers, weight 6 lbs. Size 19 x 26. Per pair, \$1.50.

## Arrow Shirts 4 for \$5 or \$1.29 Each

They are the kind that sell ordinarily at \$1.50 and \$2.00—we have some of the same patterns and qualities in our regular stock at \$1.50 and \$2.00. But these were purchased at a big discount, being the odds and ends of "Arrow" factory. Soft and laundered cuff styles. Sizes 14 to 17. Only three or four hundred shirts in the lot, so you will be obliged to come early.

## \$1.25 Winter Undershirts 69c

500 Men's Heavy Winter Undershirts (no drawers to match). They are heavy weight, rib knit, with thick, soft, warm, velvety fleeced lining. Double-breasted. Sizes 34 to 44. Regular \$1.25. Because we have no drawers to match they will be on sale today at 69c.

## Two Bargains in Knitted Mufflers

Men's, Boys' and Women's Mufflers, fibre silk knitted, with fringed ends. They come in plain grey, black with white, black with blue, black with red. Greatly reduced for clearance today at, each, 49c.

Men's, Boys' and Women's Mufflers, grey only, mercerized, honey-comb knit, fringed ends. Regular 60c. Today, 29c.

## Shirts for Big Men

Negligee style, good quality, neat striped patterns. They come in soft double French cuffs, also laundered cuff styles. Sizes 16 1/2 and 17 only. Regular 75c and \$1.00. On sale today, because there are only two sizes, at 49c.

## Boys' Sweater Coats 59c

Boys' Sweater Coats, in grey only, have storm collars, two pockets; ribbed knit. Sizes 26 to 32. Regular \$1.00. Today, special price, 59c.

## Boys' Winter Suits With Extra Pair Bloomers \$5.95

We consider this the best value that \$5.95 can buy anywhere. The coat is a single-breasted Norfolk model, with belt, and pleats on both back and front; bloomer pants are durably lined. The material is a good wearing winter weight twill in a desirable fawn shade. Sizes 7 to 12 years.

## Special Selling of Silverware Begins Today

Here are nine items for the first day of the sale, which will be continued from day to day, with stirring values. No phone orders please.

- 100 Casseroles, bake or pudding dishes, in brown fireproof ware with cover, fitted in a pierced silver-plated frame, with handles. Value \$2.75 each. Today, \$1.75.
- Pie Plates, with fireproof lining, in pierced silver-plated frame. Value \$2.00. Today, \$1.49.
- Set of Six Rogers' Silver-plated Teaspoons, full size, bright finish. Regular \$1.00 per dozen. Today, set of six for 79c.
- Silver-plated Cake Plates, in bright and satin finishes, hand engraved decoration. Regular value \$2.85. Today, \$1.98.
- Silver-plated Bread Trays, in plain bright and satin and bright finishes, with engraved decoration. Regular value \$3.25. Today, \$2.15.
- Biscuit or Cracker Jars of heavy clear glass, in a fancy cut-glass pattern with silver-plated top. Regular value \$2.35. Today, \$1.98.
- Silver-plated top. Regular value \$2.35. Today, \$1.49.
- Silver-plated Butter Dishes in a plain bright finish, complete with cover and drainer. Regular value \$4.50. Today, \$2.98.
- Silver-plated Bake or Pudding Dishes, in plain design and finish with separate rim and cover. Regular value \$5.50. Today, \$4.50.
- Water or Lemonade Jugs of heavy clear glass, in fancy cut-glass pattern with silver-plated top. Regular value \$3.25. Today, \$1.98.

## Men's Clothing Overcoats to Sell at \$12.95

The offering consists of a group of Chinchilla and Tweed Coats, also a few grey and black meltons; slip-on style, Lloyd style, ulsterette and Chesterfield models. Sizes 34 to 44. Various odd garments, representing values all the way up to \$20.00. Today, each, \$12.95.

## Strong Tweed Suits to Sell at \$12.45

These Men's Suits are made of serviceable tweed fabrics in brown and grey stripe and check patterns. Coats are single-breasted, three-button models; strongly tailored and excellent fittings. Sizes 36 to 44.

