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INTERNATIONAL TRADE CENTRES (ITCs)

DFAIT and Industry Canada have established ITCs across Canada to help first-time and experienced Canadian exporters by providing export publications, recruiting participants for trade fairs and missions, and providing a wide range of services to companies seeking export counselling, technology transfer or joint ventures with foreign investors.

Trade commissioners at the ITCs can help you decide the best market for your entry into exporting. They also deliver various parts of the Program for Export Market Development (PEMD). Ask them about the New Exporters to Border States (NEBS) program, which is designed to help the new exporter to the United States.

DEPARTMENT OF FOREIGN AFFAIRS AND INTERNATIONAL TRADE (DFAIT) IN OTTAWA

TAKE ADVANTAGE OF FREE INFORMATION

DFAIT issues many publications that will help you to understand various markets. InfoCentre's up-to-date information will put you in touch with the trade association or government department that can best help you in your export endeavours.

InfoCentre can:

- give advice on export programs and services;
- help you find answers to your export problems;
- plug you into DFAIT's trade information network;
- put you on the mailing list for *CanadExport*, the Department's trade newsletter;
- send you copies of specialized export publications.

Call the Department's InfoCentre at 1-800-267-8376 (Ottawa area: 944-4000). Fax (613) 996-9709. Or use DFAIT's new interactive fax information service FaxLink; dial (613) 944-4500 from your fax machine.