TUESDAY MORNING

JULY 7 1914

The Robert Simpson Company, Limited

Household Linens (Fourth Floor)

Reversible Cotton Comforters, \$1.00 Each-A manufacturer's clearance at less than the cost of materials; covered with pretty, serviceable, painted cambric; filled with sanitary, fluffy cotton filling; stitched quilting; 70 x 70 inches. Regularly \$1.75 each. Sale price, Wednesday 1.00

Horrockses' Circular Pillow Cotton-Three widths,

Bleached All-Linen Table Damask-66 inches wide, various designs. Sale price, Wednesday, yard...50

Hundreds of Turkish Sponge Cloths-Size 18 x 22 inches. On sale at towelling counter, Wednesday,

Irish Hand-embroidered Pillow Cases—Beautifully worked in dainty designs on pure linen and finished with a deep spoke-hemstitched hem; size 44 x 36 inches. Vednesday, pair 1.98

Bleached Canton Flannel-With a nice soft napping.

Women's Panama Hats

20 Dozen Fine White Bleached Panamas, in six different blocks of sailor styles; every hat is worth \$5.00. (We cannot promise to fill phone or mail orders for these.) Wednesday, 8.30, at 1.95

NEW WHITE MILLINERY.

In French felts, white satins, white tagels, novelty styles in white wings and flowers. Just in.

Wash Skirts 69c

A bargain worth coming after; plain style; some

BLACK SILK COAT AT \$4.95.

Splendid quality black taffeta, cut in full length, with lots of room around the hips; very suitable for stout figures, or in a smart three-quarter length. Both styles from 32 to 44 bust measure. A particularly good coat for this price. Wednesday 4.95

SUMMER WASH DRESSES AT \$2.95.

Variety of new styles shown in stripes and flow-ered and plain voiles and crepes. Exceptionally good values. Wednesday, quick selling 2.95

NEW YORK WASH DRESSES, \$6.95.

Splendid hot weather dresses in a number of styles. Materials of awning stripes and flowered volles with long tunics, frills, kimono and Raglan sleeves, crushed girdles, handkerchief collars, lace vests and silk to

THE MIDSUMMER SALE WEDNESDAY

Packed tight to get them in, and packed tight with value for the money are the up-to-the-minute items offered beneath. They are well worth your reading carefully, well worth coming down to shop for.

Store Hours: 8.30 a.m. to 5.30 p.m. Saturday Store Closes 1 p.m.

FURNITURE NEEDS AT LOW PRICES WEDNESDAY

Attractive Wilton Rugs

Beautiful and soft in colorings are these fine quality Wilton Rugs for Wednesday selling at reduced prices. Included are designs and sizes that are this season's requirements:-

LOT 1_OPIENTAL DESIGNS

	OI I-ORIENIAL DESIG	
6.9 x 7.6	Wednesday	14.98
6.9 x 9.0	. Wednesday	17.98
6.9 x 10.6	. Wednesday	19.98
9.0 x 9.0	Wednesday	23.98
9:0 x 10.6	. Wednesday	
9.0 x 12.0		
LOT 2_	-ENGLISH MAKE, SMALL	
6.9 x 9.0		
6.9 x 10.6		
9.0 x 9.0	. Wednesday	26.98
9.0 x 10.6		
9.0 x 12.0		
OT 3-EXTI	RA QUALITY ENGLISH A	
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9.0 x 10.6. Special Wedi	nesday 37.98
9.0 x 12.0. Special Wedn	nesday 42.98
9.0 x 13.6. Special Wedn	esday 48.98
LOT 4-SEAMLESS IMPO	
Only 10 in this lot, 9.0 x 1	12.0 and 9.0 x 12.6. Specia
Vednesday	20.0

New Drawing Room Papers and Blends

Girls' \$2.25, \$2.50 and \$3.00 "Classic" Pumps and

Oxfords, \$1.75—Dainty gunmetal, velours calf and tan Russia calf Pumps and Oxfords, with flexible McKay and

