

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Snow or rain; about same temperature.

**SIMPSON**

### The Day's Values from the Mantle Section

Surprising Worth in Dainty Dresses. Made in one-piece styles, each has charm and individuality. The materials are messaline, chiffon, marquisette, satin, foulards, French serges, chiffon panamas, linen, and lingerie, made semi-low or with high collars and long or short sleeves. All are the new styles with the stylish tunic overskirt effects. Shades are pale blue, canary, cream, light or dark blue, green, rose, tan, etc. Worth \$18.00, \$16.50, 10.95, \$17.50, \$18.50 up to \$22.50, for

Sample Costs, \$10.95.

A variety of this season's newest materials, imported French panamas, all-wool serges and fancy tweeds in light mixtures, are made up in the newest and most sought styles. Some plain tailored or with large collars and deep revers, and some with contrasting shades of flannel trim—10.95 mings. Price for Saturday . . . . . 15.00

Women's and Misses' Suits. Made of imported English tweeds, in pretty tones of greys, tans, greens, and blue shades, show coats 24 to 26 inches long, lined throughout with silk or satin, slanting revers collars, and with satin or self stitching, and mannish sleeves. Suits are correct in styles, with pleats. Extraordinary value . . . . . 15.00

Girls' Coats. New spring styles in children's junior and misses' coats, are made of light-weight tweeds, serges, and Panamas, in various shades, are cut on straight lines. Some have the new long revers and large collar of material, in contrasting shades, sizes from 6 to 14, 14 to 18. Juniors 13, 15, 17. Prices range from \$5.00 to \$10.00.

Separate Skirts. Consisting of all-wool black voiles, tweeds, in fawn, green, or grey tones, lustrous and chiffon Panamas in black or navy, also a few striped in black or navy, also a few striped. Styles are plain gored and braided, fringed, or buttoned. Regularly \$3.95 to \$8.50. Saturday 1.98

### GLOVES "Pen-Angle" Hosiery "Seconds"

Women's Glass Kid Gloves, made from good quality skins, 2 dome fasteners, over-sewn seams, silk embroidered point, black, white, tan, grey, all sizes. Regular 75c. Saturday .50

75c Long Silk Gloves, 50c. Women's Long Silk Gloves, elbow length, mousquetaire wrist with domy fasteners, double tipped fingers, black, white, grey, all sizes. Regular 75c. Saturday .50

### Corsets for \$1.00 a Pair Regularly \$1.75 and \$2.00

Another magnificent opportunity to save on your spring corset. There is a choice of two beautiful models, both from noted makers: 420 pairs La Deesse and D and A Corsets. Both latest models, strong, white coutil, of extra quality, medium low bust, very long bottom waist, 3 pairs hose supporters, finely tempered boning, guaranteed rust-proof, 4 wide side steels, deep lace and ribbon trim, bust draw cords. Sizes 18 to 28 inches. Real value \$1.75 and \$2.00 a pair. 1.00 Saturday, a pair . . . . .

### Girls' Dresses—Little Prices

Little Girls' Tub Dresses, good quality, fast color print, pretty patterns, kimono style. Dutch neck, trimmed with contrasting colors. Sizes 2 to 5 years. Saturday, each . . . . . 50

Girls' Dresses, plain chambray, colors tan or blue, trimmed with piping and fancy pattern material of contrasting color. Sizes 6 to 10 years. Saturday, each . . . . . 65

Girls' Dresses, three pretty styles, in fine printed percales, in stripe and fancy patterns, pleated skirts, trimmed with plain color material to match, red or blue piping. Sizes 6 to 14 years. Saturday, 1.00 each . . . . .

### Sale On a Huge Scale of Carpet Squares

We have planned for a record sale of Squares and have assembled an enormous variety of every kind of rug that is wanted. With the range of prices quoted here we anticipate very big results. Tapestry, Brussels, Axminster, Wilton, and Scotch Wool Bedroom Rugs in superabundance.

Look at the column for the size of rug you want and you can't fail to be interested. Come as early as you can.

9.0 x 6.9  
Seamless English Tapestries, \$4.85, \$4.95, and \$5.45.  
Strong, serviceable Brussels, \$9.35, \$12.00, \$14.50.  
Splendid quality Wilton, \$16.50, \$18.50, \$22.50.

