

Mission: 606 Los Angeles

Market: 577 United States of America

Key Sub-Sectors: All Sub-sectors

Specific Product Opportunities

Current Imports (\$Cdn)

All Seafoods

\$1,246M

General Comments:

California offers excellent opportunities for most species of Canadian seafood. Per capita consumption of seafood in California is in excess of 2 lbs greater than the national average. The following opportunities exist for the restaurant(R), food service(F) and retail(RT) sectors.

Fresh Fish:

Catfish fillets(R,RT), whole cod fillets(F), whole haddock fillets(F), scallops(R,F,RT), sole fillets(R,F,RT), shrimp(R,F,RT), lobster(R,RT) and whole salmon(R,F,RT).

Frozen Fish:

Catfish fillets(R), cod fillets or blocks(F), haddock fillets(F), there is limited demand for herring(RT), ocean perch fillets(R,F,RT), lobster tails(R,F,RT), scallops(R,F,RT) and sole fillets(R,F,RT).

Smoked Fish:

There is a limited demand for various smoked fish products.

Salt Fish:

There is a limited demand for various species of salted fish and products.

FOR FURTHER INFORMATION:

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