Goodyear welted soles. Sizes 11 to 2. Regularly \$2.25,

\$2.50, \$2.75 and \$3.00. Wednesday Three-Day

Sale 1.75

"Queen Quality," "Classic" and Other High-Grade Shoes, \$1.95 — Pumps and Oxfords, with Goodyear

welted, McKay sewn and hand-turned soles. These are

mostly broken lines taken from our regular stock. Sizes

21/2 to 7. Regularly \$3.50, \$4.00 and \$4.50. Three-

Days' Sale, Wednesday 1.95

"Queen Quality" and "Dorothy Dodd" \$4.00, \$4.50 and \$5.00 White Boots, \$2.45—Button and laced

styles, in fine white canvas, and white nu-buck; Good-

year welted, hand-turned and flexible McKay sewn soles:

high, medium and low heels; all of these boots are per-

fectly finished; some are lined with lavender satin. Sizes

Children's Wash

Dresses

tomorrow. Phone orders filled.

Three most exceptional values for

75c and \$1.00 Suits, 89c. .. Little

children's two-piece suits; fine

printed percales, in stripes or plain

effects; sailor collar or button

shoulder style; belts at waist; blues,

grays or browns. Sizes 1 to 3 years.

Regularly 75c and \$1.00. Wednes-

bray; butcher blue, with white and

tan, with red scalloped edges and

embroidered medallion; long waist;

pleated skirt; deep hem. Sizes 6 to 14 years. Regularly \$1.50. Wed-

nesday 1.00

ity ginghams, chanfbrays and prints;

stripe and check effects; choice of

handsome styles; perfect fitting;

splendidly made garments. Sizes 13,

Junior Girls' Dresses. Extra qual-

Girls' Dresses. Fine plain cham-

Sanderson's London Drawing-room Papers, beautiful effects in panel or allwall; Blake's shot cilect blends are the latest and give the artistic plain wall effects.

New London, Paris and New York Drawing-room and Parlor Papers, in ivory, French gray, clay white, lear green old rose, champagne, yellow. Per roll, \$1.75, \$1.50, \$1.25, \$1.00, 90c, 75c,

New Hand-made Blends, 66 inches wide, no seams to show on the wall; the color effects are tabac, soft green, putty, old rose, tan, pumpkin, yellow, Dutch blue, gray and mauve. Per yard, 60c. Room lots, \$7.20 upwards.

Imported Parlor Papers, in cham-

Men's Norfolk Suits at \$15

English tweeds, in plaih browns and grays, number of homespuns in light browns, and a har some plain blue. The coats are made single-breas ed yoke Norfolk, and a number of new styles. T pants have cuff bottoms and belt straps. To clear Wednesday 15.00

MEN'S BATH ROBES AT \$3.50.

A good quality robe to take away on your h day trip, made from Austrian blanket cloth, in re and blue and gray and blue patterns. Long a loose. Wednesday 3.8

MEN'S BLUE TROUSERS AT \$4.50.

Made from a fine twill English worsted, in navy blue, serviceable and neat, made with five pockets and belt straps. Best workmanship. Sizes 32 to 44 Price 4.50

\$1.00 WHITE DUCK PANTS. Made from a heavy white duck, cuff bot, toms and belt straps. Excellent pants for outing wear. Sizes 28 to 44. Special 1.00

Men's and Boys' Wear

A big clearance of Men's Nightrobes; made fro English flannelette; full size in every particular; yo and pocket; neat stripe designs; sizes 16 to 18. Rei larly 69c and 75c. Wednesday

Boys' Cellular Outing Shirts, in pure white, attache collar and pocket, made in England. We guarant every one perfect. Sizes 12, 12 ½ and 13 only. Reg larly 75c. Wednesday

Boys' Shirts with soft double cuffs and separate col

Men's Plain White Mesh or Nainsook Combinations

New Hats for Men

shapes, medium crown and brim. Light dressy and durable for summer wear, at 4.00

Men's Fedora Shaped Panama Hats, medium large brim, extra fine quality, clear, even bleach, at 6.00

Men's Split or Fine Braid Straw Hats, fine American make, up-to-date shapes, narrow, medium or wi bands. Regularly \$2.50 hats. Wednesday 1.