## Serviceable Trousers \$2.95

Strong Trousers, made of grey herringbone tweeds; have two side and two hip pockets, and plain bottoms. Sizes 32 to 42. Exceptional value is offered in these trousers at \$2.95.

- Fur Caps**  
Men's Caps of electric seal, marmot, French otter and Korean beaver; wedge shape caps with good quilted linings. Regular \$2.50, \$3.00 and \$3.50. All reduced to \$1.95.
- Cloth Caps**  
Men's Warm Winter Caps of various overcoating cloths, with and without inside earbands. There are both 4 and 8-piece top styles. Our regular prices of \$1.25 and \$1.50 reduced to 95c.

## Store Closed Saturday and Monday Do Your Shopping Today

Complying with the order of the fuel controller.

This store will remain closed Saturday, February 9, and Monday, February 11. Customers are invited to do their extra shopping today.

## Women's Boots

That Are Stylish, Neat and Good Quality—Special Price \$4.45

Several hundred pairs of Women's High-grade Boots. Every pair is correct and desirable in style, and an unusual value. The leathers are grey, brown and black kid, patent calf and gunmetal; button and lace styles, with plain vamps, fancy toe caps; Goodyear welt, flexible McKay sewn soles; Spanish and Cuban heels. Sizes 2 1/2 to 6. Every pair means a great saving. Today, per pair, \$4.45.

## Women's Small-Sized Boots, Today, at \$1.99

About 700 pairs of Women's Boots, in sizes 2 1/2, 3, 3 1/2 and 4. There are patent calf, dongola kid and gunmetal leathers; plain vamps, and patent and kid vamps; Cuban and Spanish heels. Because the large sizes have been sold these are being offered today at \$1.99.

## Men's Boot Sale \$5.45

Aylmer and Astoria Boots

This lot of Men's Boots includes Astoria, Aylmer and other well-known brands in dongola kid, gunmetal, patent calf and mahogany calf leathers; straight lace and Blucher styles, in all sizes from 5 to 11. These are handsome, stylish boots, well built, and of fine qualities. Every pair is an exceedingly attractive value at this special price of \$5.45.

## Men's Good Boots, \$2.89

About 200 pairs of Men's Gunmetal Boots, in Blucher style, with round toes, solid leather standard screw soles, covered channels; a splendid boot for semi-dress and light work. Sizes 6 to 10. Regular price \$4.75. Special today, \$2.89.

## Special Purchase and Sale of Boys' Boots

These boots were made for a western retailer, but because of not being finished on time were canceled. The manufacturer then offered them to us at a tempting discount. The result is this special offer for today. There are 650 pairs in the lot—divided into three groups, as follows:

- Boys' Gunmetal Blucher, neat round toe, good heavy leather sole. Special for today. Sizes 8 to 10 1/2, \$1.49; 11 to 13, \$1.79; 1 to 5, \$2.19.
- Boys' Box Grain Boots, Blucher cut, heavy viscolized soles; every pair guaranteed. Special for today. Sizes 11 to 13, \$2.19; 1 to 5, \$2.49.
- Boys' Heavy Tan Blucher, heavy viscolized sole, guaranteed counters and box toes. Sizes 1 to 5 1/2. Special for today, \$2.79.

## Girls' Gunmetal Boots, \$2.89

Girls' Gunmetal Boots, in button and lace styles; neat-fitting toe shape; good heavy leather soles and low heels. Sizes 5 to 7 1/2, \$2.19; 8 to 10 1/2, \$2.39; 11 to 2, \$3.89.

## NOTE No Phone or Mail Orders Taken for Sale Boots.

## Hosiery

For Men, Women and Children, Emphasizing the Advantages of Attending February Hosiery Sale.

Each of these items is a special value—better than you can possibly obtain in the usual course of business. We advise you to stock up during this sale.

Women's "Penguin" Plain Black Cashmere Stockings, winter weight, 3-ply heel, toe and sole. Sizes 8 1/2 to 10. Seconds of a \$1.00 line. Today, 59c.

Women's Plain Cashmere Hose, medium weight, black and white. Usual \$9c value. Today, 75c.

Women's Fine Cotton Hose, black, white and brown; manufacturers' seconds of a 39c line. Today, 23c.