9.0 x 7.6  
Seamless English Tapestries, \$5.15, \$5.50, \$6.00, and \$7.00.  
Seamless English Axminster, \$22.50.  
Beautiful quality imported seamless Art Rugs, \$6.35, \$9.00, and \$13.15.  
Closely woven Art Wool Rugs, \$5.50.  
Sterling value here in the better quality union bedroom rugs, mixed, well-blended colors, \$3.75 and \$3.85.

9.0 x 9.0  
English Tapestry Rugs, \$6.15, \$6.65, \$7.25, \$8.45, and \$10.25, seamless.  
Strong, serviceable, and artistic Brussels, \$12.45, \$14.45, \$20.00.  
A very rich Axminster, \$19.75.  
Splendid quality Wilton, \$21.85, \$26.00, and \$30.00.  
Artistic imported Scotch Wool Rugs, \$7.65, \$10.75, \$15.75.  
Splendid assortment of wool and union bedroom rugs, \$4.50, \$6.75, \$7.65.

9.0 x 10.6  
English Tapestry Rugs, \$7.15, \$7.65, \$8.45, \$10.25, \$11.85, seamless.  
Brussels, in colors and designs, \$14.65, \$17.50, \$22.50.  
Attractive Oriental Axminsters, \$22.50.  
Always reliable Wilton, \$24.50, \$28.50, and \$32.50.  
The famous Scotch Wool Rugs, \$8.95, \$12.50, \$17.25.  
Expensive, yet beautiful and reliable wool and union bedroom rugs, \$5.25, \$7.75, and \$9.00.

9 x 12  
English Tapestry Rugs, \$8.15, \$8.65, \$9.65, \$11.25, \$11.65, and \$13.65, seamless.  
Brussels of various qualities, \$16.65, \$20.00, and \$25.00.  
Seamed Axminsters for Library \$25.00.  
Closely woven Wilton pile rugs, \$27.50, \$32.15, \$37.50.  
Highly artistic and effective Scotch wool rugs, \$10.25, \$13.25, \$15.00, and \$25.25.  
A big assortment of wool and union bedroom rugs, \$6.15 and \$9.00.  
Other sizes, 15.6 x 17 1/2 x 12, 11.3 x 13.6, and 11.3 x 15 at proportionate prices in every grade.

## The Week-End at The Simpson Store

THE CLIMAX OF A BUSY WEEK comes on Saturday. To provide for the crowds of holiday makers we have drawn on our resources to place these values before you. Your attention will be rewarded.

### Saturday Morning Sale of Suitings and Dress Fabrics

Important special purchase of high-class Suitings, correct and fashionable for early spring wear. These goods should be of special interest to you, as they are very much below usual prices. Exceptional values. New spring shades/qualities, dye, and finish guaranteed.

West of England Serges, in navy and black only, pure wool qualities. Regular price 75c per yard. 55

English Panama Suiting, a splendid cloth for tailored suits, dresses, or separate skirts. In all the new spring tones. Regular value, 75c per yard. 55

44 inches wide. Saturday . . . . . 55

Poplins and Sateens, in all the newest spring shades, all pure wool qualities, best French dye finish. 55

42 inches wide. Saturday . . . . . 55

Green Serges, a special purchase of these serges which promise great popularity for spring and summer wear enables us to offer you exceptional value Saturday. Pure wool qualities, thoroughly scoured and greaseproof, 44 inches wide. Regular value 75c. Saturday . . . . . 55

Penoll Stripe Suitings, fashion's favorite for spring suits and dresses cream grounds, with black hairline stripe, navy ground with white hairline stripes, black ground with white hairline stripe, etc. Regular value 75c per yard, 44 in. wide. Saturday . . . . . 55

### Notable Silk Offerings

Variety, freshness, and distinctive styles such as these are seldom offered at the prices named to make Saturday a record day.

A splendid range of colored dress silks and satins, in every style. Messaline, Duchesse Fillettes, and Satin De Chenes; silks of beauty and serviceable qualities. In sky, pink, maize, apricot, Saxe blue, ocean blue, Wedgwood blue, tan, brown, rose, ivory, etc. Stock 36 to 40 inches wide. Saturday, per yard .97

7 1/2 Pieces of Natural Shantung Silk, 34 inches wide, in fine and medium weaves. A most useful silk, as it looks well and launders well. Sale price, Saturday, per yard .46

Great Variety and low-pricing in Swiss and English. Peau de Soles and Tamolines. The plain colors are heavy in texture and rich in shadings, and in fancy stripes and checks, the designs are neat and effective. Useful, good-wearing, and inexpensive silks, for waists, dresses, slips, etc. Clearing on Saturday .37 at, per yard . . . . .

