CANADIANS' PUBLIC POLICY ISSUES AGENDA - February 1988 to May 1996 -

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|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Feb. '88 | July '89 | July '90 | July '91 | July '92 | July '93 | Nov. '93 | July '94 | Dec. '94 | July '95 | Oct. '95 | Jan. '96 | Feb. '96 | Mar. '96 | Apr. '96 | May '96 |
| (Weighted Bases) | (1523) (%) | (1521) (%) | (1501) (%) | (1508) (%) | (1500) (%) | (1506) (%) | (1500) (%) | (1507) (%) | (1505) (%) | (1501) (%) | (1503) (%) | (1511) (%) | (1500) (%) | (1520) (%) | (1501) (%) | (1516) (%) |
| Unemployment/Jobs | 18 | 14 | 8 | 14 | 24 | 38 | 58 | 33 | 28 | 34 | 27 | 40 | 42 | 44 | 40 | 45 |
| Nat'l Unity/Quebec/Const. | 2 | 4 | 52 | 38 | 55 | 6 | 6 | 17 | 33 | 22 | 72 | 39 | 30 | 31 | 28 | 41 |
| The Economy (general) | 10 | 10 | 22 | 31 | 44 | 36 | 21 | 21 | 21 | 22 | 20 | 25 | 28 | 21 | 24 | 23 |
| Deficit/Debt | 5 | 13 | 7 | 12 | 4 | 21 | 33 | 18 | 29 | 28 | 15 | 26 | 23 | 26 | 21 | 23 |
| Health Care/Medicare | n/a | n/a | n/a | n/a | n/a | 5 | 9 | 3 | 5 | 12 | 7 | . 12 | 12 | 12 | 13 | 13 |
| Crime/Justice Issues | 2 | 2 | 2 | I | 2 | 3 | 2 | 5 | 9 | 12 | 5 | 4 | 4 | 4 | 3 | 9 |
| Education | 3 | 2 | 2 | 2 | 2 | 3 | 5 | 2 | 5 | 3 | 3 | 5 | 7 | 7 | 8 | 8 |
| Other Social Services | n/a | n/a | n/a | n/a | n/a | 3 | 5 | 4 | 5 | 7 | 6 | 5 | 7 | 5 | 7 | 7 |
| Poverty/Homeless/Hunger | 3 | 4 | 4 | 4 | 4 | 2 | 3 | 1 | 7 | 8 | 6 | 5 | 6 | 4 | 6 | 6 |
| Taxes/Tax Reform/GST | 4 | 6 | 14 | 17 | 5 | 7 | 5 | 3 | 6 | 5 | 3 | 4 | 5 | 6 | 8 | 6 |
| Environment | 5 | 31 | 24 | 17 | 9 | 4 | 5 | 3 | 2 | 4 | 2 | 2 | 2 | 3 | 4 | 5 . |
| Immigration/Refugees | 3 | 4 | I | 2 | 2 | 2 | 3 | 4 | 4 | 3 | ı | 2 | 3 | 2 | 3 | 4 |
| Government/Politics | 9 | 4 | 7 | 8 | 3 | 7 | 3 | ı | ı | 3 | ı | 2 | 3 | 3 | 3 | 3 |
| Native Issues | Ī | | 3 | 6 | 4 | 2 | ı | l | 2 · | 3 | ı | ı | ı | 2 | 1 | 2 |
| Other Economic Issues | 3 | 6 | 6 | ı | 0 | 2 | I | ı | I | l | ı | ı | I | ı | 1 | ı |
| Defence/Peace | 4 | 4 | l | 1 | I | l | ı | 0 | 1 | 2 | 0 | I | I | I | I | ı |
| Trade Issues | 37 | 15 | 4 | 7 | 8 | 6 | 16 |] | I | L | 0 | 1 | ı | ı | 1 | ı |
| Moral Issues/Abortion | 20 | 16 | 2 | Ī | 2 | I | ı | 0 | 2 | 2 | ı | 0 | 0 | 0 | 1 | ı |
| Language Issues | 0 | 4 | 5 | 3 | 2 | ı | ı | 0 | 0 | 0 | 0 | 0 | 0 | ı | I | 0 |
| International Issues | 2 | 3 | I | 0 | 2 | <u> </u> | ı | 2 | I | 8 | ī | 0 | 0 | ı | 0 | 0 |
| Health/Social Services* | 6 | 9 | 4 | 4 | 4 | 8 | 14 | 7 | 10 | 19 | 13 | 17 | 19 | 17 | 20 | 20 |
| Other** | 17 | 18 | 8 | 5 | 3 | 5 | 6 | 11 | 6 | 7 | 4 | 5 | 7 | 5 | 5 | 5 |
| (Unsure) | 10 | 8 | 5 | 3 | 3 | 8 | 2 | 6 | 5 | 6 | 5 | 4 | 5 | 5 | 5 | 6 |

^{*} These two items were presented together in previous soundings. Above, mentions for each are reported separately for July 1993 onwards.
** "Other" includes other specific policy issues mentioned by less than 2 percent of all respondents to the May 1996 survey.
Figures represent "Total Mentions": Up to three issues were accepted from each respondent, therefore, percents will exceed 100.