

3. WHEAT AND OTHER GRAINS

In the recent past, a leading Thai importer/exporter and producer of animal feed experimented with the importation of Canadian wheat (human consumption spec). The wheat was to be used as an ingredient for a high quality animal feed. Unfortunately, price became an issue, and Canadian wheat continues to have a reputation as being too expensive. When asked why they did not import wheat specified for animal feed, Thais replied that the quality was not good enough.

IMPORTED WHEAT AND OTHER MAJOR GRAINS - 1992

PRODUCT*	VOLUME (Tonnes)	AMOUNT (Baht)**
Wheat	41	156,019,371
Rye	25	399,674
Barley	8,057	46,451,110
Others	37	621,770
TOTAL	8,160	203,491,925

Source: Department of Business Economics

*Product imported from Australia, U.S.A., and Canada.

**C\$1 = 19baht

IMPORTED FLOUR - 1992

PRODUCT*	VOLUME (Tonnes)	AMOUNT (Baht)**
Wheat Flour	35,199	209,455,622
Rye Flour	15	174,892
Maize Flour	10	362,808
TOTAL	35,224	209,993,322

Source: Department of Business Economics

*Product imported from Australia, U.S.A., and Canada

**C\$1 = 19baht