

Mr. MONTEITH (*Perth*): And that would be included?

Mr. ADAMS: Yes. Film, film strips, posters and exhibits would be included.

Mr. HALES: Does this include press releases? Does that come under this department, and this expenditure?

Mr. ADAMS: No, not under my division. My division is concerned with health education only. The cost of producing press releases is covered in the departmental secretary's division, but that cost is only the cost of the mimeograph paper.

Mr. BALDWIN: Mr. Chairman, the witness said that they checked very carefully the need for the pamphlets, which come under this item. Would he very simply tell us the methods they take to assess this need?

Mr. ADAMS: This is done mainly through the provincial departments of health, and our liaison with them, both in information services division and with our departmental chiefs and consultants. They deal with the provincial departments of health as well as outside organizations, to try to assess, as best they can, the actual need for any particular publication. We, in the department, do not produce a publication unless it is required by a majority of the provinces, or the greater proportion of the people.

Mr. HALES: How many people are employed in the publications department?

Mr. HALPENNY: That is the question I was going to ask. If we found out the establishment, and the total cost of the establishment, and added it on to this, then we could see.

The CHAIRMAN: That is a good idea.

Mr. ADAMS: There are 33 people in the information services division at the moment. If you would like a breakdown, I can give it to you. There is a director; eight information officers, one of whom handles production work; three photographers; two technicians; six clerks; nine stenographers; one typist; one storeman; and two packers and helpers.

Mr. BROOME: On what page is the breakdown found?

Mr. ADAMS: The breakdown of the publications is at page 157.

Mr. CARTER: If the outlets are the provincial departments of health, then how are these distribution statistics compiled? Do the departments report how they are distributed. Where do you get the information to say that only 70 mothers received certain pamphlets?

Mr. MONTEITH (*Perth*): Again, this is Indian and northern health services.

The CHAIRMAN: Where is the basis of the information?

Mr. ADAMS: Through the provincial departments of health—each provincial department.

Mr. BROOME: I did not mean in the minutes. Where are the details in the estimates?

Mr. ADAMS: At page 332.

Mr. BROOME: But this is \$100,000, and not \$300,000.

The CHAIRMAN: Would you explain that, Mr. Minister?

Mr. MONTEITH (*Perth*): I will ask Dr. Davidson to explain it for you.

Dr. DAVIDSON: The departmental administration item, which is on page 331, includes all of the central services in the department, including the information services division. It also includes the legal division, the accounts division, the departmental secretary's division, and the minister's office. Whereas a good many years ago we had a much larger number of votes in the list of votes in the department, there was a consolidation of a number of these smaller units under one main heading of "departmental administration".