This in the Lunch Room SATURDAY AFTERNOON 3 to 5.30 Ice Cream, Fresh Fruit, Cut Sweet Cake Ten Cents

### HAIR GOODS

A MANUFACTURER'S CLEARANCE.

Women's back combs, side combs, barrettes, bandeaux, and turbans pins, in shell, amber, and pearl. All new stock. Saturday .12, each . . . . .

Women's cluster curls, on wire frames in light brown, dark brown, and medium brown. Fast dyes guaranteed. Regularly \$1.50 .98 each. Saturday . . . . .

No Phone or Mail Orders.

### Extra Special! Black Panama Offering 75c Values for 48c

3,300 yards only. This Panama is imported from one of the best Panama makers in England, bought under exceptional conditions and offered to you at a fraction of its value. Nothing but the very best quality yarns in the cloth, best rich, un fading dye, and best permanent finish. 44 in. wide. Special price, Saturday, per yd. .48

### A New Special Service in the Millinery Section For Very Young Women

We have devoted to the young women, between fourteen and eighteen years of age, the entire space allotted to the department in the newly-completed Yonge street addition. The millinery shop is perfectly adapted to the ages above given, and includes copies of the newest Paris and New York models. Some are close-fitting, others in larger shape, but all with the touch of personality that you demand Saturday is Opening Day. You will be made thoroughly welcome.

### New Millinery Ribbons

Ribbons have taken a new vogue on the hats of 1912. This revival is welcomed because it gives a serviceable hat at a moderate cost. Among the novelty ribbons of the season is a large, open blind effect which bows beautifully. In the best color combinations, 7/8 .69

In Ribbon Trims, the wide Duchesse Satins in the popular shades are much wanted. One Duchesse Satin of very bright finish, pure silk .25 and heavy, 6 inches wide, in all colors. Saturday, per yard . . . . . 25

### A Gala Day in Waists

We would draw your attention to the new Yonge street elevators which convey you right to the head of the long avenue laden with dainty waists, in voiles, marquisettes, lawns, batistes, nixon, and lace. The array is so bewildering it is almost impossible to particularize, but a few general impressions will help to convey some idea of prices and styles.

Tailored Waists, in heavy cord, plique, striped and spotted voiles, linen and linene, with ornate collars and cuffs, or with stand-up turn-down effects. Prices are . . . . . 1.48, 1.95, and 2.48

Lingerie Waists, in plain or fancy voiles, batistes, or lawns, over fifty new numbers in high or low necks, short and long set-in sleeves, really a wonderful display of lovely waists at 1.00, 1.48, 1.95, 2.48, 2.95, and 3.95

Silk Waists. We are making a specialty one price on Saturday. Regular price 75c. Special . . . . . 45

Zenobia Eau de Cologne and Lavender Water. Regular price 39 60c. Special . . . . . 39

French Castile Soaps in cakes. Regular price 30c the dozen. Special, per dozen . . . . . 19

Crown Witch Hazel Soap. Regular 10c. Special, 4 for . . . . . 25

Booth's Compound Derma Talcum Powder. Regular 20c. Special . . . . . 25

Witch Hazel Cream, for chapped hands. Special . . . . . 16

Phone direct to Toilet Department.

### New Stoles

Large Assortment of Stylish Flat Stoles for spring wear. Plain maroon stoles in black or navy. 5.00

Fashionable Marabou Stoles in black and white, with velvet 6.50

Ends. \$5.50 and . . . . .

Handsome Ostrich Stoles in black or taupe, with silk fringe. 7.50

### Toilet Goods and Soaps

Booth's Compound Derma Talcum Powder. Regular 20c. Special . . . . . 25

Witch Hazel Cream, for chapped hands. Special . . . . . 16

Phone direct to Toilet Department.