Women's Thread Silk Hose, seconds of a \$1.35 guaranteed brand. Deep ribbed top. Black, white and colors. Today, 3 pairs for \$1.85; per pair, 66c.

Women's Fibre Silk Ankle Hose, mill seconds of a 75c line, high silk leg; black, white and colors. Today, 49c.

Women's Lisle Thread and Cotton Hose, seconds of a 50c line, close weave; black, white and colors. Today, 33c.

Women's Silk Lisle Hose, extra fine thread, closely woven, mill seconds of \$1.25 line; black, white and colors. Today, 59c.

Girls' Silk Finished Lisle Thread Stockings, close one size one ribbed; black and white. Worth 50c. Today, 35c.

Children's imported Lisle Thread Sox, plain colors and colored stripes. Usual 25c to 50c qualities. Today, 15c.

Men's Silk Sox, seconds of a 75c quality, a well known guaranteed brand; black, white and colors. Sizes 9 1/2 to 11. Seconds \$1.95.

Men's All-Wool Plain Black Cashmere Sox, fine quality, nice weight. Sizes 9 1/2 to 11. Seconds of a 65c line. Today, 49c.

Women's "Gordon" Brand Silk Hose, samples and factory odds and ends. Full fashioned from heavy pure thread silk. In the lot are colored checks, lace effects and plain colors. Worth \$2.25 to \$3.60. Today, \$1.79.

Children's Fin Wool Cashmere Hose, seconds of "Little Dimples" and "Little Darlings" brands. Black and white. One and one ribbed finish and seamless. Black in sizes 4 to 7. Sizes 4 to 8 1/2. Today, 59c.

Women's "Penguin" Brand, plain Black Cashmere Hose, good weight, knitted close and seamless, three-ply heel, toe and sole. Seconds of a \$1.25 line. Today, 75c.

Women's Fibre Silk Ankle Hose, with deep lisle thread top, a wonderful range of popular shades, including black and white. Usual 85c value. Today, 75c.

## Dress Goods Bargains

Chiffon Taffetas, lovely changeable shadings, and a fine range of the newest pair spring colorings. Great value at \$1.79.

Colored Duchesse Dress and Skirt Silks, plenty of the new blues, browns, greys, wine, green and other greatly wanted shades, in this big Friday offering. Per yard, \$1.55.

Japanese Pongees, in natural shades. Regular \$8c, on sale today at 67c. Regular \$1.10 quality pongees, today at 89c.

Ivory Wash Satins, 1 yard wide, 300 yards only of this popular silk-satins. Regular \$1.79. Today \$1.45.

86-inch Ivory Habutai Silks. Regular 65c and 89c per yard. Friday bargain price, 55c.

Corduroy Velvets—Clearing out all odd ends and colorings of 27-inch Corduroy Velvets. Altogether there is good selection, nearly all in the wanted darker colorings. Per yard, 49c.

## 1,000 Yards Silk Warp Poplins at \$1.29

A good color range, also black. A rich silk sheen poplin, worth \$1.29 and \$1.49. Today, yard, \$1.29.

All-wool Serges, our regular old standard qualities reduced for big selling today. Navys and blacks, 50 and 52 inches wide. Regular \$2.00. Today, per yard, \$1.89.

Broadcloth Special—Fine French and British makes in fashionable shades of browns, wine, green, blues, taupe, greys, navy and black; shrunken and spot-proof. Regular \$4.00 and \$4.50. Today, yard, \$3.75.

Black Poplins and Santopys at \$1.79. All pure wool in fast blacks, \$2.00 and \$2.50 values. 40 to 50 inches wide. Today, yard, \$1.79.

Black and White Checks, 69c. British worsted checks, in all the wanted sizes of checks. 75c values, 42 to 50 inches wide. Today, per yard, 59c.

## Lining Department

2,000 Yards of Brocade Satens, regular 69c. All the colors including white, ivory and black. Rich satin sheen. 40 inches wide. Today, per yard, 49c.

Black Moire Skirting, 39c

Deep fast black, richly moired with silk sheen. Ideal for under-skirts. 37 inches wide. Regular \$1.00. Today, per yard, 39c.

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