Boys' Rompers, 39c

Men's Panama Hats, in neat boater or straight brin



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terday, the

Rich Black Silks and Satins

Black Duchesse Dress Satins, 39 inches wide; fine and medium weaves, in well-finished satins; skein-dyed, deep, full blacks. Per yard 1.33

500 Yards of Black Satin Duchesse, 39 and 40 inches; several different finishes in satins, from leading Swiss makers. Regular prices average \$1.65 yard. Sale price 1.46

\$2.00 Black Suiting Satins, 40 inches wide; beautiful weaves for summer wear. Per yard . . 1.69

Black Moire Velours, 40 inchestwide. The weave that will be a leader for fall. Regularly \$2.50. Wednesday's price 1.98

Dress Goods FRENCH CREPE DE CHENE, 69c.

New shades, lovely soft crepy effects in ripple, granite, crowsfoot and shadow check weaves; 42 inches wide. WEST OF ENGLAND SERGES, 48c.

All wool qualities and soap shrunk, in a splendid range of staple shades, for women's and misses' wear; 42 inches wide. Wednesday, per yard, below cost

CREAM SERGES AND PENCIL STRIPES, 53c.

Elegant cloths in fine twill finish and cream ground with hairline stripe, pure wool and soap shrunk, 42 inches wide. Regularly 65c and 75c. Wednesday, per

FRENCH CREPE DELAINES, 44c.

New dress fabrics, in the new Chinese flower effects Practical and fashionable for summer and evening dresses, 31 inches wide. Wednesday, per yard44

Gloves and Hosiery

Women's Long Silk Gloves, a clearing lot, consisting of black, white, cream, 16-button length, doubletipped fingers; opening at wrist; with dome fasteners; neat point on back. Sizes 51/2 to 71/2. Regularly \$1.25.

Women's Lisle Thread Gloves, in tan only; two dome fasteners; neat point on back. Regularly 25c and

Cannot fill mail orders for above items.

Women's Lisle Hose; black, white, tan; also some fancy colors, and embroidered; deep garter top; spliced heel, toe and sole; all sizes. Regularly 25c. Wednesday 19c, 8 pairs 55c.

Women's Cotton Hose, seamless, spliced heel, toe and sole; black, tan; sizes 8 1/2 to 10. Special Wednes-

Infants' and Children's Silk Socks, white, sky, pink; sizes 4 to 8½. Regularly 30c value. On sale Wednes-day 20c, 3 pairs 55c.

Men's Silk Socks, seconds; for wear as good as firsts; just some slight imperfection; socks of a well-known guaranteed brand that when

perfect sell for 75c pair; they come in black, tan, gray. On sale Wednesday 29c, 3 pairs 850.

r, worv, gray; in stripe, figure and floral, for panels or all walls. Regularly \$1.00, Wednesday, **61c.** Regularly 75c, Wednesday, **43c.** Regularly 50c, Wednesday, **34c.**

Second Day of the Three-Day Shoe Sale

Some Less Than Half-Price

Groceries

Sovereign Brand Lime Juice. Reputed quart

the right sort of provisions for the family!

