

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

OIL & GAS EQUIPMENT, SERVICES ALL SUB-SECTORS
CONTINUE TO LIAISE WITH ALL MAJOR NORWGN FIRMS INVOLVED IN OFFSHORE
OIL AND GAS EXPLORATION AND DEVELOPMENT TO ENSURE AWARENESS OF
POTENTIAL CANADIAN OFFSHORE DEVELOPMENT.

CONTINUED NRWGN INVESTMENT WILL DEPEND
UPON ANNOUNCEMENT OF HIBERNIA DEVELOP-
MENT. IF GO AHEAD ANNOUNCED, TWELVE NEW
INVESTMENTS ANTICIPATED.

FISHERIES, SEA PRODUCTS & SERV. SERVICES INCLUDING CONSULTING
LIAISE WITH NORWGN EXPORT COUNCIL, NRWGN BANKS AND VARIOUS INDUSTRY
ASSOCIATIONS TO IDENTIFY POSSIBLE INVESTORS IN CANADIAN AQUACULTURE
DEVELOPMENTS.

TEN NEW FARMS AND/OR PRODUCT SUPPLIERS TO
ESTABLISH IN CANADA.

FOREST PRODUCTS, EQUIP, SERVICES EQUIPMENT AND MACHINERY
LIAISE WITH MAJOR NORWGN MANUFACTURERS OF FOREST PRODUCT EQUIPMENT TO
ENSURE THEY ARE AWARE OF CANADIAN INVESTMENT OPPORTUNITIES.

GREATER AWARENESS OF CANADIAN REQUIREMENTS
AND POSSIBLE J.V. DEVELOPMENT.

CONSUMER PRODUCTS APPAREL (CLOTH, FUR, SHOES) TEXT
CORRESPOND WITH BIK BOK COMPANY A/S, ONE OF LARGEST AND FASTEST
GROWING NORWGN CLOTHING FIRMS IN ATTEMPT TO HAVE THEM ESTABLISH
MANUFACTURING FACILITY FOR NORTH AMERICA IN CANADA.

BIK BOK TO ESTABLISH IN CANADA.

COMM. & INFORM. EQP. & SERV COMPUTERS, SOFTWARE & SYSTEMS
LIAISE WITH MAJOR COMPUTER/SOFTWARE FIRMS AND ENCOURAGE DEVELOPMENT
IN CANADA.

TRY TO CONVINCENORSK DATA A/S TO
ESTABLISH CANADIAN SUBSIDIARY.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
EXPLORE THROUGH AUTOMOTIVE PARTS ASSOCIATION AND MAJOR FIRMS,
POSSIBILITY OF J.V. IN CANADA.

IF ATMOSPHERE IS RIGHT THEN TRY TO
ESTABLISH NORWGN/CANADIAN J.V.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ALL NORWEGIAN BANKS DURING SERIES OF CORPORATE LIAISON CALLS
TO ENSURE THEY AND THEIR CORPORATE CUSTOMERS ARE AWARE OF INVESTMENT
OPPORTUNITIES IN CANADA.

ENSURE ALL NORWEGIAN BANKS ARE UP-TO-DATE
ON CANADA AS A PLACE FOR INVESTMENT.