It takes more than the will to do housework, just as it takes special knowledge and foresight to provide these

### Men's Business Suits AT LESS THAN HALF

Saturday will be a gala day in Men's Good Business Suits. All the new browns, greys, and fancy mixed tweed patterns will be found in this sale. They are all single-breasted, three-button style suits, and well tailored; good mohair linings. Every suit is a bargain and worth more than twice the sale price 9.95

### Clearing Men's Heavy Overcoats

All high-grade overcoats, made from black English Meltons, fancy English tweeds, in greys and browns, cut in single-breasted Chesterfield style, with velvet or self collars, good mohair linings, and tailored in the best possible way. Regularly \$16.50, \$18.00, \$20.00, \$23.00. To clear Saturday . . . . . 11.95

### Boys' Clothing

Child's Double-breasted, three-quarter length coat, made from an English blue worsted, with silk velvet collar, medium length lapel, and side vents. fancy and silk ornaments 4.50

worked on sleeve, twill lining. Sizes 2 1/2 to 8 years. . . . .

Fawn English Covert Cloth Coat, three-quarter style, with self collar, fine twill body linings, fancy silk ornament on sleeve. Sizes 2 1/2 to 7 years. . . . . 6.00

### Prices on Plated Silver

Rogers' Silver-plated Spoons and forks, heavily plated on the highest standard of nickel silver base in our Cutlery pattern.

Tea Spoons . . . \$3.00 and \$3.50 doz. (Two sizes)

Dessert Spoons . . . . \$4.75 doz.

Table Spoons . . . . . \$5.75 doz.

Dessert Forks . . . . . \$4.75 doz.

Table Forks . . . . . \$5.75 doz.

Soup Spoons . . . . . \$6.00 doz.

Butter Knives . . . . . \$6.00 doz.

Sugar Spoons . . . . . 75c each

Cold Meat Forks, \$1.00, gilt, \$1.25

Berry Spoons \$1.50, gilt . . . \$2.00

Pie Knife . . . . . \$1.75

Gravy Ladle . . . . . \$3.00

In the Louis XV. pattern silver plate:

Tea Spoons . . . . . \$2.00 doz.

Dessert Spoons . . . . . \$2.00 doz.

Dessert Forks . . . . . \$4.00 doz.

Table Spoons . . . . . \$5.00 doz.

Soup Spoons . . . . . \$6.00 doz.

Butter Knives . . . . . 18c each

### Two Big Boot Specials for an Eight o'clock Rush

Men's \$5.00 Boots, \$2.49

2,000 pairs Men's Highest Grade Boots, in all the new and popular lasts, button, blucher, and straight lace styles. The leathers are gummetal, patent calf, tan Russia calf, black box calf, and vicid kid, with dull matt calf and fancy uppers; single, double, and triple thick, Goodyear welted soles, single and double reinforced shanks. These are beautifully finished, standard branded boots for immediate spring wear. Sizes 5 to 11, C, D, and E widths. Regular \$4.00, \$4.50, and \$5.00. 8 o'clock rush 2.49 price, Saturday . . . . .

Women's \$4.50 Boots, \$1.95

1,500 pairs Women's Highest Grade Boots, McDermott, Queen Quality, Relindo, and McPherson brands, in tan calf, patent calf, vicid kid, velours and gummetal leathers, Goodyear welt, flexible McKay and hand-turn soles, Cuban, French, New York, military, and low matron heels, dainty matt calf, self and fancy uppers, blucher, button, and straight lace styles. See Yonge street windows. Sizes 5 1/2 to 7. Regular \$3.50, \$4.00 and \$4.50. 8 o'clock rush price, Saturday . . . . . 1.95

### Some Special Values in Dainty China

250 pieces Artistic Fancy China at \$1.00—Comprising Vienna Chocolate Pots, Bavarian Fruit Sets, Carlsbad Salad Bowls, Nippon Chocolate Sets, Teplitz Vases, Amphora Jardiniere, Nippon Brackets and Comb Trays, Doulton Rail Plates, Metallach Stoves, etc. For a brisk Saturday's selling 1.00

9 Dinner Sets in Royal Austrian china, in natural color floral spray decoration and gold finish. The shapes are new and pleasing, the cups are in the Kenilworth shape. Complete dinner and tea set for 12 people. On sale Saturday at a popular price . . . . . 10.98

Hammered Brass Jardiniere, with well feet, will take 9-inch pot. 1.98

Reg. \$4.50. Saturday . . . . .

### Sample Books

Travelers' Samples, including fiction, poets, gift books, bibles, testaments, book of praise, etc., at greatly reduced prices.

Stationery Supplies, great variety, clearing Saturday, half-price. Bargain Circle, Queen St. Door.



