

Special travel offers to Canada will be available to the 600 000 Printemps card-holders; a tourist booth will be open to all store customers throughout the promotional period.

This initiative, co-ordinated by the Canadian Embassy in Paris and Le Printemps, has benefited from the close co-operation of the Department of Foreign Affairs and International Trade, the Department of Indian Affairs and Northern Development, the Canadian Tourism Commission and Agriculture and Agri-Food Canada.

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