

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: WARSAW

Market: EAST GERMANY

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Calls on GDR agency firms and Foreign Trade Enterprises
Expected Results: Develop profile of GDR requirements

Activity: Alert Canadian firms to GDR requirements
Expected Results: Familiarize GDR contacts with Canadian capabilities

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: Assist companies during Leipzig Fair
Expected Results: Introduce Canadian firms to GDR decision makers

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Work with Alberta and Quebec Governments to identify interested firms
Expected Results: Introduce two Canadian companies on GDR market