### Pyjamas for 98 Cents

Pyjama Suits, in weights suitable for all seasons, including soluble percales, madras, malmooke, flannel, natural wool, etc. All sizes in the lot. Regularly \$1.50, \$2.00, \$3.00, and \$4.00. To clear .98 Saturday, each . . . . .

### Turkish Bath Towels 48c a Pair

Good large Turkish Bath Towels in assorted stripes, also plain brown, all linen, fringed ends, close full pile, very marked values 48

embroidered new designs, only half a hundred in the lot. Saturday, each . . . . . 4.88

### YOUR GROCERY NEEDS

Finest Creamery Butter, White Clover Brand . . . . . per lb, 42c

Canned Fruit, Raspberries, Strawberries, Cherries, Peaches, Plums, 25c

Roasted Cornflakes . . . . . 3 tins, 25c

Choice Red Salmon . . . . . 3 packages, 25c

Leaf Sugar . . . . . per lb, 17c

One car California Sun-kist Oranges, good size, sweet and seedless . . . . . 25c

Canned Corn . . . . . per dozen, 25c

Imported French Peas . . . . . 3 tins, 25c

Macconochie's Pickles, Mixed Chow and Walnuts . . . . . pint bottle, 22c

Baker's Cocoa . . . . . 1/2-lb. tin, 22c

Finest Manzanilla Olives . . . . . 16 oz. bottle, 15c

5,000 lb. Fresh Fruit Cakes . . . . . per lb, 24c

Biscuits, 5,000 lbs. Fresh Colonial Fingers . . . . . per lb, 24c

Candy, 5,000 1-lb. boxes Fresh Chocolates and Bon Bons . . . . . Regular 24c value . . . . . per box, 20c

The Robert SIMPSON Company Limited

FOR SA... FACTO...  
PROBS: Snow or rain; about same temperature.  
SERIOUS... NEAR...  
EVEN IN... DUR... WRECK...  
Grand Trunk Train...  
Rails at Small...  
Palmerston - Du...  
and Rolled Down...  
bankment—One...  
Probably Fatally...  
DURHAM, Ont., March...  
eleven people were...  
seriously on the...  
half-way between...  
station this afternoon...  
each of a mixed train...  
rails and rolled down a...  
bankment. Four passengers...  
were injured, and were...  
sent to the...  
Hospital. A...  
train...  
Toronto...  
received a...  
back was...  
St. Stevens...  
greatly, and will likely...  
Reports state that the...  
containing an engine, be...  
passenger coaches...  
At Verby, a...  
broken rail was...  
coach, occupied by...  
passengers, principally...  
was hurled clear...  
and plunged down...  
spring twice before it...  
All passengers were...  
and severely shaken...  
The woman and a child...  
passengers were...  
of the car to the...  
head serious wounds...  
known...  
Villagers and doctors...  
the scene and aided by...  
a difficult task in...  
The coach lay on...  
was found necessary...  
man thru the broken...  
was...  
agon...  
Taken to Hosp...  
A special train from...  
to Verby and the...  
injured were...  
Woodstock hospital, will...  
be attended by physician...  
Wilson, Holyday, Dr...  
Forest, and Dr. Scammon...  
were sent to look after...  
the...  
The catastrophe happens...  
dangerous part of the...  
line is a branch one...  
generally travel at a...  
slow rate. Where the...  
and there is a precipitous...  
the ill-fated coach...  
with terrific force...  
that the result was...  
Every passenger...  
at least...  
MANY HAPPY RE...  
To Mr. R. J. Score, b...  
Robt Coulter, born in T...  
1852, and for 40 years, a...  
of J. J. Taylor safe wor...  
Canada's...  
Will B...  
Exceeds By \$15,000...  
And Evidence...  
Hon. Mr. ...  
OTTAWA, Mar. 8.—(By...  
Hon. W. T. White, minist...  
ings down his budg...  
probably be next Wedne...  
able to announce the...  
in the history of Canada...  
about thirty-five million...  
financial year, an incre...  
fifty million dollars over...  
which Mr. Fielding anno...  
ago...  
The financial statement...  
past eleven months, while...  
to-day, shows that the...  
the high tide of prosper...  
business is ever expandi...  
The revenue for the...  
was \$190,645,616 and the...  
\$71,453,824 on consolidated...  
increase in the revenue...