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21/2 to 7. Regularly \$4.00, \$4.50 and \$5.00. Three-

Days' Sale, Wednesday 2.45

vamps, and black brocade quarters; flexible hand-turn-

ed soles; popular kidney heels. Sizes 21/2 to 7. Regu-larly \$4.50. Three-Days' Sale, Wednesday 2.95

med with navy blue or red, flexible cord soles; women's

sizes 11 to 2, Three-Days' Sale, Wednesday, .39. Children's sizes 7 to 10, Three-Days' Sale, Wednes-

is made by the Goodyear welt process. Sold regularly

at \$4.00, \$4.50 and \$5.00; button or laced style, and

tan, patent, kid or black calf leathers; the lasts are new,

and every pair perfect. Wednesday, Three-Day

Sale 2.85

Men's Button and Laced Boots, \$2.85-Every pair

sizes 3 to 7, Three-Days' Sale, Wednesday, .49. Misses'

Newest Colonial Pumps, \$2.95-Finest patent colt

Bathing Shoes-Fine white duck, bound and trim-

Screen Doors and

Windows

made with close mesh wire.

Regularly \$1.00 and \$1.25.

SCREEN WINDOWS.

Fumed Finish Screen Doors,

BOYS' KHAKI BLOOMERS, SPECIAL 49c.

Khaki drill outing bloomers, full cut style, with beit loops and strap and buckle at knee. Strongly finished. Sizes 4 to 8 years. Regularly 65c and 75c. Wedness

Baby Carriages

Eaby Carriages, with reed bodies and hoods, or ieatherette hoods, well upholstered; rubber tires and brakes. Prices range \$27.50, \$24.00, \$18.75, \$14.50,

New One-motion Folders, with leatherette and stee hoods and bodies; spring seats; rubber tires. Price range \$20.00, \$15.00, \$13.00, \$12.00, \$10.00, \$7.50.

New Sidewalk Sulkies; some with reed bodie others wooden and steel; rubber tires; foot rest; can' tip. Prices range \$5.75, \$4.00, \$3.00, \$2.50, \$1,85, \$1.76

WEDNESDAY SPECIAL.

3 only Carriages; reed and leatherette hoods; well upholstered. Regularly \$14.65. Wednesday 11.65

Baby Carriages-5th Floor.

Dinnerware Bargains

Bread and Butter Plates. Regularly 10c, for Tea Flates. Regularly 12c, for Soup Plates. Regularly 14c, for Dinner Plates. Regularly 16c, for Meat Platters. Regularly 39c, for Meat Platters. Regularly 69c, for Meat Platters. Regularly 69c, for Meat Platters. Regularly 35c, for Bakers. Regularly 35c, for Bakers. Regularly 30c, for Bakers. Regularly 30c, for Butter Dish. Regularly 40c, for SPECIALS IN CUT GLASS WEDNESDAY. 15c Sait Dips. Each 9c-Prism and Colonial Imported C

15c Sait Dips, Each 9c Prism and Colonial Imported Cu ass Sait Dips. Regularly 15c. Wednesday, each 25c Sait or Pepper Shakers, Each 14c-Clear Coloni Sait or Pepper Shakers, with pearl tops. Regularly 25c. nesday, each

Kitchen Usefuls Preserving Pans or Kettles-Strong, clean blue and white graniteware, hard-wearing finish, in 6, 8 and 10 quart sizes. Wednesday, for 29c, 33c, 39c.

Market or Parcel Baskets-This special shipment of clean, fresh, finely woven hand baskets, with rein-forced handles. Regularly 35c, 45c, 65c. Wednesday,

The Robert Simpson Company, Limited

1,000 lbs., Fresh Roasted Coffee, in the beans,

ground pure or with chicory. Wednesday,

Samples in (Third Floor.)

tion, including gowns, babies' frocks, bibs, hats and bonnets, aprons, pil-low cases, centres, sideboards, etc., besides a magnificent lot of finished. pieces, marked at a reduction equalling half and in many cases onethird ordinary prices.

> A \$1 Sailor Waist for 50c

fastened with pearl buttons, sailor collar knot and turn-up cuffs of navy drill, smart raglan shoulder and short sleeves; sizes 32 to 42 inches,

Of white Indian head, open front,

Regularly \$1.00, Wednesday 50

Stamped pieces of every descrip-

