

TO THE MEMBERS OF THE
CANADIAN PRESS ASSOCIATION
CANADIAN BRANCH · THE EMPIRE PRESS UNION
AND OTHERS WHOM IT MAY CONCERN

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T is earnestly to be hoped that the Press of Canada, and Canadian citizens in general, will not fail to appreciate and to seize the great opportunity offered by the proposed assembly of an Imperial Press Conference in this Dominion in 1920. This visit and proposed all-Canadian tour of the great publishers and journalists from Great Britain and every section of the Empire, gives us an admirable opportunity to demonstrate the beauty and vast natural resources of our country—still largely undeveloped—not to casual visitors representing themselves alone, but to men who direct the leading newspapers and periodicals of the Empire—from which the people of the British Brotherhood of Nations habitually draw most of their world information.

On their side, these influential men will regard this trip as an equally valuable opportunity to acquire first hand evidence of the life, the development, and the potentialities of the Premier Dominion.

For both our country and the countries whence these representative men will come, it will be an opportunity for personal intercourse which will help to clarify and establish a mutual understanding on questions urgently confronting us all—questions internal and international, questions industrial, economical, social and political.

Taking for granted, as we have every reason to, that the proposed Press Conference will be composed of delegates holding directing positions in connection with journals of real importance, we unhesitatingly recommend immediate steps to arrange for the holding of the conference in a manner worthy of the Dominion.

In taking such steps, you will be acting for the good of the whole country—which will not be slow to endorse your action, and will join with you in giving the visitors a warm and truly Canadian welcome whenever they may come.