INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 782) SECTOR: Information Technologies AREA: Asia Pacific South DATE: Jan 1994 ACTIVITY: Pacific Rim Computer and Communication Show; mission from New Zealand to LOCATION: Vancouver CONTACT: Brian Hood EAITC PST_ TELEPHONE: 613-995-7652

THIS ACTIVITY HAS BEEN CANCELLED.

(record #: 783)

SECTOR: Information Technologies AREA: Asia Pacific South DATE: Mar 1994 ACTIVITY: Geomatics; information booth: FIGXX LOCATION: Melbourne CONTACT: Brian Hood EAITC EMRC PST_ TELEPHONE:613-996-7652 613-996-7644

FIGXX is a major Australian geomatics show. EAITC and EM&R will co-operate to sponsor the promotion of Canadian goods and services in this key sector.

(record #: 784)

SECTOR: Information Technologies AREA: Asia Pacific South DATE: Mar 1994 ACTIVITY: Computers; information booth: PC '94 LOCATION: Australia CONTACT: Brian Hood EAITC PST_ TELEPHONE: 613-995-7652

> Canada continues to enjoy an excellent reputation and sales in the personal computer marketplace. This info booth will serve to support the continuation and expansion of this success.

> > (record #: 785)

SECTOR: Information Technologies AREA: Asia Pacific South DATE: Mar 1994 ACTIVITY: Computer products; information booth: Computer World '94 LOCATION: Auckland CONTACT: Brian Hood EAITC PST_ TELEPHONE: 613-995-7652

> Computerworld 94 is NZ's largest info-tech exhibition with more than 7,000 people attending the event annually & over 100 exhibitors. Canada's presence in March 1992 was a national stand featuring 5 different Canadian companies was well